

Envirosense Monthly Statistics

Web Log Analysis Monthly Report April 2008

 $Report\ Range: 04/01/2008\ 00:00:00 - 04/30/2008\ 23:59:59$



This report was generated by WebTrends(R) Thursday May 15, 2008 – 10:08:17 Final report conversion by WebTrends Document Utility, Version 6.1a (build 423)

Table of Contents

Overview Dashboard	
Marketing Dashboard	
Referrers Dashboard	
Activity by Referring Site.	, , , , , , , , , , , , , , , , , , ,
Activity by Referring Domain	9
Activity by Referring Page.	11
Search Engines Dashboard	13
Activity by Search Engine	15
Activity by Search Phrase	37
Activity by Search Keyword	4 1
Visitors Dashboard	51
Top Visitors	55
New vs. Return Visits	59
Visitors by Number of Visits.	61
Visitors Trend	63
Visits Trend	67
Top Organizations	69
Top Authenticated Usernames	7 1
Top Domain Names	73
Top-Level Domain Types	75
Pages Dashboard	7
Top Pages	79
Top Content Groups	83
Top Directories	85
Files Dashboard	87
Most Downloaded Files	89

Table of Contents

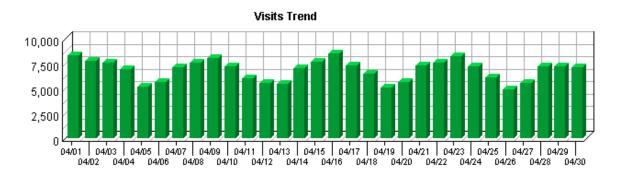
Most Accessed File Types	93
Most Uploaded Files	95
Navigation Dashboard	97
Top Entry Pages	99
Top Entry Files	103
Top Exit Pages	105
Single Access Pages	109
Top Paths Through Site	113
Referrers Dashboard	117
Activity by Referring Site	119
Activity by Referring Domain	121
Activity by Referring Page	123
Search Engines Dashboard	125
Activity by Search Engine	127
Activity by Search Phrase	149
Activity by Search Keyword	153
Technical Dashboard	163
Page Views Trend	165
Hits Trend	167
Bandwidth: Kbytes Transferred Trend	169
Average Time to Serve Pages	171
Errors Dashboard	173
Client Errors	175
File Not Found Errors	177
Server Errors	179
Activity Dashboard	181

Table of Contents

Visits by Number of Pages Viewed	183
Visits by Day of the Week	
Hits by Day of the Week	187
Visits by Hour of the Day	189
Hits by Hour of the Day	191
Visit Duration by Visits	193
Visit Duration by Page Views	195
Browsers and Platforms Dashboard	197
Top Browsers	199
Top Browsers by Version	201
Top Spiders	213
Top Platforms	215
Glossary	215

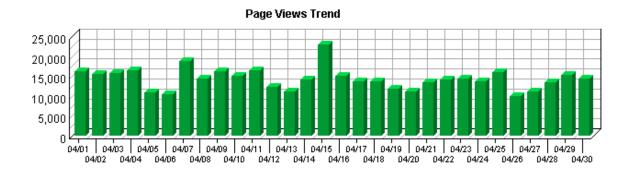
Overview Dashboard

This displays key graphs and tables that provide an overview of the entire report. Click on the title of a graph or table to navigate to the corresponding page.



Visit Summary

Visits	204,732
Average per Day	6,824
Average Visit Length	00:16:36
Median Visit Length	00:01:56
International Visits	2.66%
Visits of Unknown Origin	79.43%
Visits from Your Country: United States (US)	17.92%



Page View Summary

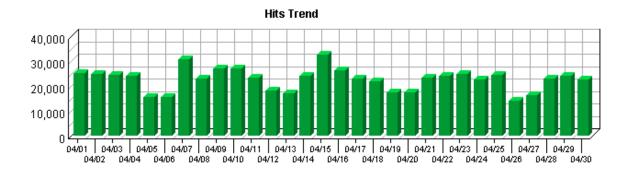
Page Views	427,591
Average per Day	14,253
Average Page Views per Visit	2.09

Overview Dashboard 1



Visitor Summary

Unique Visitors	75,876
Visitors Who Visited Once	64,043
Visitors Who Visited More Than Once	11,833
Average Visits per Visitor	2.70



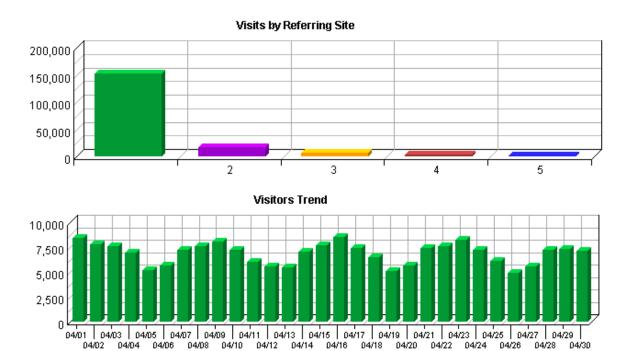
Hit Summary

Successful Hits for Entire Site	677,194
Average Hits per Day	22,573
Home Page Hits	16,802

2 Overview Dashboard

Marketing Dashboard

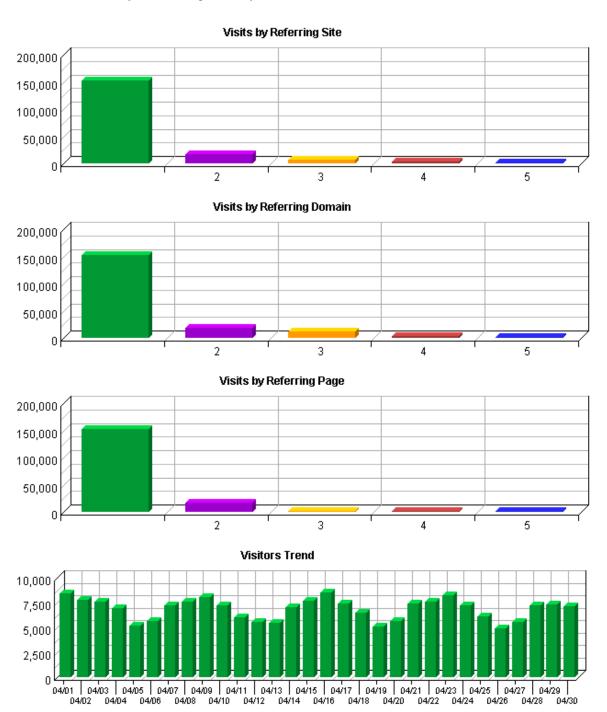
This dashboard summarizes important information related to online marketing activity.



Marketing Dashboard 3

Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

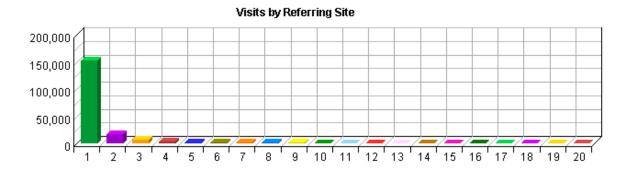


Referrers Dashboard 5

6 Referrers Dashboard

Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Site

	Site	Visits	%
1.	No Referrer	153,268	74.86%
2.	http://www.google.com/	17,685	8.64%
3.	http://es.epa.gov/	6,761	3.30%
4.	http://www.epa.gov/	2,956	1.44%
5.	http://search.yahoo.com/	2,413	1.18%
6.	http://images.google.com/	1,140	0.56%
7.	http://www.google.co.in/	916	0.45%
8.	http://nlquery.epa.gov/	889	0.43%
9.	http://search.msn.com/	867	0.42%
10.	http://www.sbir.gov/	820	0.40%
11.	http://search.live.com/	695	0.34%
12.	http://www07.grants.gov/	687	0.34%
13.	http://www.google.ca/	641	0.31%
14.	http://www.google.co.uk/	569	0.28%
15.	http://cfpub.epa.gov/	493	0.24%
16.	http://www.zyn.com/	396	0.19%
17.	http://www.google.cn/	339	0.17%
18.	http://intranet.epa.gov/	322	0.16%
19.	http://yosemite.epa.gov/	311	0.15%
20.	http://www.google.com.au/	241	0.12%
	Subtotal	192,409	93.98%
	Other	12,323	6.02%
	Total	204,732	100.00%

Activity by Referring Site - Help Card

Referring Sites – A web site which refers a visitor to your site by linking to it.

Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

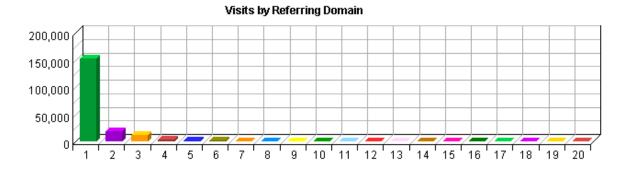
B

You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	153,268	74.86%
2.	google.com	19,077	9.32%
3.	epa.gov	11,894	5.81%
4.	yahoo.com	2,824	1.38%
5.	google.co.in	1,003	0.49%
6.	msn.com	877	0.43%
7.	grants.gov	834	0.41%
8.	sbir.gov	821	0.40%
9.	live.com	792	0.39%
10.	google.co.uk	733	0.36%
11.	google.ca	719	0.35%
12.	zyn.com	467	0.23%
13.	google.cn	354	0.17%
14.	google.com.au	292	0.14%
15.	aol.com	258	0.13%
16.	google.de	224	0.11%
17.	ask.com	224	0.11%
18.	google.co.id	177	0.09%
19.	google.fr	174	0.08%
20.	google.it	158	0.08%
	Subtotal	195,170	95.33%
	Other	9,562	4.67%
	Total	204,732	100.00%

Activity by Referring Domain - Help Card

Referring Domain – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

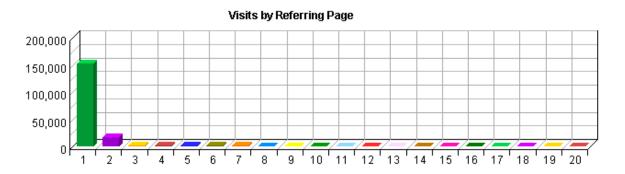
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



Activity by Referring Page

	Page	Visits	%
1.	No Referrer	153,268	74.86%
2.	http://www.google.com/search	17,345	8.47%
3.	http://search.yahoo.com/ search	1,604	0.78%
4.	http://images.google.com/ imgres	1,137	0.56%
5.	http://www.google.co.in/ search	914	0.45%
6.	http://es.epa.gov/vendors/	877	0.43%
7.	http://nlquery.epa.gov/ epasearch/epasearch	875	0.43%
8.	http://search.msn.com/results. aspx	794	0.39%
9.	http://search.live.com/ results.aspx	676	0.33%
10.	http://www.sbir.gov/ solicitations/	636	0.31%
11.	http://www.google.ca/search	635	0.31%
12.	http://www.google.co.uk/ search	565	0.28%
13.	http://es.epa.gov/comments. html	501	0.24%
14.	http://es.epa.gov/ncer/	369	0.18%
15.	http://www07.grants.gov/ search/search.do	353	0.17%
16.	http://www.google.cn/search	338	0.17%
17.	http://es.epa.gov/cgi-bin/ mail.pl	322	0.16%
18.	http://es.epa.gov/search.html	302	0.15%
19.	http://es.epa.gov/ncer/P3/	291	0.14%
20.	http://intranet.epa.gov/ ordintra/	267	0.13%
	Subtotal	182,069	88.93%
	Other	22,663	11.07%
	Total	204,732	100.00%

Activity by Referring Page - Help Card

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

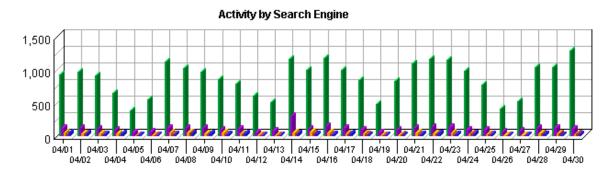
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

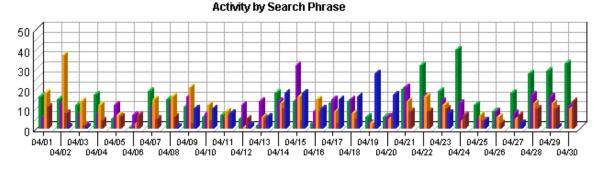
You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

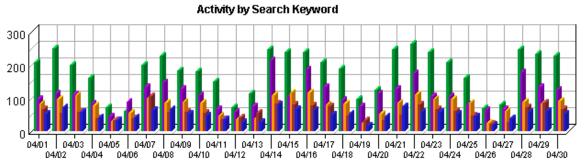
Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.







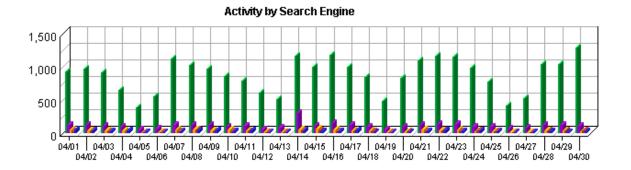


Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.



Activity by Search Engine

	Engines	Referrals	%
1.	google	26,355	76.84%
2.	yahoo	3,366	9.81%
3.	msn	1,139	3.32%
4.	google uk	855	2.49%
5.	google canada	804	2.34%
6.	google australia	342	1.00%
7.	google germany	252	0.73%
8.	google france	227	0.66%
9.	aol netfind	192	0.56%
10.	google italy	183	0.53%
11.	google japan	102	0.30%
12.	yahoo japan	92	0.27%
13.	altavista	62	0.18%
14.	yahoo spain	58	0.17%
15.	yahoo taiwan	46	0.13%
16.	google austria	36	0.10%
17.	netscape	27	0.08%
18.	yahoo singapore	20	0.06%
19.	yahoo canada	19	0.06%
20.	all the web	13	0.04%
	Subtotal	34,190	99.69%
	Total	34,298	100.00%

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1.	epa sbir	412	1.20%
google	epa star	327	0.95%
	molecular biology embryology ppt	198	0.58%
	epa	189	0.55%
	polyaniline spectrum hnmr pdf	185	0.54%
	epa p3	161	0.47%
	photocatalytic reduction cr to cr filetype:ppt	151	0.44%
	coastal ecosystem	129	0.38%
	forms	128	0.37%
	national sustainable design expo	113	0.33%
	h–nmr polyaniline	111	0.32%
	epa star fellowship	111	0.32%
	ncer	95	0.28%
	economic value of nanomaterials pdf	94	0.27%
	epa star grant	76	0.22%
	environmental problems	75	0.22%
	metal oxide catalysis pdf ppt	71	0.21%
	epa funding	71	0.21%
	microbial filtration of water using sand	70	0.20%
	environmental protection agency	67	0.20%
2.	nanobiotechnology aquatic	170	0.50%
yahoo	epa	95	0.28%
	epa sbir	20	0.06%
	carbamates toxicology pdf	18	0.05%
	consolidated plastics company	17	0.05%
	research phase	16	0.05%
	singing expands nasal	16	0.05%
	ncer	16	0.05%
	water quality presentation ppt	15	0.04%
	breast cancer taxanes or as or adjuvent or chemotherapy high risk	15	0.04%
	fellowships	15	0.04%
	nanotechnology chemistry	15	0.04%
	consolidated plastics company inc	14	0.04%
	epa p3	14	0.04%
	nano technologyin corrosion process	13	0.04%
	environmental research	11	0.03%
	epa enforcement	10	0.03%
	oeca	8	0.02%

	environmental science topics	8	0.02%
	olefin plant pdf	8	0.02%
3. msn	consolidated plastics	117	0.34%
	consolidated plastics company	58	0.17%
	consolidatedplastics.com	55	0.16%
	epa	48	0.14%
	consolidated plastics company inc	33	0.10%
	www.consolidatedplastics.com	18	0.05%
	consolidated plastics company, inc.	12	0.03%
	consolidated plastic	11	0.03%
	consolidated plastics co inc	10	0.03%
	epa.gov	9	0.03%
	consolidated plastics co	8	0.02%
	food webs of the everglades	8	0.02%
	consolidated plastics company, inc	6	0.02%
	nanotechnology	6	0.02%
	www.epa.gov	5	0.01%
	nanoparticles basic information	5	0.01%
	epa sbir	5	0.01%
	durr industries	4	0.01%
	aga gas inc	4	0.01%
4	star program	4	0.01%
4. google uk	forms	33	0.10%
800810 411	change	11	0.03%
	define:primary employment	8	0.02%
	climate change	6	0.02%
	health	4	0.01%
	basic nanotechnology	3	0.01%
	risk assessments	3	0.01%
	scientific poster	3	0.01%
	environmental	3	0.01%
	risk assessment	3	0.01%
	market mechanisms	3	0.01%
	market mechanisms waste	3	0.01%
	biogas car	3	0.01%
	safe drinking water	3	0.01%
	epa.gov/ncer/sbir	3	0.01%
	slash and burn amazon powerpoint	3	0.01%
	http://www.epa.gov	2	0.01%
	solutions to environmental problems	2	0.01%
	plating process	2	0.01%
	human effects on land	2	0.01%

5.	forms	21	0.06%
google	change	6	0.02%
canada	science topics	4	0.01%
	wagner consultants wenham ma.	4	0.01%
	scientific poster	4	0.01%
	sustainable environment	4	0.01%
	climate change	3	0.01%
	intermodal southwest ontario	3	0.01%
	drinking water in india	3	0.01%
	nano epa	3	0.01%
	epa nanotechnology	3	0.01%
	health	3	0.01%
	905-683-9400	3	0.01%
	pesticides	3	0.01%
	usepa	2	0.01%
	anachemia solvents	2	0.01%
	epa consequences of global change for air quality	2	0.01%
	the effects of weather in chile	2	0.01%
	healthy homes services, thornhill	2	0.01%
	31 filters ltd	2	0.01%
6.	forms	12	0.03%
google australia	change	8	0.02%
austrana	'las vegas' 'socioeconomic' report	7	0.02%
	science topics	3	0.01%
	enjo usa	3	0.01%
	market mechanisms pollution control	3	0.01%
	environmental health	3	0.01%
	environmental effect nanotechnology	3	0.01%
	market mechanisms	3	0.01%
	swenson equipment	2	0.01%
	national secondary student design competition may 2008	2	0.01%
	climate change to ecosystem	2	0.01%
	functions of nanotechnology	2	0.01%
	new scientist logo	2	0.01%
	urbanization effects on world	2	0.01%
	what is the human impact on extinction	2	0.01%
	environmental	2	0.01%
	sample resume for nano technology	2	0.01%
	climate change	2	0.01%
	field of corn	2	0.01%
7.	boone bicycle initiative	5	0.01%
google	p3 awards	3	0.01%

germany	cell culturing	3	0.01%
	cafimar	3	0.01%
	photo students ceremonies	2	0.01%
	national sustainable design expo	2	0.01%
	past climate	2	0.01%
	nanocatalyst review	2	0.01%
	epa nanotechnologie	2	0.01%
	us epa 2005	2	0.01%
	environmental problems	2	0.01%
	conversion coating magnesium	2	0.01%
	national center for quality assurance in washington d.c.	2	0.01%
	funding for environmental business	2	0.01%
	adsorption carbon filetype:ppt	2	0.01%
	tonotopic	2	0.01%
	phosphate detection or recognition or sensor	1	0.00%
	steroide hormone derivatization	1	0.00%
	kerouche	1	0.00%
	cu cnt	1	0.00%
8.	waste management filetype:ppt	28	0.08%
google france	es.epa.gov/ncer	4	0.01%
Trance	ecogam	3 0.019 2 0.019 2 0.019 2 0.019 2 0.019 2 0.019 2 0.019 2 0.019 2 0.019 2 0.019 2 0.019 2 0.019 2 0.019 3 0.019 3 0.019 3 0.019 3 0.019 2 0.019 2 0.019 2 0.019 2 0.019 3 0.019 2 0.019 3 0.009 1 0.009 1 0.009 1 0.009 1 0.009 1 0.009 1 0.009	0.01%
	ncer	3	0.01%
	glitsch process	3	0.01%
	national sustainable design expo past climate nanocatalyst review epa nanotechnologie us epa 2005 environmental problems conversion coating magnesium national center for quality assurance in washington d.c. funding for environmental business adsorption carbon filetype:ppt tonotopic phosphate detection or recognition or sensor steroide hormone derivatization kerouche cu cnt waste management filetype:ppt es.epa.gov/ncer ecogam ncer	2	0.01%
		2	0.01%
	hystérésis de sorption ppt	2	0.01%
	rfa	2	0.01%
	binding versus functional studies	2	0.01%
	ecosystem	2	0.01%
	science topic	2	0.01%
	california davis	2	0.01%
	superlubricity risk of petrol company	2	0.01%
	fellowships, phd, biology	2	0.01%
	www.epa.gov	2	0.01%
	brent holben	1	0.00%
	nhanes iii cognition adults	1	0.00%
	secondary sexual trait in neonates human	1	0.00%
	email addresses of undergraduate list in american universities	1	0.00%
9. aol	epa	3	0.01%
netfind	envromental protection agency	2	0.01%

	epa sbir	2	0.01%
	penetone corporation	2	0.01%
	sbir program	2	0.01%
	science topics	2	0.01%
	epa p3	2	0.01%
	epa competition	2	0.01%
	epa grants	2	0.01%
	epa homepage	2	0.01%
	interdisciplinary approach	2	0.01%
	autism and neurodevelopmental disorders	2	0.01%
	epa scientists report april 23rd 2008	2	0.01%
	municipal rfp for microorganisms	2	0.01%
	epa environmental monitoring programs	2	0.01%
	stars system assessment research	2	0.01%
	epa licensing	1	0.00%
	mercury spill how many ounces are dangerous	1	0.00%
	rfa 2007	1	0.00%
	claude hughes and carole lewis	1	0.00%
10.	sector	4	0.01%
google	raasm usa	3	0.01%
italy	somenath mitra	2	0.01%
	quality papers is	2	0.01%
	enviro	2	0.01%
	us epa mixtures pollutants	2	0.01%
	mercury transport	2	0.01%
	ncer	2	0.01%
	biocide release polymer	2	0.01%
	http://es.epa.gov/ncer_abstracts/sbir/other/montana/warburton.html	2	0.01%
	tyler fox epa	2	0.01%
	epa quality assurance	2	0.01%
	cell colture	2	0.01%
	dunn bagley based diesel fuel 1995	2	0.01%
	swenson process equipment	2	0.01%
	thank for funding research grant	2	0.01%
		2	0.01%
	us epa	1	0.01%
	esu evolutionary ppt		
	cafimar chartering and trading spa	1	0.00%
11	joint competition	1	0.00%
11. google	fumiaki shono	3	0.01%
japan	fet gas sensor	3	0.01%
	the persistence of economic factors in shaping regulation and environmental performance: the limits of regulation and social	2	0.01%

	license pressures		
	scott d. bridgham ppt	2	0.01%
	harvey, s. d. validation report for field-portable fiber-optic raman spectrometer	2	0.01%
	corporate environmental behavior research: informing environmental policy	2	0.01%
	the endocrine disruptor screening program overall plan	1	0.00%
	calcorp resources inc	1	0.00%
	star program epa	1	0.00%
	atm test sieve	1	0.00%
	real time pcr power point presentation	1	0.00%
	sbir epa	1	0.00%
	human health implications of environmental contaminants in arctic canada	1	0.00%
	peronospora parasitica noco2	1	0.00%
	bg6 signet caco2	1	0.00%
	survival pathogen ppt	1	0.00%
	ppt on biodegradable composite	1	0.00%
	O3 ï¼″YBRID P blue&pink s	1	0.00%
	linking ecology and economics for ecosystem management pdf	1	0.00%
	pt catalysis	1	0.00%
12.	dinamec	2	0.01%
yahoo japan	landa, inc.	2	0.01%
Jupun	paul n.gardner	2	0.01%
	vin-dotco	2	0.01%
	ems grilon	2	0.01%
	tend of pesticide research	2	0.01%
	welcome to the new epa website	2	0.01%
	triton, virus fragmentation	2	0.01%
	emulsion pcr	2	0.01%
	epa sbir	2	0.01%
	dynasolve	2	0.01%
	national center for environmental assessment	2	0.01%
	effect of complex exposure of metals	2	0.01%
	arco chemical solvent	1	0.00%
	ï¹⁄₄³i¹⁄₄; i¹⁄₄- i¹⁄₄¢i¹⁄₄¯	1	0.00%
	pah gcms	1	0.00%
	buffalo technologies corporation	1	0.00%
	ballast water treatment system	1	0.00%
	worcester controls	1	0.00%
	encapsulate inc	1	0.00%
13. altavista	epa	5	0.01%

	candid	2	0.01%
	epa sbir	2	0.01%
	epa dc april 2008	2	0.01%
	mt. sinai children	2	0.01%
	sbir epa	2	0.01%
	nanotechnology in pharmaceutical	1	0.00%
	extended surfactant	1	0.00%
	pellet and gasifier and solid waste	1	0.00%
	powerpoint slide of biomagnification	1	0.00%
	cordonna associates ,inc.	1	0.00%
	about nanotechnology pdf	1	0.00%
	pollution and environmental hazard research proposal	1	0.00%
	prs refining	1	0.00%
	quality of life national children's study	1	0.00%
	environmental risk assessment*environmental health assessment	1	0.00%
	ceremony agenda	1	0.00%
	pyocyanin	1	0.00%
	water disinfection by hydrogen peroxide pdf	1	0.00%
	bibliometric organization	1	0.00%
14.	candid photos	6	0.02%
yahoo	epa	5	0.01%
spain	garden design	4	0.01%
	sink drawing	4	0.01%
	today	3	0.01%
	vertical wind turbines	2	0.01%
	applications of nanotechnology	2	0.01%
	oberlin	2	0.01%
	drawing of sink	2	0.01%
	imta	2	0.01%
	effects of air pollution	1	0.00%
	www.epa.gov	1	0.00%
	photo fibers muscles	1	0.00%
	asthma children symptoms	1	0.00%
	aquatic food web	1	0.00%
	environmental economics	1	0.00%
	osmonics	1	0.00%
	epa method pesticide adsorption by granular activated carbon	1	0.00%
	particulate matter	1	0.00%
	lead children	1	0.00%
15.	osteoporotic,milk	4	0.01%
yahoo taiwan	bestech industry inc.	2	0.01%
17 1111	dotp plasticizer	2	0.01%

		iwata air compressor mfg.co.,ltd	2	0.01%
		o.i analytical	2	0.01%
		philadelphia mixer	2	0.01%
		john dolph co	2	0.01%
		usf filtration	2	0.01%
		pneumafil	2	0.01%
		nanotechnology	2	0.01%
		ssi shredding system	1	0.00%
		white paper on science and technology (2007 to 2010)	1	0.00%
		goyal industries, inc.	1	0.00%
		dc captial hilton hotel	1	0.00%
		maxi-blast	1	0.00%
		stokes vacuum, inc.	1	0.00%
		atochem north america	1	0.00%
		memtec america	1	0.00%
		serec	1	0.00%
		atmi scrubber	1	0.00%
	16.	etus inc	2	0.01%
	google	epa p3 lafayette	2	0.01%
	austria	polyol bstfa	2	0.01%
		postertemplate	1	0.00%
au		western blot transiently transfected thp	1	0.00%
		environmental problems	1	0.00%
		sonicor	1	0.00%
		annual report award competition	1	0.00%
		future scenarios ppt	1	0.00%
		diesel book	1	0.00%
		hako und minuteman	1	0.00%
		ultra fine particles	1	0.00%
		personal risk risk table	1	0.00%
		es.epa.gov	1	0.00%
		barbara karn nanotechnology epa	1	0.00%
		mercury ptr-ms	1	0.00%
		glycerol alanine pyocyanine	1	0.00%
		enrofloxacin daphnia magna	1	0.00%
		epa nanotechnology	1	0.00%
		www consequences	1	0.00%
	17.	richisa johnson	3	0.01%
	netscape	fuel cell schematic	2	0.01%
		sbir epa	2	0.01%
		how to make form science star	2	0.01%
		automotive paint sludge recycling	1	0.00%

	bacterial stress ppt	1	0.00%
	business grants for envioronmental work	1	0.00%
	air quality and its costs	1	0.00%
	epa	1	0.00%
	autism teens cincinnati ohio	1	0.00%
	describe project report	1	0.00%
	epa grants	1	0.00%
	frederick george strathmann jr.	1	0.00%
	review of changing environmental behaviors	1	0.00%
	what pollution	1	0.00%
	solar greenhouse	1	0.00%
	pervasive developmental disorder nos	1	0.00%
	nora f. savage	1	0.00%
	lab values indicative of mitochondrial disorder in autism	1	0.00%
	forms	1	0.00%
18.	nanoparticles harm to human environment	2	0.01%
yahoo	particulate model of matter	1	0.00%
singapore	nanotechnology tio2	1	0.00%
	teaching children on diseases caused by household pest	1	0.00%
	tio2 visible light	1	0.00%
	diesel storage risk assessment	1	0.00%
	children study table	1	0.00%
	p3 pollution protection	1	0.00%
	environmental health randomized control trial	1	0.00%
	drinking water	1	0.00%
	solutions to environmental problems	1	0.00%
	sanchem product safegard cc	1	0.00%
	membrane technology and research, inc. ingo pinnau	1	0.00%
	lime softening remove arsenic	1	0.00%
	future developments of nanotechnology	1	0.00%
	designs of tables	1	0.00%
	biodiversity loss and deforestation	1	0.00%
	westport environmental systems	1	0.00%
19.	us epa	2	0.01%
yahoo canada	fellowships	2	0.01%
Cunada	31 filters ltd	2	0.01%
	membrane modules manufactures	1	0.00%
	developmentally delayed children help centres in michigan	1	0.00%
	agat laboratories address	1	0.00%
	start with the winzip wizard	1	0.00%
	tiger vac	1	0.00%
	markland specialty engineering	1	0.00%

	quality assurance questions	1	0.00%
	environmental research fellowship	1	0.00%
	membrane-aerated biofilm reactor	1	0.00%
	p3	1	0.00%
	apco industries co limited	1	0.00%
	pre shredder for loader tires	1	0.00%
	sam mian	1	0.00%
20. all	environmental paradigm research	2	0.01%
the web	candid	2	0.01%
	heavy metals speciation	2	0.01%
	food products of karachi	1	0.00%
	greenzyme	1	0.00%
	epa ultrafine particulates	1	0.00%
	satellite online trace phone number in malaysia	1	0.00%
	rust-oleum expoxy	1	0.00%
	desodorantes aluminio embarazo	1	0.00%
	foundry pollution	1	0.00%

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	epa	4,539	13.23%
	of	2,648	7.72%
	environmental	1,857	5.41%
	in	1,299	3.79%
	research	1,179	3.44%
	star	1,042	3.04%
	for	1,010	2.94%
	ppt	1,000	2.92%
	the	962	2.80%
	water	788	2.30%
	pdf	784	2.29%
	sbir	772	2.25%
	to	747	2.18%
	2008	686	2.00%
	health	632	1.84%
	on	597	1.74%
	p3	555	1.62%
	nanotechnology	545	1.59%
	filetype:ppt	506	1.48%
	grant	477	1.39%
2. yahoo	epa	509	1.48%

	of	303	0.88%
	environmental	249	0.73%
	research	211	0.62%
	in	195	0.57%
	aquatic	174	0.51%
	nanobiotechnology	170	0.50%
	for	166	0.48%
	inc	133	0.39%
	the	99	0.29%
	water	95	0.28%
	health	91	0.27%
	on	85	0.25%
	children	74	0.22%
	company	71	0.21%
	grants	69	0.20%
	pdf	63	0.18%
	to	62	0.18%
	sbir	60	0.17%
	air	58	0.17%
3. msn	consolidated	271	0.79%
	plastics	264	0.77%
	epa	122	0.36%
	company	103	0.30%
	inc	78	0.23%
	consolidatedplastics.com	56	0.16%
	environmental	51	0.15%
	of	41	0.12%
	the	37	0.11%
	for	36	0.10%
	inc.	32	0.09%
	in	24	0.07%
	co	21	0.06%
	company,	20	0.06%
	water	18	0.05%
	www.consolidatedplastics.com	18	0.05%
	food	17	0.05%
	on	16	0.05%
	research	16	0.05%
	everglades	16	0.05%
4. google uk	of	125	0.36%
	in	60	0.17%
	the	59	0.17%

	environmental	52	0.15%
	risk	45	0.13%
	health	41	0.12%
	change	39	0.11%
	assessment	37	0.11%
	forms	36	0.10%
	research	34	0.10%
	for	33	0.10%
	on	32	0.09%
	nanotechnology	28	0.08%
	environment	27	0.08%
	to	27	0.08%
	epa	25	0.07%
	powerpoint	23	0.07%
	climate	22	0.06%
	children	20	0.06%
	how	19	0.06%
5. google canada	of	76	0.22%
	epa	59	0.17%
	in	53	0.15%
	environmental	43	0.13%
	the	38	0.11%
	environment	28	0.08%
	change	27	0.08%
	water	27	0.08%
	for	26	0.08%
	on	24	0.07%
	research	23	0.07%
	health	22	0.06%
	forms	21	0.06%
	to	19	0.06%
	air	18	0.05%
	effects	17	0.05%
	inc	16	0.05%
	climate	15	0.04%
	what	14	0.04%
	pesticides	14	0.04%
6. google australia	of	49	0.14%
	change	27	0.08%
	in	21	0.06%
	the	21	0.06%
	environmental	19	0.06%

	nanotechnology	19	0.06%
	on	14	0.04%
	epa	14	0.04%
	what	14	0.04%
	for	14	0.04%
	forms	13	0.04%
	health	13	0.04%
	climate	13	0.04%
	to	11	0.03%
	research	10	0.03%
	environment	10	0.03%
	effects	10	0.03%
	water	9	0.03%
	market	9	0.03%
	mechanisms	8	0.02%
7. google germany	of	19	0.06%
	in	13	0.04%
	environmental	10	0.03%
	ppt	9	0.03%
	epa	9	0.03%
	for	7	0.02%
	climate	7	0.02%
	cell	6	0.02%
	nano	5	0.01%
	the	5	0.01%
	boone	5	0.01%
	powerpoint	5	0.01%
	environment	5	0.01%
	bicycle	5	0.01%
	quality	5	0.01%
	initiative	5	0.01%
	carbon	4	0.01%
	research	4	0.01%
	problems	4	0.01%
	national	4	0.01%
8. google france	filetype:ppt	33	0.10%
	management	29	0.08%
	waste	28	0.08%
	ppt	18	0.05%
	of	17	0.05%
	epa	10	0.03%
	in	10	0.03%

	2008	7	0.02%
	ecosystem	6	0.02%
	the	6	0.02%
	environment	5	0.01%
	research	5	0.01%
	membrane	5	0.01%
	to	5	0.01%
	nanoparticles	5	0.01%
	environmental	4	0.01%
	es.epa.gov/ncer	4	0.01%
	on	4	0.01%
	conference	3	0.01%
	ncer	3	0.01%
9. aol netfind	epa	31	0.09%
	of	17	0.05%
	environmental	15	0.04%
	in	14	0.04%
	for	13	0.04%
	research	11	0.03%
	to	10	0.03%
	protection	7	0.02%
	health	7	0.02%
	agency	7	0.02%
	the	7	0.02%
	water	7	0.02%
	on	6	0.02%
	autism	5	0.01%
	how	5	0.01%
	effects	5	0.01%
	grants	5	0.01%
	sbir	5	0.01%
	air	4	0.01%
	report	4	0.01%
10. google italy	epa	20	0.06%
	ppt	17	0.05%
	research	7	0.02%
	of	7	0.02%
	for	7	0.02%
	environment	6	0.02%
	us	5	0.01%
	environmental	5	0.01%
	quality	5	0.01%
	• •		

	in	4	0.01%
	sector	4	0.01%
	2008	4	0.01%
	water	4	0.01%
	spa	3	0.01%
	mazzali	3	0.01%
	oil	3	0.01%
	ncer	3	0.01%
	change	3	0.01%
	sustainability	3	0.01%
	transport	3	0.01%
11. google japan	environmental	11	0.03%
	ppt	9	0.03%
	epa	9	0.03%
	of	7	0.02%
	for	5	0.01%
	the	5	0.01%
	regulation	4	0.01%
	d.	4	0.01%
	air	4	0.01%
	behavior	4	0.01%
	us	3	0.01%
	fet	3	0.01%
	star	3	0.01%
	global	3	0.01%
	filetype:pdf	3	0.01%
	report	3	0.01%
	nano	3	0.01%
	shono	3	0.01%
	in	3	0.01%
	health	3	0.01%
12. yahoo japan	epa	8	0.02%
	of	6	0.02%
	research	5	0.01%
	inc.	4	0.01%
	inc	4	0.01%
	sbir	3	0.01%
	environmental	3	0.01%
	grilon	3	0.01%
	oil	2	0.01%
	website	2	0.01%
	cabot	2	0.01%

	triton, virus	2	0.01%
	dynasolve	2	0.01%
	pesticide	2	0.01%
	pcr	2	0.01%
	the	2	0.01%
	dinamec	2	0.01%
	new	2	0.01%
	ballast	2	0.01%
	center	2	0.01%
13. altavista	epa	13	0.04%
	sbir	5	0.01%
	environmental	4	0.01%
	in	3	0.01%
	nanotechnology	3	0.01%
	children	3	0.01%
	of	3	0.01%
	water	3	0.01%
	proposal	2	0.01%
	2008	2	0.01%
	mt.	2	0.01%
	dc	2	0.01%
	agenda	2	0.01%
	candid	2	0.01%
	sinai	2	0.01%
	pdf	2	0.01%
	hydrogen	2	0.01%
	research	2	0.01%
	ceremony	2	0.01%
	peroxide	2	0.01%
14. yahoo spain	of	10	0.03%
7 1	epa	7	0.02%
	candid	6	0.02%
	photos	6	0.02%
	drawing	6	0.02%
	sink	6	0.02%
	garden	4	0.01%
	design	4	0.01%
	applications	3	0.01%
	nanotechnology	3	0.01%
	vertical	3	0.01%
	today	3	0.01%
	children	3	0.01%
	Cilitaton	J	0.01/0

	wind	3	0.01%
	climate	2	0.01%
	turbines	2	0.01%
	journal	2	0.01%
	imta	2	0.01%
	for	2	0.01%
	change	2	0.01%
15. yahoo taiwan	inc.	4	0.01%
	osteoporotic, milk	4	0.01%
	analytical	3	0.01%
	plasticizer	2	0.01%
	bestech	2	0.01%
	assay	2	0.01%
	comet	2	0.01%
	dotp	2	0.01%
	john	2	0.01%
	philadelphia	2	0.01%
	o.i	2	0.01%
	pneumafil	2	0.01%
	inc	2	0.01%
	mixer	2	0.01%
	paper	2	0.01%
	dolph	2	0.01%
	usf	2	0.01%
	compressor	2	0.01%
	nanotechnology	2	0.01%
	america	2	0.01%
16. google austria	epa	6	0.02%
	nanotechnology	6	0.02%
	mercury	3	0.01%
	bstfa	2	0.01%
	polyol	2	0.01%
	p3	2	0.01%
	lafayette	2	0.01%
	inc	2	0.01%
	risk	2	0.01%
	etus	2	0.01%
	environmental	2	0.01%
	ptr-ms	1	0.00%
	enrofloxacin	1	0.00%
	barbara	1	0.00%
	fine	1	0.00%

	alternate	1	0.00%
	implications.	1	0.00%
	carpenter,	1	0.00%
	materials	1	0.00%
	evidence	1	0.00%
17. netscape	epa	5	0.01%
	johnson	3	0.01%
	richisa	3	0.01%
	form	2	0.01%
	science	2	0.01%
	how	2	0.01%
	make	2	0.01%
	grants	2	0.01%
	star	2	0.01%
	schematic	2	0.01%
	autism	2	0.01%
	of	2	0.01%
	sbir	2	0.01%
	to	2	0.01%
	fuel	2	0.01%
	cell	2	0.01%
	disorder	2	0.01%
	sludge	1	0.00%
	f.	1	0.00%
	nora	1	0.00%
18. yahoo singapore	environmental	3	0.01%
	of	3	0.01%
	to	3	0.01%
	harm	2	0.01%
	children	2	0.01%
	nanoparticles	2	0.01%
	tio2	2	0.01%
	nanotechnology	2	0.01%
	human	2	0.01%
	environment	2	0.01%
	assessment	1	0.00%
	particulate	1	0.00%
	deforestation	1	0.00%
	future	1	0.00%
	water	1	0.00%
	developments	1	0.00%
	safegard	1	0.00%

	topohina	1	0.00%
	teaching risk	1	
		1	0.00%
10 vahoo aanada	pollution ltd	2	0.00% 0.01%
19. yahoo canada	filters		0.01%
	31	2 2	0.01%
			0.01%
	fellowships	2	
	us	2	0.01%
	epa	2	0.01%
	delayed	1	0.00%
	questions	1	0.00%
	developmentally	1	0.00%
	for	1	0.00%
	shredder	1	0.00%
	co	1	0.00%
	loader	1	0.00%
	mian	1	0.00%
	quality	1	0.00%
	assurance	1	0.00%
	children	1	0.00%
	manufactures	1	0.00%
	membrane	1	0.00%
	reactor	1	0.00%
20. all the web	research	2	0.01%
	candid	2	0.01%
	metals	2	0.01%
	speciation	2	0.01%
	heavy	2	0.01%
	environmental	2	0.01%
	paradigm	2	0.01%
	pollution	1	0.00%
	food	1	0.00%
	karachi	1	0.00%
	malaysia	1	0.00%
	of	1	0.00%
	satellite	1	0.00%
	particulates	1	0.00%
	embarazo	1	0.00%
	number	1	0.00%
	products	1	0.00%
	epa	1	0.00%
	online	1	0.00%

phone 1 0.00%

Activity by Search Engine - Help Card

? Top Search Engines Table

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.



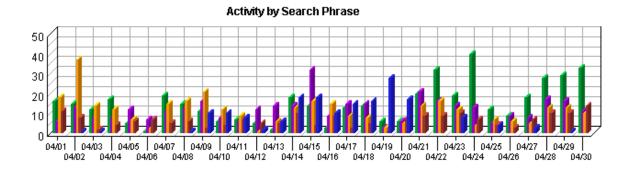
This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.



Activity by Search Phrase

	Phrases	Referrals	%
1.	epa sbir	445	1.30%
2.	epa	358	1.05%
3.	epa star	340	0.99%
4.	forms	196	0.57%
5.	epa p3	177	0.52%
6.	national sustainable design expo	124	0.36%
7.	consolidated plastics	123	0.36%
8.	ncer	121	0.35%
9.	epa star fellowship	112	0.33%
10.	consolidated plastics company	95	0.28%
11.	environmental problems	85	0.25%
12.	epa star grant	83	0.24%
13.	epa funding	74	0.22%
14.	environmental protection agency	70	0.20%
15.	nanotechnology	69	0.20%
16.	change	65	0.19%
17.	environmental research	62	0.18%
18.	particulate matter	57	0.17%
19.	consolidated plastics.com	55	0.16%
20.	epa grants	54	0.16%

Subtotal	2,765	8.07%
Total	34,255	100.00%

Activity by Search Phrase with Engines Detail

Phrases	Engines	Referrals	%
1. epa sbir	google	412	1.20%
	yahoo	20	0.06%
	msn	5	0.01%
	google uk	2	0.01%
	yahoo japan	2	0.01%
	aol netfind	2	0.01%
	altavista	2	0.01%
2. epa	google	189	0.55%
	yahoo	95	0.28%
	msn	48	0.14%
	altavista	5	0.01%
	yahoo spain	5	0.01%
	yahoo australia &nz	3	0.01%
	aol netfind	3	0.01%
	yahoo france	3	0.01%
	google uk	2	0.01%
	yahoo japan	1	0.00%
	google france	1	0.00%
	netscape	1	0.00%
	google australia	1	0.00%
	google germany	1	0.00%
3. epa star	google	327	0.95%
	yahoo	7	0.02%
	msn	4	0.01%
	google japan	1	0.00%
	google uk	1	0.00%
4. forms	google	128	0.37%
	google uk	33	0.10%
	google canada	21	0.06%
	google australia	12	0.04%
	netscape	1	0.00%
	aol netfind	1	0.00%
5. epa p3	google	161	0.47%
	yahoo	14	0.04%
	aol netfind	2	0.01%
6. national sustainable design expo	google	113	0.33%

	yahoo	5	0.01%
	msn	3	0.01%
	google germany	2	0.01%
	google canada	1	0.00%
7. consolidated plastics	msn	117	0.34%
	google	5	0.01%
	google canada	1	0.00%
8. ncer	google	95	0.28%
	yahoo	16	0.05%
	google france	3	0.01%
	google canada	2	0.01%
	google italy	2	0.01%
	google uk	2	0.01%
	google germany	1	0.00%
9. epa star fellowship	google	111	0.32%
	yahoo	1	0.00%
10. consolidated plastics company	msn	58	0.17%
	google	20	0.06%
	yahoo	17	0.05%
11. environmental problems	google	75	0.22%
	google germany	2	0.01%
	google canada	2	0.01%
	yahoo	2	0.01%
	aol netfind	1	0.00%
	google austria	1	0.00%
	msn	1	0.00%
	dmoz	1	0.00%
12. epa star grant	google	76	0.22%
	yahoo	6	0.02%
	google canada	1	0.00%
13. epa funding	google	71	0.21%
	yahoo	2	0.01%
	google australia	1	0.00%
14. environmental protection agency	google	67	0.20%
	yahoo	2	0.01%
	google uk	1	0.00%
15. nanotechnology	google	57	0.17%
	msn	6	0.02%
	yahoo taiwan	2	0.01%
	google uk	2	0.01%
	google germany	1	0.00%
	google australia	1	0.00%

16. change	google	40	0.12%
	google uk	11	0.03%
	google australia	8	0.02%
	google canada	6	0.02%
17. environmental research	google	51	0.15%
	yahoo	11	0.03%
18. particulate matter	google	47	0.14%
	yahoo	8	0.02%
	msn	1	0.00%
	yahoo spain	1	0.00%
19. consolidatedplastics.com	msn	55	0.16%
20. epa grants	google	44	0.13%
	yahoo	7	0.02%
	aol netfind	2	0.01%
	netscape	1	0.00%

Activity by Search Phrase - Help Card

? Top Search Phrases Table

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals– Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

B

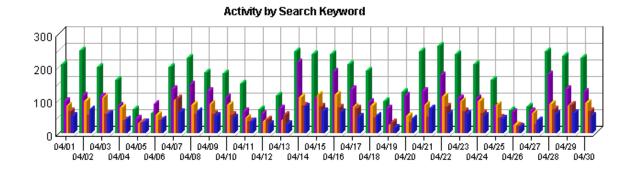
How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.



Activity by Search Keyword

	Keywords	Referrals	%
1.	epa	5,397	4.29%
2.	of	3,346	2.66%
3.	environmental	2,345	1.86%
4.	in	1,712	1.36%
5.	research	1,521	1.21%
6.	for	1,332	1.06%
7.	the	1,252	1.00%
8.	star	1,136	0.90%
9.	ppt	1,107	0.88%
10.	water	978	0.78%
11.	to	905	0.72%
12.	pdf	871	0.69%
13.	sbir	864	0.69%
14.	health	833	0.66%
15.	on	789	0.63%
16.	2008	773	0.61%
17.	nanotechnology	685	0.54%
18.	p3	613	0.49%
19.	grants	562	0.45%
20.	filetype:ppt	550	0.44%
	Subtotal	27,571	21.93%
	Total	125,741	100.00%

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. epa	google	4,539	3.61%
	yahoo	509	0.40%
	msn	122	0.10%
	google canada	59	0.05%
	aol netfind	31	0.02%
	google uk	25	0.02%
	google italy	20	0.02%
	google australia	14	0.01%
	altavista	13	0.01%
	google france	10	0.01%
	google japan	9	0.01%
	google germany	9	0.01%
	yahoo japan	8	0.01%
	yahoo spain	7	0.01%
	google austria	6	0.00%
	netscape	5	0.00%
	yahoo france	3	0.00%
	yahoo australia &nz	3	0.00%
	yahoo uk &ireland	2	0.00%
	yahoo canada	2	0.00%
2. of	google	2,648	2.11%
	yahoo	303	0.24%
	google uk	125	0.10%
	google canada	76	0.06%
	google australia	49	0.04%
	msn	41	0.03%
	google germany	19	0.02%
	google france	17	0.01%
	aol netfind	17	0.01%
	yahoo spain	10	0.01%
	google italy	7	0.01%
	google japan	7	0.01%
	yahoo japan	6	0.00%
	mamma	4	0.00%
	altavista	3	0.00%
	yahoo singapore	3	0.00%
	hotbot	2	0.00%
	netscape	2	0.00%

	cnet search.com	2	0.00%
	google austria	1	0.00%
3. environmental	google	1,857	1.48%
	yahoo	249	0.20%
	google uk	52	0.04%
	msn	51	0.04%
	google canada	43	0.03%
	google australia	19	0.02%
	aol netfind	15	0.01%
	google japan	11	0.01%
	google germany	10	0.019
	google italy	5	0.00%
	altavista	4	0.00%
	google france	4	0.00%
	yahoo japan	3	0.00%
	yahoo singapore	3	0.00%
	hotbot	2	0.009
	google austria	2	0.009
	all the web	2	0.009
	lycos	2	0.009
	yandex	2	0.009
	cnet search.com	2	0.009
4. in	google	1,299	1.039
	yahoo	195	0.169
	google uk	60	0.05%
	google canada	53	0.049
	msn	24	0.029
	google australia	21	0.029
	aol netfind	14	0.019
	google germany	13	0.019
	google france	10	0.019
	google italy	4	0.009
	google japan	3	0.009
	hotbot	3	0.00%
	altavista	3	0.00%
		2	0.007
		2.	0.009
	mamma	2	
	mamma yahoo canada	1	0.00%
	mamma yahoo canada yahoo spain	1 1	0.00% 0.00%
	mamma yahoo canada yahoo spain all the web	1 1 1	0.00% 0.00% 0.00%
	mamma yahoo canada yahoo spain	1 1	0.00% 0.00% 0.00% 0.00% 0.00%

5. research	google	1,179	0.94%
	yahoo	211	0.17%
	google uk	34	0.03%
	google canada	23	0.02%
	msn	16	0.01%
	aol netfind	11	0.01%
	google australia	10	0.01%
	google italy	7	0.01%
	yahoo japan	5	0.00%
	google france	5	0.00%
	google germany	4	0.00%
	google japan	3	0.00%
	hotbot	2	0.00%
	yahoo australia &nz	2	0.00%
	altavista	2	0.00%
	all the web	2	0.00%
	lycos	1	0.00%
	yahoo taiwan	1	0.00%
	yahoo canada	1	0.00%
	yahoo uk &ireland	1	0.00%
6. for	google	1,010	0.80%
	yahoo	166	0.13%
	msn	36	0.03%
	google uk	33	0.03%
	google canada	26	0.02%
	google australia	14	0.01%
	aol netfind	13	0.01%
	google germany	7	0.01%
	google italy	7	0.01%
	google japan	5	0.00%
	google france	3	0.00%
	yahoo australia &nz	2	0.00%
	yahoo japan	2	0.00%
	yahoo spain	2	0.00%
	altavista	1	0.00%
	yahoo canada	1	0.00%
	yahoo mexico	1	0.00%
	netscape	1	0.00%
	mamma	1	0.00%
	yahoo taiwan	1	0.00%
7. the	google	962	0.77%
	yahoo	99	0.08%

	google uk	59	0.05%
	google canada	38	0.03%
	msn	37	0.03%
	google australia	21	0.02%
	aol netfind	7	0.01%
	google france	6	0.00%
	google germany	5	0.00%
	google japan	5	0.00%
	hotbot	4	0.00%
	google italy	2	0.00%
	yahoo japan	2	0.00%
	yahoo spain	1	0.00%
	cnet search.com	1	0.00%
	google austria	1	0.00%
	yandex	1	0.00%
	yahoo canada	1	0.00%
8. star	google	1,042	0.83%
	yahoo	57	0.05%
	google canada	10	0.01%
	msn	9	0.01%
	google uk	4	0.00%
	google japan	3	0.00%
	aol netfind	3	0.00%
	google australia	2	0.00%
	netscape	2	0.00%
	yandex	1	0.00%
	google france	1	0.00%
	google italy	1	0.00%
	google germany	1	0.00%
9. ppt	google	1,000	0.80%
	yahoo	23	0.02%
	google france	18	0.01%
	google italy	17	0.01%
	google uk	14	0.01%
	google japan	9	0.01%
	google germany	9	0.01%
	google canada	7	0.01%
	google australia	3	0.00%
	yahoo korea	2	0.00%
	yahoo india	1	0.00%
	google austria	1	0.00%
	yahoo taiwan	1	0.00%

	altavista	1	0.00%
	netscape	1	0.00%
10. water	google	788	0.63%
	yahoo	95	0.08%
	google canada	27	0.02%
	msn	18	0.01%
	google uk	16	0.01%
	google australia	9	0.01%
	aol netfind	7	0.01%
	google italy	4	0.00%
	google germany	4	0.00%
	altavista	3	0.00%
	google france	2	0.00%
	yahoo japan	2	0.00%
	mamma	1	0.00%
	yahoo singapore	1	0.00%
	yahoo korea	1	0.00%
11. to	google	747	0.59%
	yahoo	62	0.05%
	google uk	27	0.02%
	google canada	19	0.02%
	google australia	11	0.01%
	msn	11	0.01%
	aol netfind	10	0.01%
	google france	5	0.00%
	yahoo singapore	3	0.00%
	yahoo japan	2	0.00%
	google germany	2	0.00%
	google japan	2	0.00%
	netscape	2	0.00%
	google italy	1	0.00%
	yahoo taiwan	1	0.00%
12. pdf	google	784	0.62%
	yahoo	63	0.05%
	google canada	4	0.00%
	msn	4	0.00%
	google germany	3	0.00%
	google australia	3	0.00%
	google japan	2	0.00%
	aol netfind	2	0.00%
	google italy	2	0.00%
	altavista	2	0.00%

	google uk	1	0.00%
	google france	1	0.00%
13. sbir	google	772	0.61%
	yahoo	60	0.05%
	msn	9	0.01%
	google uk	5	0.00%
	aol netfind	5	0.00%
	altavista	5	0.00%
	yahoo japan	3	0.00%
	google canada	2	0.00%
	netscape	2	0.00%
	google japan	1	0.00%
14. health	google	632	0.50%
	yahoo	91	0.07%
	google uk	41	0.03%
	google canada	22	0.02%
	msn	15	0.01%
	google australia	13	0.01%
	aol netfind	7	0.01%
	google japan	3	0.00%
	google france	2	0.00%
	google germany	2	0.00%
	google italy	2	0.00%
	yahoo singapore	1	0.00%
	altavista	1	0.00%
	yahoo japan	1	0.00%
15. on	google	597	0.47%
	yahoo	85	0.07%
	google uk	32	0.03%
	google canada	24	0.02%
	msn	16	0.01%
	google australia	14	0.01%
	aol netfind	6	0.00%
	google france	4	0.00%
	google germany	3	0.00%
	google japan	2	0.00%
	yahoo singapore	1	0.00%
	yahoo taiwan	1	0.00%
	google italy	1	0.00%
	yahoo india	1	0.00%
	yahoo japan	1	0.00%
	yahoo france	1	0.00%
	-		

16.	2008	google	686	0.55%
		yahoo	49	0.04%
		google uk	9	0.01%
		google france	7	0.01%
		google canada	6	0.00%
		google italy	4	0.00%
		google australia	4	0.00%
		aol netfind	3	0.00%
		altavista	2	0.00%
		yahoo india	1	0.00%
		google japan	1	0.00%
		msn	1	0.00%
17.	nanotechnology	google	545	0.43%
		yahoo	43	0.03%
		google uk	28	0.02%
		google australia	19	0.02%
		google canada	12	0.01%
		msn	9	0.01%
		google austria	6	0.00%
		google germany	4	0.00%
		google france	3	0.00%
		yahoo spain	3	0.00%
		altavista	3	0.00%
		aol netfind	2	0.00%
		google italy	2	0.00%
		yahoo singapore	2	0.00%
		google japan	2	0.00%
		yahoo taiwan	2	0.00%
18.	p3	google	555	0.44%
		yahoo	31	0.02%
		msn	7	0.01%
		google canada	4	0.00%
		aol netfind	3	0.00%
		google uk	3	0.00%
		google germany	3	0.00%
		yahoo france	2	0.00%
		google austria	2	0.00%
		google italy	1	0.00%
		yahoo canada	1	0.00%
		yahoo singapore	1	0.00%
19.	grants	google	474	0.38%
		yahoo	69	0.05%

	aol netfind	5	0.00%
	msn	3	0.00%
	netscape	2	0.00%
	google canada	2	0.00%
	google uk	2	0.00%
	yahoo uk &ireland	1	0.00%
	google france	1	0.00%
	google italy	1	0.00%
	google japan	1	0.00%
	google australia	1	0.00%
20. filetype:ppt	google	506	0.40%
	google france	33	0.03%
	google germany	4	0.00%
	google uk	3	0.00%
	google canada	2	0.00%
	google italy	2	0.00%

Activity by Search Keyword - Help Card

? Top Search Keywords Table

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% Percentage of visitors referred from search engines who used the specified search engine and keyword.

--



At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

Visitors Dashboard

This displays key graphs and tables that provide an overview of the Visitors chapter. Click on the title of a graph or table to navigate to the corresponding page.



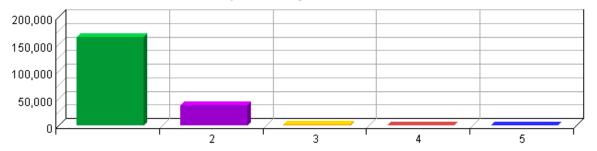
Visit Summary

Visits	204,732
Average per Day	6,824
Average Visit Length	00:16:36
Median Visit Length	00:01:56
International Visits	2.66%
Visits of Unknown Origin	79.43%
Visits from Your Country: United States (US)	17.92%

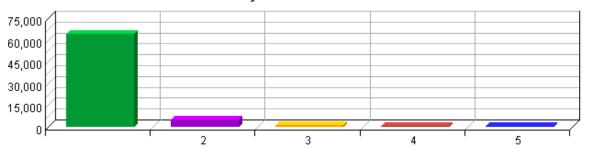


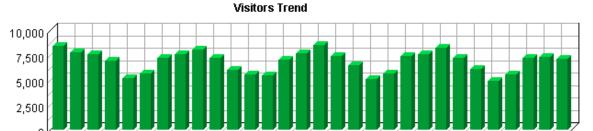


Top Countries by Visits









04/01 04/03 04/05 04/07 04/09 04/11 04/13 04/15 04/17 04/19 04/21 04/23 04/25 04/27 04/29 04/02 04/04 04/06 04/08 04/10 04/12 04/14 04/16 04/18 04/20 04/22 04/24 04/26 04/28 04

Visitor Summary

Unique Visitors	75,876
Visitors Who Visited Once	64,043
Visitors Who Visited More Than Once	11,833
Average Visits per Visitor	2.70





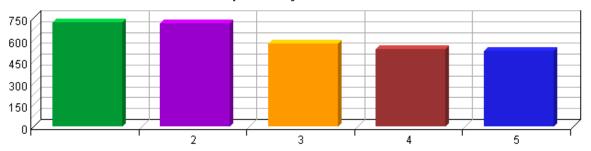




Top Authenticated Usernames by Visits



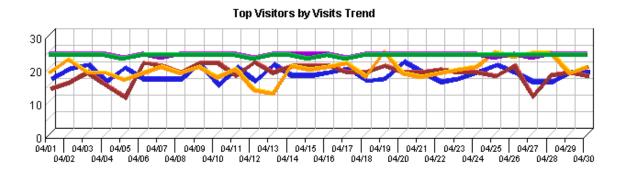
Top Visitors by Visits

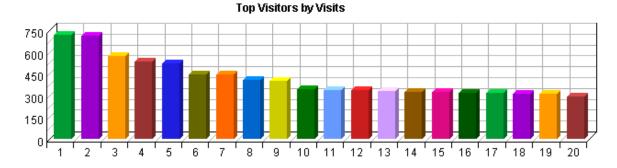


Top Visitors

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's relative activity level on the site. If you use cookies to track visits, Reporting Center can differentiate between hits from different visitors with the same IP address.





Top Visitors

	Visitor	Visits	0/0	Hits
1.	220.181.38.169_Baiduspider+(+ http://www.baidu.com/search/ spider.htm)	716	0.35%	716
2.	61.135.166.102_Baiduspider+(+ http://www.baidu.com/search/ spider.htm)	714	0.35%	714
3.	128.150.4.118_NSF-googlebot (Enterprise; GIX-02431; dlien@ nsf.gov,trinehar@nsf.gov,lscott@ nsf.gov,twilling@nsf.gov)	575	0.28%	2,949
4.	217.20.112.125	535	0.26%	536
5.	ip-78-137-163-133.dedi. digiweb.ie	519	0.25%	1,342
6.	65.214.44.29	448	0.22%	1,757
7.	65.214.44.29_Mozilla/5.0 (X11; U; Linux i686; en–US; rv:1. 9a1) Gecko/20070308 Minefield/3. 0a1	442	0.22%	1,073

8.	ip-78-137-163-133.dedi. digiweb.ie_Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.9a1) Gecko/ 20070308 Minefield/3.0a1	407	0.20%	805
9.	148.170.69.19_Mozilla/4.0 (compatible; MSIE 6.0; Windows NT; MS Search 4.0 Robot)	400	0.20%	1,317
10.	65.55.232.34_msnbot/1.1 (+ http://search.msn.com/msnbot.htm)	343	0.17%	3,244
11.	193.47.80.41_Mozilla/5.0 (compatible; Exabot/3.0; +http:// www.exabot.com/go/robot)	339	0.17%	990
12.	65.55.210.95_msnbot/1.1 (+ http://search.msn.com/msnbot.htm)	334	0.16%	3,430
13.	65.55.210.97_msnbot/1.1 (+ http://search.msn.com/msnbot.htm)	332	0.16%	2,883
14.	65.55.210.92_msnbot/1.1 (+ http://search.msn.com/msnbot.htm)	327	0.16%	3,028
15.	65.55.210.96_msnbot/1.1 (+ http://search.msn.com/msnbot.htm)	321	0.16%	2,540
16.	65.55.210.90_msnbot/1.1 (+ http://search.msn.com/msnbot.htm)	320	0.16%	2,499
17.	66.231.189.160_Gigabot/3.0 (http://www.gigablast.com/spider. html)	315	0.15%	317
18.	65.55.104.173_msnbot/1.1 (+ http://search.msn.com/msnbot.htm)	314	0.15%	2,084
19.	msnbot-65-55-210-94.search. msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	314	0.15%	3,185
20.	livebot-65-55-210-93.search. live.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	295	0.14%	2,448
	Subtotal	8,310	4.06%	37,857
	Other	196,439	95.94%	638,516
	Total	204,749	100.00%	676,373

Top Visitors – Help Card

Hits – Number of hits attributed to the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – The IP address, domain name, or cookie of the visitor.

Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor

leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

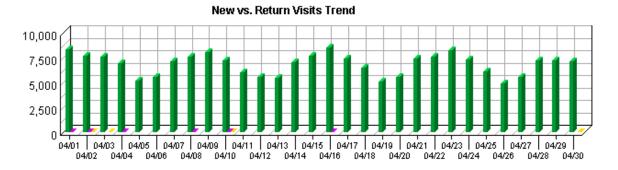
% – Percentage of total visits or hits made by the specified visitor.

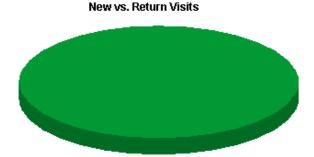
Consider the visitors who use the site most, and tailor your site to their interests and needs. If your site is an intranet, notice which employees use the site most, and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

Note: If a visitor has a dynamic IP address, or if a group of visitors are behind a proxy server or firewall, this data might be misleading. In the case of a dynamic IP address, multiple IP addresses could be shown for a single visitor, and in the case of a firewall or proxy server, one IP address could be used by more than one visitor.

New vs. Return Visits

This report compares the number of visits by new and returning visitors to your site.





New vs. Return Visits

	Visitor Type	Visits	%
1.	Returning Visitors	204,730	99.99%
2.	Users Without Cookies	13	0.01%
3.	New Users	6	0.00%
	Total	204,749	100.00%

New vs. Return Visits - Help Card

? New Visitors – Visitors who didn't have a cookie from your site on their first hit, but had one on later hits.

Returning Visitors – Visitors who already had a cookie from your site when they visited.

Visitors Not Accepting Cookies – Visitors not accepting cookies from your site. There is no way to determine if these visitors are new or returning.

Visits – Number of visits by visitors who fit into the specified visitor category. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

New vs. Return Visits 59

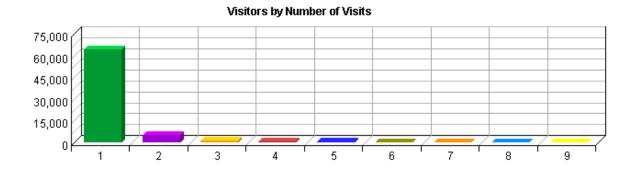
% – Percentage of visitors who fit into the specified visitor category.

By tracking the ratio between new and return visits over a period of time, you can determine if your site is attracting enough returning visitors.

60 New vs. Return Visits

Visitors by Number of Visits

This report shows the distribution of visitors based on how many times each visitor visited your site.



Visitors by Number of Visits

Number of Visits	Unique Visitors	%
1 visit	64,043	84.40%
2 visits	5,308	7.00%
3 visits	1,500	1.98%
4 visits	719	0.95%
5 visits	416	0.55%
6 visits	292	0.38%
7 visits	227	0.30%
8 visits	160	0.21%
9 visits	142	0.19%
Subtotal	72,807	95.96%
Other	3,069	4.04%
Total	75,876	100.00%

Visitors by Number of Visits - Help Card

Number of Visits – The number of visits, beginning with one and increasing by increments of one, being analyzed in the other columns.

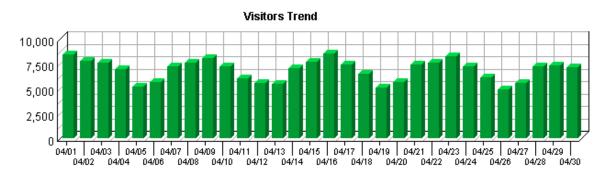
Unique Visitors– Number of unique individuals who came to your site the amount of times specified in the Number of Visits column.

% – Percentage of unique visitors who came to your site the amount of times specified in the Number of Visits column.

This information can indicate whether or not your site compels visitors to return. Updating web site content is one way to draw return visitors.

Visitors Trend

This report shows how many times visitors visited your web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Visits are freshly counted during each time interval in the report. Some visits may span more than one time interval, and therefore a single visit may be counted more than once. This manner of counting visits may cause the Visits Trend total visits to exceed the total visits shown on the Overview Dashboard page.









Visitor Minutes Trend 40,000 20,000 10,000 04/01 04/03 04/05 04/07 04/09 04/11 04/13 04/15 04/17 04/19 04/21 04/23 04/25 04/27 04/29 04/02 04/02 04/04 04/06 04/08 04/10 04/12 04/14 04/16 04/18 04/18 04/20 04/22 04/24 04/26 04/28 04/30

Visitors Trend

Time Interval	Visits Unio	que Visitors	First Time Visitors	Avg Visit Length	sitor Minutes
04/01	8,391	5,374	0	00:03:32	29,704.87
04/02	7,760	5,050	1	00:03:44	29,024.87
04/03	7,561	4,970	2	00:03:44	28,243.27
04/04	6,916	4,544	0	00:03:37	25,117.95
04/05	5,189	3,284	0	00:03:26	17,823.43
04/06	5,626	3,437	0	00:03:30	19,750.32
04/07	7,189	4,997	0	00:02:58	21,434.70
04/08	7,638	5,192	0	00:02:45	21,066.23
04/09	8,054	5,066	0	00:03:00	24,240.95
04/10	7,244	4,886	2	00:03:32	25,670.57
04/11	6,048	4,001	0	00:04:01	24,383.47
04/12	5,544	3,342	0	00:04:24	24,482.65
04/13	5,496	3,539	0	00:03:48	20,947.37
04/14	7,054	4,984	0	00:03:07	22,058.23
04/15	7,701	5,030	0	00:03:22	26,049.38
04/16	8,493	5,478	0	00:03:06	26,414.27
04/17	7,368	5,182	0	00:03:36	26,642.28
04/18	6,469	4,548	0	00:03:57	25,659.27
04/19	5,096	3,237	0	00:05:10	26,367.65
04/20	5,624	3,615	0	00:04:05	23,037.88
04/21	7,381	5,346	0	00:03:25	25,221.17
04/22	7,594	5,297	0	00:02:59	22,716.48
04/23	8,231	5,552	0	00:02:57	24,369.97
04/24	7,245	5,048	0	00:03:01	21,884.67
04/25	6,083	4,195	0	00:03:25	20,816.48
04/26	4,943	3,036	0	00:03:53	19,255.80
04/27	5,593	3,455	0	00:03:37	20,302.13
04/28	7,258	5,116	0	00:03:37	26,366.75
04/29	7,282	4,867	0	00:04:10	30,361.25
04/30	7,121	4,694	1	00:03:41	26,306.25

Average	6,839	4,545	0	N/A	24,190.69
Total	205,192	136,362	6	N/A	725,720.55

Visitors Trend - Help Card



Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your web site. If a visit spans multiple time intervals, it is counted in each interval. Every visit from a visitor is counted, even if the same visitor came to your web site multiple times. Also included are zero–length visits. A zero–length visit occurs when all hits for that visit are logged with the exact same time stamp.

Unique Visitors – Number of individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit. Values of "N/A" indicate that the detailed data required for Unique Visitors per time period is not available. This situation occurs when the Top Visitors report has reached its configured limit.

First Time Visitors – Number of visitors who had never visited your web site before.

Avg Visit Length – The average amount of time visitors spent at your site within the given time interval. The data is formatted as hh:mm:ss (hours:minutes:seconds). The average visit length is calculated by dividing the value from the Visitor Minutes column by the value from the Visits column.

Visitor Minutes – Number of minutes your web site was viewed, regardless of who was viewing it.

Average – This row gives the average for each column.

Total – The total for the column. Some visits may span more than one time interval, and be counted more than once. These duplicate visit counts may cause the total visits count on this row to exceed the actual total number of visits shown on the Overview Dashboard page.



Use this page to determine which times your web site is busiest.

Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.

Visits Trend

This report helps you understand the bandwidth requirements of your site by tracking visits over the course of the report period.



Visits Trend

Time Interval	Visits	%
04/01	8,371	4.09%
04/02	7,738	3.78%
04/03	7,547	3.69%
04/04	6,904	3.37%
04/05	5,176	2.53%
04/06	5,613	2.74%
04/07	7,174	3.50%
04/08	7,627	3.73%
04/09	8,049	3.93%
04/10	7,229	3.53%
04/11	6,031	2.95%
04/12	5,527	2.70%
04/13	5,484	2.68%
04/14	7,040	3.44%
04/15	7,688	3.76%
04/16	8,473	4.14%
04/17	7,356	3.59%
04/18	6,454	3.15%
04/19	5,081	2.48%
04/20	5,605	2.74%
04/21	7,356	3.59%
04/22	7,577	3.70%
04/23	8,218	4.01%
04/24	7,230	3.53%
04/25	6,065	2.96%

Visits Trend 67

04/26	4,931	2.41%
04/27	5,581	2.73%
04/28	7,245	3.54%
04/29	7,257	3.54%
04/30	7,105	3.47%
Total	204,732	100.00%

Visits Trend – Help Card

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits to your site during the specified time interval compared with all visits to your site during the report period.

Periods of less activity can be considered good times for maintenance and content improvement.

68 Visits Trend

Top Organizations

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the most active companies and other organizations visiting your web site. The second table will show you the most active domain names from each organization.

No data for this section in the log data analyzed.

No data for this section in the log data analyzed.

Top Organizations - Help Card

Domain Name – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second—level domain name, such as netiq.com. If the top—level domain name is a country code, then this shows the third—level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Organization – The name of the organization, which could be a company, a government agency, a school, or any other type of organization. This name was determined by looking up the visitor's IP address in the WebTrends GeoTrends Database. Click on the organization name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Unknown – The sum for any IP addresses which could not be found in the WebTrends GeoTrends Database.

Visits – Number of visits to your site from this organization. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Number of hits to your site from this organization. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of the total activity that was from this organization.

--

Ø

Top Organizations 69

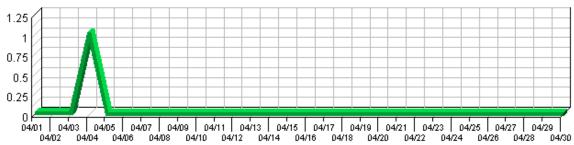
Use this information when you are interested in an organization as a whole, such as NetIQ Corporation. You can identify the major domain names from each company, such as netiq.com and webtrends.com from NetIQ.

70 Top Organizations

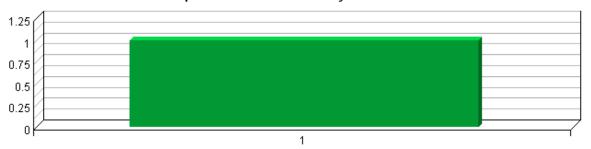
Top Authenticated Usernames

This report identifies the true name and relative activity level of the visitors logging onto a server that requires a user name and password.





Top Authenticated Usernames by Visits



Top Authenticated Usernames

Username	Visits	%	Hits
1. "GET /ncer/p3/event_2007/event_photos/teams/su833165/su833165_team_thumb.jpg HTTP/1.1" 200 17778 "http://es.epa.gov/ncer/p3/event_2007/event_photos/teams/2007_competitors.html" "Mozilla/5.0 (Macintosh; U; PPC Mac OS X 10_4_11; en) AppleWebKit/525.13 (KHTML, like Gecko) Version/3.1 Safari/525.13" GET /ncer/p3/event_2007/event_photos/teams/su833165/su833165_team_thumb.jpg - "HTTP/1.1193.252.149.16	1	100.00%	1
Total	1	100.00%	1

Top Authenticated Usernames – Help Card

Authenticated Username – A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.

Hits – Number of hits generated by the specified visitor. Each file requested by a visitor

registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – Authenticated name of the user being analyzed.

Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits or hits to your site by the specified visitor out of those by all authenticated user names.

--

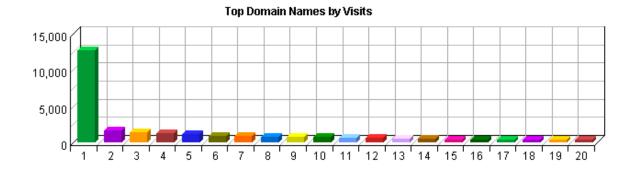
B

You may use this information for your marketing efforts, such as special promotions or newsletters.

Top Domain Names

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report lists the domain name that generates the most activity to your web site.



Top Domain Names

	Domain Name	Visits	%	Hits
1.	yahoo.net	12,726	6.22%	16,736
2.	comcast.net	1,598	0.78%	5,693
3.	verizon.net	1,372	0.67%	4,954
4.	rr.com	1,334	0.65%	4,203
5.	msn.com	1,202	0.59%	8,821
6.	dedi.digiweb.ie	926	0.45%	2,146
7.	65.214.44.29	888	0.43%	2,823
8.	220.181.38.169	716	0.35%	716
9.	61.135.166.102	714	0.35%	714
10.	cox.net	701	0.34%	2,244
11.	aol.com	662	0.32%	813
12.	128.150.4.118	575	0.28%	2,949
13.	sbcglobal.net	516	0.25%	1,495
14.	live.com	447	0.22%	2,815
15.	bellsouth.net	424	0.21%	1,241
16.	qwest.net	412	0.20%	1,229
17.	148.170.69.19	399	0.19%	1,314
18.	charter.com	398	0.19%	1,437
19.	81.52.143.16	372	0.18%	1,643
20.	193.47.80.41	338	0.17%	989
	Subtotal	26,720	13.05%	64,975
	Other	178,012	86.95%	612,219
	Total	204,732	100.00%	677,194

Top Domain Names 73

Top Domain Names - Help Card

Domain Name – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second—level domain name, such as netiq.com. If the top—level domain name is a country code, then this shows the third—level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Hits – Number of hits to your site from this domain name. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visits – Number of visits to your site from this domain name. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of the total activity that was from this domain name or IP address.

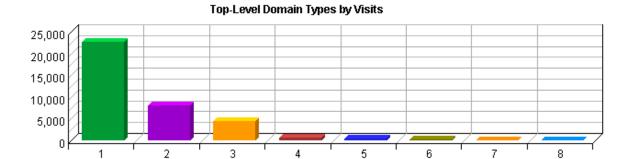
--

Use this information when you are interested in high–level domain names of visitors generating the most activity to your web site.

74 Top Domain Names

Top-Level Domain Types

This report provides a breakdown of top-level domain types.



Top-Level Domain Types

	Top-Level Domain Types	Visits	%	Hits
1.	Network	22,568	61.98%	51,362
2.	Commercial	8,089	22.22%	37,066
3.	Education	4,513	12.39%	20,558
4.	Government	573	1.57%	2,016
5.	Organization	481	1.32%	1,553
6.	Military	159	0.44%	405
7.	ARPANET	27	0.07%	122
8.	International	1	0.00%	2
	Total	36,411	100.00%	113,084

Top-Level Domain Types - Help Card

Top-Level Domain – The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:

ARPANET: .arpa

Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz

Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn

International: .int .int.co .int.ve .intl.tn

Government: .gov .gov.[country code] .gove.[country code] .go.[country code]

Military: .mil .mil.[country code]

Network: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Hits – Number of hits to your site from the specified top–level domain. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total visits or hits where there was sufficient information to identify the top–level domain. This number may be less than the total activity overall.

Visits – Number of visits to your site from the specified top–level domain. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits from sites in the specified top–level domain. The percentages refer to the total number of visits for which the domain name can be determined. Some IP addresses cannot be resolved to a domain name.

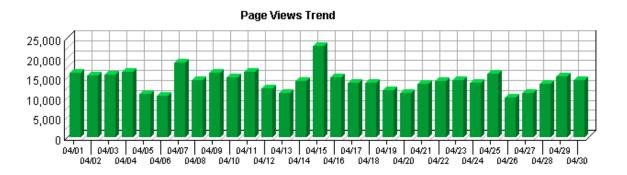
Consider which types of organize

Consider which types of organizations are interested in your site, and consider how you can interest other types of organizations.

Note: This information can be displayed only if reverse DNS lookups have been performed. Even when DNS lookups are performed, some IP addresses cannot be resolved to a domain name.

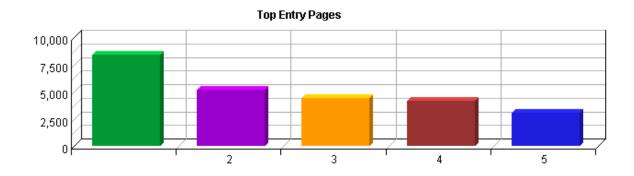
Pages Dashboard

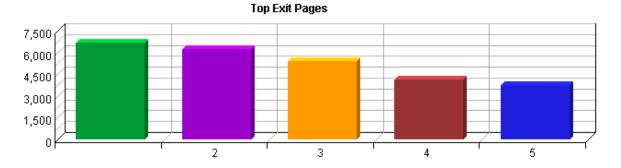
This displays key graphs and tables that provide an overview of the Pages chapter. Click on the title of a graph or table to navigate to the corresponding page.



Page View Summary

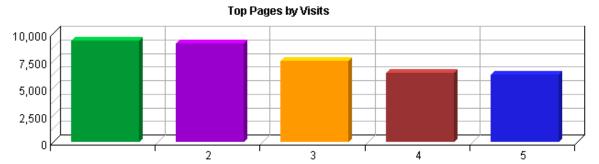
Page Views	427,591
Average per Day	14,253
Average Page Views per Visit	2.09

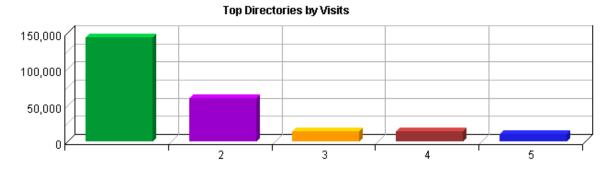




Pages Dashboard 77



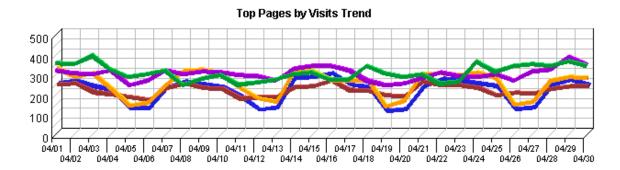


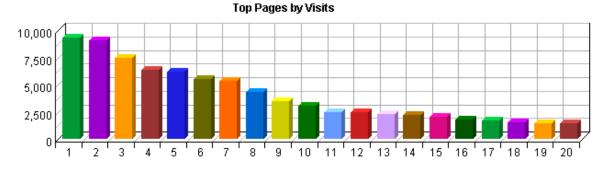


78 Pages Dashboard

Top Pages

This identifies the most popular web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.





Top Pages

	Pages	Visits	%	Views	Avg Time Viewed	Avg Time to Serve
1.	http://es.epa.gov/robots.txt	9,310	2.52%	15,778	00:04:56	0
2.	EPA-Compliance and Enforcement http://es.epa.gov/compliance/	9,031	2.45%	15,749	00:04:06	0
3.	National Center for Environmental Research (NCER) ORD US EPA http://es.epa.gov/ncer/	7,428	2.01%	10,958	00:01:32	0
4.	Enviro\$en\$e US EPA http://es.epa.gov/	6,377	1.73%	16,802	00:06:41	0
5.	Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/	6,210	1.68%	7,554	00:02:13	0
6.	P3 NCER ORD US EPA http://es.epa.gov/ncer/p3/	5,491	1.49%	7,259	00:01:44	0
7.	Small Business Innovation Research NCER ORD US EPA http://es.epa.gov/ncer/sbir/	5,331	1.45%	7,458	00:05:26	0
8.	Small Business Innovation Research Phase I Funding Opportunities NCER ORD	4,350	1.18%	4,965	00:04:15	0

	http://es.epa.gov/ncer/rfa/2008/ 2008_sbir_phase1.html					
9.	Fellowships NCER ORD US EPA http://es.epa.gov/ncer/fellow/	3,492	0.95%	4,104	00:01:37	0
10.	National Sustainable Design Expo P3 NCER ORD US EPA http://es.epa.gov/ncer/p3/expo/	3,026	0.82%	3,531	00:01:34	0
11.	Consequences of Global Change for Water Quality Funding Opportunities NCER http://es.epa.gov/ncer/rfa/2008/ 2008_star_gcwq.html	2,464	0.67%	2,743	00:04:22	0
12.	Enviro\$en\$e Comments http://es.epa.gov/comments.html	2,431	0.66%	2,895	00:01:46	0
13.	Calendar of Events NCER ORD US EPA http://es.epa.gov/ncer/events/	2,248	0.61%	2,780	00:02:20	0
14.	Broad Agency Announcement for Conferences, Workshops, and/ or Meetings Funding http://es.epa.gov/ncer/rfa/2008/ 2008_baa.html	2,182	0.59%	2,571	00:03:30	0
15.	SEARCH'97 Information Server – Default Template http://es.epa.gov/search97cgi/s97_cgi	2,021	0.55%	6,440	00:03:06	0
16.	STAR Grants and Cooperative Agreements NCER ORD US EPA http://es.epa.gov/ncer/grants/	1,778	0.48%	2,098	00:01:50	0
17.	http://es.epa.gov/ncerqa/sbir/	1,661	0.45%	2,660	00:04:46	0
18.	Nanotechnology NCER ORD US EPA http://es.epa.gov/ncer/nano/	1,486	0.40%	1,959	00:02:47	0
19.	http://es.epa.gov/ncerqa/	1,462	0.40%	1,701	00:00:25	0
20.	STAR Grant Forms and Instructions Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/forms/	1,407	0.38%	2,001	00:02:56	0
	Subtotal	79,186	21.47%	122,006	00:03:41	
	Other	289,594	78.53%	305,585	00:02:06	
	Total	368,780	100.00%	427,591	00:02:33	

Top Pages – Help Card	

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Views – Number of times this page was viewed by visitors.

% – Percentage of the total visits in which the visitor viewed this page at least once.

Average Time Viewed – Average length of time the specified page was viewed. (The format is hh:mm:ss – hours:minutes:seconds.)

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

Ø

Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

Top Content Groups

This report identifies the most popular groups of web site pages and how often they were visited.

No data for this section in the log data analyzed.

Top Content Groups - Help Card

? Content Group – A defined group of web pages with specific things in common, such as the same types of products, services, or information.

Group Name – Name of the content group being analyzed.

Total – The sum of the visit counts for the content groups. During a single visit, the visitor may view pages in zero, one, or multiple content groups, causing some visits to be omitted from this total and some visits to be counted more than once.

Visits – Number of visits where the visitor viewed at least one page in the specified content group. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

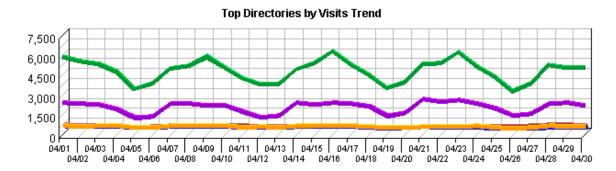
% – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

The information on this page can show you which content groups were most popular. This will reveal the reasons people visit your web site, and what is most interesting and least interesting to them.

Top Content Groups 83

Top Directories

This report lists the most commonly accessed directories on your web site. This information can help determine the types of data most often requested.





Top Directories

	Path To Directory	Visits	%	Hits	Kbytes Transferred
1.	http://es.epa.gov/ncer	143,641	54.13%	471,729	57,641,444
2.	http://es.epa.gov/	59,545	22.44%	83,506	213,706
3.	http://es.epa.gov/vendors	14,489	5.46%	24,126	62,133
4.	http://es.epa.gov/oeca	13,870	5.23%	33,390	8
5.	http://es.epa.gov/vendinfo	9,770	3.68%	17,377	5,589
6.	http://es.epa.gov/compliance	9,031	3.40%	15,749	192,549
7.	http://es.epa.gov/ncerqa	5,797	2.18%	8,782	0
8.	http://es.epa.gov/ ncerqa_abstracts	4,869	1.83%	12,186	0
9.	http://es.epa.gov/search97cgi	2,277	0.86%	6,931	99,279
10.	http://es.epa.gov/cgi-bin	1,328	0.50%	2,081	12,584
11.	http://es.epa.gov/nppr	119	0.04%	131	0
12.	http://es.epa.gov/elp	99	0.04%	126	0
13.	http://es.epa.gov/comply	75	0.03%	76	0
14.	http://es.epa.gov/envirosense	65	0.02%	163	0
15.	http://es.epa.gov/stats	65	0.02%	199	53,062
16.	http://es.epa.gov/oceft	57	0.02%	57	0
17.	http://es.epa.gov/aipp	53	0.02%	56	0

Top Directories 85

18.	http://es.epa.gov/p3	42	0.02%	89	269
19.	http://es.epa.gov/ncerqa.sbir	37	0.01%	38	0
20.	http://es.epa.gov/old_file	26	0.01%	47	3,450
	Subtotal	265,255	99.95%	676,839	58,284,070
	Other	130	0.05%	295	5,201
	Total	265,385	100.00%	677,134	58,289,270

Top Directories - Help Card

Path to Directory – The full URL path to the directory being analyzed.

Visits – Number of visits to pages within the specified directory. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Kbytes Transferred – Number of kilobytes of data transferred by the server from the specified directory to your visitors.

% – Percentage of visits or hits to, or kilobytes of data transferred from the specified directory compared to all other directories.

This report indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively. If the table is sorted by kilobytes of data transferred, this page reveals what kind of data the server spends the most time transferring, and may suggest different ways to organize your data, or different ways to distribute the server load if you have more than one server.

86 Top Directories

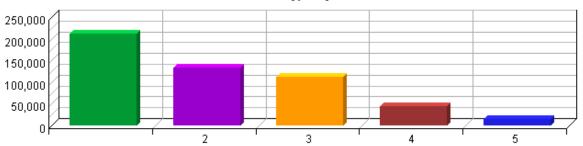
Files Dashboard

This displays key graphs and tables that provide an overview of the Files chapter. Click on the title of a graph or table to navigate to the corresponding page.

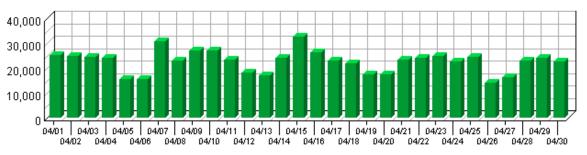
Hit Summary

Successful Hits for Entire Site	677,194
Average Hits per Day	22,573
Home Page Hits	16,802

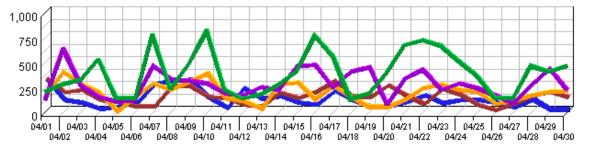
Most Accessed File Types by Files



Hits Trend



Most Downloaded Files Trend



Files Dashboard 87

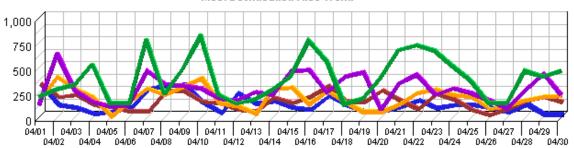
Most Uploaded Files 2,000 1,500 1,000 500 2 3 4 5

88 Files Dashboard

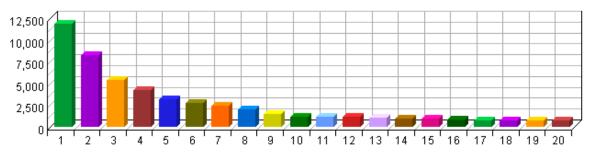
Most Downloaded Files

This report identifies the most popular files downloaded from your site.

Most Downloaded Files Trend



Most Downloaded Files



Most Downloaded Files

	Downloaded Files	Downloads	%	Visits
1.	http://es.epa.gov/ncer/ publications/statesci/bioengineering. pdf	11,815	7.49%	341
2.	http://es.epa.gov/ncer/nano/ publications/whitepaper12022005. pdf	8,254	5.24%	524
3.	http://es.epa.gov/ncer/nano/ publications/ nano_strategy_012408.pdf	5,367	3.40%	479
4.	http://es.epa.gov/ncer/nano/ lectures/zhang0705.pdf	4,209	2.67%	326
5.	http://es.epa.gov/ncer/p3/ success/michigan.pdf	3,140	1.99%	184
6.	http://es.epa.gov/ncer/ publications/workshop/pdf/ 10_26_05proceeding1.pdf	2,780	1.76%	165
7.	http://es.epa.gov/ncer/nano/ publications/ complete_nano_proceedings_011108.pdf	2,486	1.58%	120
8.	http://es.epa.gov/ncer/ publications/workshop/nano_proceed. pdf	2,017	1.28%	260
9.	http://es.epa.gov/ncer/rfa/ 2008/ compilation_of_epa_ord_res_prog_descrip.pdf	1,440	0.91%	133
10.	http://es.epa.gov/ncer/ publications/nano/pdf/Rama.pdf	1,204	0.76%	87
11.		1,189	0.75%	168

	http://es.epa.gov/ncer/ publications/overview/bioavailability_complete_book.pdf			
12.	http://es.epa.gov/ncer/ publications/research_results_needs/ combustionEmmissionsReport.pdf	1,185	0.75%	120
13.	http://es.epa.gov/ncer/p3/ expo/p3publicbook041607.pdf	1,007	0.64%	134
14.	http://es.epa.gov/ncer/nano/ lectures/ merzbacher_05_02_05_presentation.pdf	979	0.62%	134
15.	http://es.epa.gov/ncer/science/pm/hei/DieselSpecialReport02. pdf	935	0.59%	111
16.	http://es.epa.gov/ncer/ publications/nano/pdf/ GaudianaKonarka Overview – September 8, 2003. pdf	856	0.54%	47
17.	http://es.epa.gov/ncer/sbir/ success/pdf/stories05.pdf	718	0.46%	91
18.	http://es.epa.gov/ncer/ publications/workshop/pdf/ 10_20_05_nanosummary.pdf	705	0.45%	160
19.	http://es.epa.gov/ncer/ publications/ research_results_synthesis/mercury_rpt_final.pdf	705	0.45%	115
20.	http://es.epa.gov/ncer/ publications/workshop/pdf/ fnanoproc_092005.pdf	695	0.44%	93
	Subtotal	51,686	32.78%	3,792
	Other	105,971	67.22%	63,401
	Total	157,657	100.00%	67,193

Most Downloaded Files - Help Card

Pownloads – Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted.

Files – The path and filename of the file being analyzed.

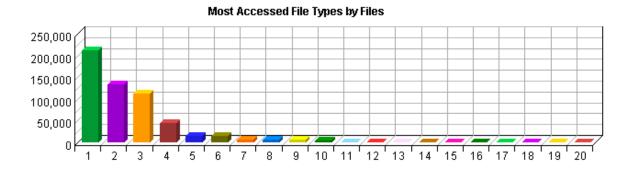
Visits – The number of unique visitors who downloaded the specified file. If an error occurred in the transfer, the transfer is not counted.

% – Percentage of times the specified file was downloaded compared to all downloaded files.

This information shows you the most popular downloadable files on your web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as decreasing the file size, improving link placement, or elimination to make room for more popular content.

Most Accessed File Types

This report identifies the types of files accessed on your site and the total number of kilobytes of data transferred for each file type. Cached requests and erred hits are excluded from the totals. The types of files accessed are listed in descending order.



Most Accessed File Types

	File Type	Files	%	Kbytes Transferred
1.	html	212,271	37.85%	6,141,027
2.	pdf	133,932	23.88%	28,616,446
3.	htm	112,376	20.04%	1,206,298
4.	ico	44,668	7.97%	61,332
5.	txt	15,695	2.80%	5,540
6.	js	14,820	2.64%	137,209
7.	swf	6,427	1.15%	1,383,993
8.	css	6,416	1.14%	14,933
9.	ppt	5,985	1.07%	14,803,738
10.	pl	5,176	0.92%	12,505
11.	doc	896	0.16%	144,053
12.	scc	483	0.09%	186
13.	flv	289	0.05%	3,705,282
14.	xml	151	0.03%	1,190
15.	bin	136	0.02%	0
16.	map	113	0.02%	13
17.	wpd	112	0.02%	1,993
18.	ht	110	0.02%	0
19.	smi	62	0.01%	760
20.	wmv	47	0.01%	1,967,699
	Subtotal	560,165	99.89%	58,204,186
	Other	591	0.11%	80,738
	Total	560,756	100.00%	58,284,923

Most Accessed File Types - Help Card

File Type – Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."

Files – Number of files of the specified type accessed by visitors to your site.

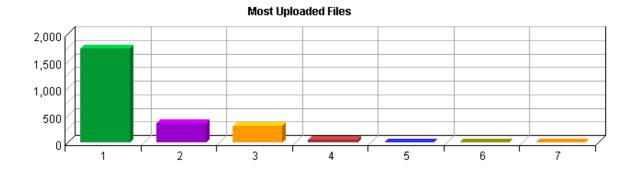
Kbytes Transferred – Number of kilobytes of data transferred for all files of the specified type.

% – Percentage of all kilobytes of data transferred for the specified file type.

This report provides general statistics for the type of data that visitors access on your site.

Most Uploaded Files

This report identifies the most popular files uploaded using FTP PUT, HTTP PUT, or HTTP POST.



Most Uploaded Files

	Uploaded Files	Visits	Uploads	%
1.	http://es.epa.gov// search97cgi/s97_cgi/	1,141	1,728	70.42%
2.	http://es.epa.gov/cgi-bin/ mail.pl	337	357	14.55%
3.	http://es.epa.gov/search97cgi/s97_cgi/	228	307	12.51%
4.	http://es.epa.gov/cgi-bin/ eows.pl	43	45	1.83%
5.	http://es.epa.gov/http://es.epa.gov//search97cgi/s97_cgi/	2	8	0.33%
6.	http://es.epa.gov/search97cgi/s97r_cgi/	1	7	0.29%
7.	http://es.epa.gov/cgi-bin/ ncerqamail.pl	2	2	0.08%
	Total	1,754	2,454	100.00%

Most Uploaded Files - Help Card

? Files – The path and filename of the uploaded file being analyzed.

Top Uploads – Number of times the specified file was uploaded to your site. If an error occurred during a transfer, the transfer is not counted.

Visits – Number of visits to your site where the specified file was uploaded. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times the specified file was uploaded compared with all uploaded files.

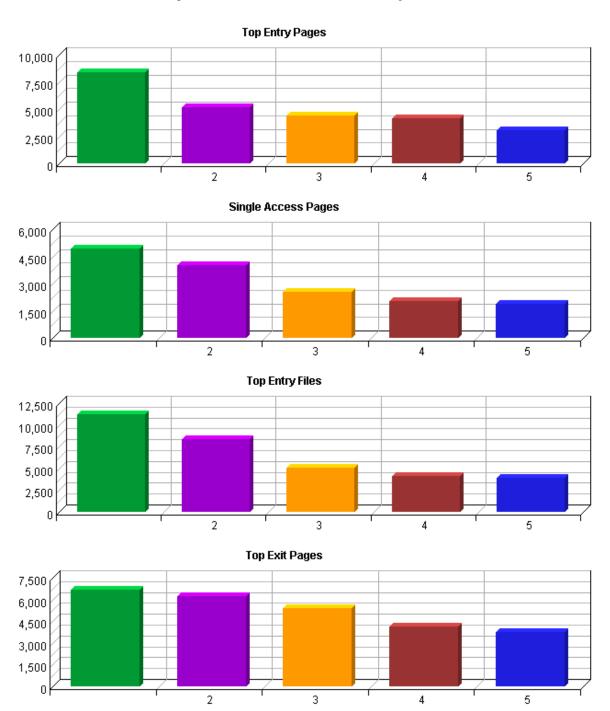
You may want to run virus scans on uploaded files.

Most Uploaded Files 95

96 Most Uploaded Files

Navigation Dashboard

This dashboard summarizes important information related to online navigation.

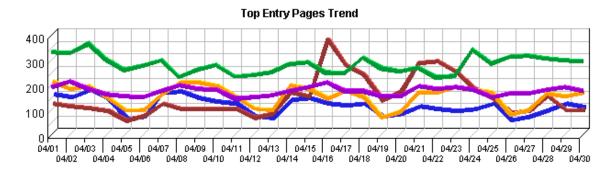


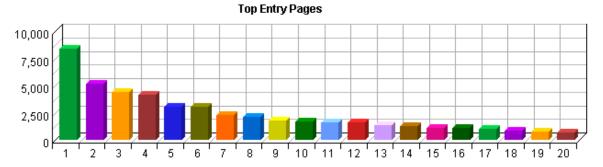
Navigation Dashboard 97

Top Entry Pages

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that visitors type, pages that have been bookmarked, or pages referred to by other sites.





Top Entry Pages

	Pages	Visits	%
1.	http://es.epa.gov/robots.txt	8,428	5.26%
2.	Enviro\$en\$e US EPA http://es.epa.gov/	5,163	3.22%
3.	National Center for Environmental Research (NCER) ORD US EPA http://es.epa.gov/ncer/	4,409	2.75%
4.	P3 NCER ORD US EPA http://es.epa.gov/ncer/p3/	4,181	2.61%
5.	Small Business Innovation Research NCER ORD US EPA http://es.epa.gov/ncer/sbir/	3,091	1.93%
6.	Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/	3,059	1.91%
7.	Enviro\$en\$e Comments http://es.epa.gov/comments.html	2,248	1.40%
8.		2,115	1.32%

	Fellowships NCER ORD US EPA http://es.epa.gov/ncer/fellow/		
9.	Broad Agency Announcement for Conferences, Workshops, and/ or Meetings Funding http://es.epa.gov/ncer/rfa/2008/ 2008_baa.html	1,772	1.11%
10.	National Sustainable Design Expo P3 NCER ORD US EPA http://es.epa.gov/ncer/p3/expo/	1,729	1.08%
11.	EPA-Compliance and Enforcement http://es.epa.gov/compliance/	1,617	1.01%
12.	Consequences of Global Change for Water Quality Funding Opportunities NCER http://es.epa.gov/ncer/rfa/2008/ 2008_star_gcwq.html	1,581	0.99%
13.	SEARCH'97 Information Server – Default Template http://es.epa.gov/search97cgi/s97_cgi	1,366	0.85%
14.	Calendar of Events NCER ORD US EPA http://es.epa.gov/ncer/events/	1,287	0.80%
15.	http://es.epa.gov//search97cgi/s97_cgi/	1,141	0.71%
16.	http://es.epa.gov/ncerqa/sbir/	1,103	0.69%
17.	http://es.epa.gov/ncerqa/	1,016	0.63%
18.	Nanotechnology NCER ORD US EPA http://es.epa.gov/ncer/nano/	818	0.51%
19.	http://es.epa.gov/oeca/sector/	737	0.46%
20.	P2 Products and Services – Search Page http://es.epa.gov/vendors/	656	0.41%
	Subtotal	47,517	29.66%
	Other	112,707	70.34%
	Total	160,224	100.00%

Top Entry Pages - Help Card

Entry Page – The first page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the entry page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

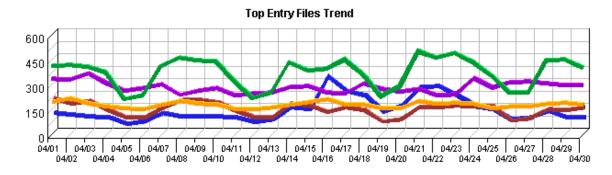
% – Percentage of times this page was the entry page compared with other entry pages.

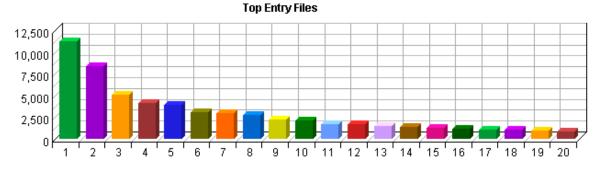
Q

This information can indicate how you might want to optimize the architecture of your web site based on where your visitors are entering. It can also help you determine which external links are most effective. Consider updating meta tags and links.

Top Entry Files

This report identifies the first hit from a visitor visiting your site. This is most likely the home page but, in some cases it may also be specific URLs that visitors enter to go directly to a particular file or page.





Top Entry Files

	Files	Visits	%
1.	http://es.epa.gov/favicon.ico	11,202	5.47%
2.	http://es.epa.gov/robots.txt	8,404	4.10%
3.	http://es.epa.gov/	5,134	2.51%
4.	http://es.epa.gov/ncer/	4,116	2.01%
5.	http://es.epa.gov/ncer/p3/	3,943	1.93%
6.	http://es.epa.gov/ncer/sbir/	3,051	1.49%
7.	http://es.epa.gov/ncer/rfa/	2,996	1.46%
8.	http://es.epa.gov/ncer/rfa/ 2008/2008_sbir_phase1.html	2,711	1.32%
9.	http://es.epa.gov/comments. html	2,221	1.08%
10.	http://es.epa.gov/ncer/fellow/	2,083	1.02%
11.	http://es.epa.gov/ncer/p3/ expo/	1,708	0.83%
12.	http://es.epa.gov/ncer/rfa/ 2008/2008_baa.html	1,649	0.81%
13.	http://es.epa.gov/ncer/rfa/ 2008/2008_star_gcwq.html	1,518	0.74%
14.	http://es.epa.gov/search97cgi/ s97_cgi	1,335	0.65%
15.	http://es.epa.gov/ncer/events/	1,265	0.62%

Top Entry Files 103

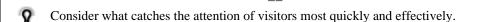
16.	http://es.epa.gov// search97cgi/s97_cgi/	1,138	0.56%
17.	http://es.epa.gov/ncerqa/sbir/	1,091	0.53%
18.	http://es.epa.gov/compliance/	1,079	0.53%
19.	http://es.epa.gov/ncerqa/	1,004	0.49%
20.	http://es.epa.gov/ncer/styles/ epafiles_epastyles.css	807	0.39%
	Subtotal	58,455	28.55%
	Other	146,277	71.45%
	Total	204,732	100.00%

Top Entry Files - Help Card

Files – Refers to the first file loaded to a visitor's browser. Contrast this with the first page loaded to a visitor's browser. The entry page for some visitors is not a formally defined page, so the information in this table and graph include all first hits regardless if the hit was on a formal page or not.

Visits – Number of visits by visitors whose first hit was the specified file. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Refers to the total numbers of visits.

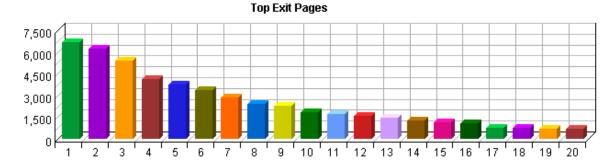


104 Top Entry Files

Top Exit Pages

This report identifies the last page visitors viewed before they left your site.





Top Exit Pages

	Pages	Visits	%
1.	EPA-Compliance and Enforcement http://es.epa.gov/compliance/	6,668	4.16%
2.	http://es.epa.gov/robots.txt	6,243	3.90%
3.	Enviro\$en\$e US EPA http://es.epa.gov/	5,416	3.38%
4.	National Center for Environmental Research (NCER) ORD US EPA http://es.epa.gov/ncer/	4,110	2.56%
5.	Small Business Innovation Research Phase I Funding Opportunities NCER ORD http://es.epa.gov/ncer/rfa/2008/ 2008_sbir_phase1.html	3,728	2.33%
6.	Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/	3,390	2.12%
7.	Small Business Innovation Research NCER ORD US EPA http://es.epa.gov/ncer/sbir/	2,857	1.78%
8.	P3 NCER ORD US EPA http://es.epa.gov/ncer/p3/	2,425	1.51%

9.	Enviro\$en\$e Comments http://es.epa.gov/comments.html	2,264	1.41%
10.	Consequences of Global Change for Water Quality Funding Opportunities NCER http://es.epa.gov/ncer/rfa/2008/ 2008_star_gcwq.html	1,821	1.14%
11.	Broad Agency Announcement for Conferences, Workshops, and/ or Meetings Funding http://es.epa.gov/ncer/rfa/2008/ 2008_baa.html	1,743	1.09%
12.	Fellowships NCER ORD US EPA http://es.epa.gov/ncer/fellow/	1,601	1.00%
13.	SEARCH'97 Information Server – Default Template http://es.epa.gov/search97cgi/s97_cgi	1,448	0.90%
14.	National Sustainable Design Expo P3 NCER ORD US EPA http://es.epa.gov/ncer/p3/expo/	1,298	0.81%
15.	http://es.epa.gov//search97cgi/s97_cgi/	1,149	0.72%
16.	Calendar of Events NCER ORD US EPA http://es.epa.gov/ncer/events/	1,100	0.69%
17.	http://es.epa.gov/oeca/sector/	781	0.49%
18.	FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http://es.epa.gov/ncer/rfa/2008/ 2008_star_fellow.html	749	0.47%
19.	Nanotechnology NCER ORD US EPA http://es.epa.gov/ncer/nano/	716	0.45%
20.	P2 Products and Services – Search Page http://es.epa.gov/vendors/	707	0.44%
	Subtotal	50,214	31.34%
	Other	110,026	68.66%
	Total	160,240	100.00%

Top Exit Pages – Help Card

Exit Page – The last page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question

mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

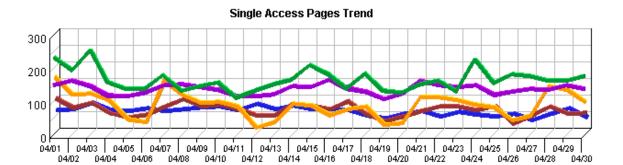
% – Percentage of times this page was the exit page compared with other exit pages.

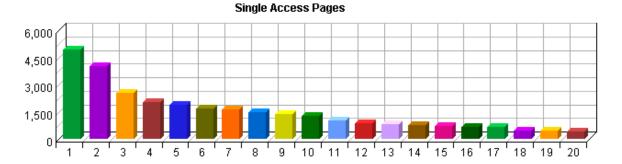


You can use this information to determine your visitors' satisfaction with their visits. Visitors may have left this page because they found what they were looking for, lost interest, determined the content didn't apply to them, or for many other reasons. If your top exit page is your home page, this may be an indication that you are alienating a lot of first time visitors.

Single Access Pages

This report identifies the pages on your web site that visitors open, then exit from, without viewing any other page.





Single Access Pages

	Pages	Visits	%
1.	http://es.epa.gov/robots.txt	4,920	4.33%
2.	Enviro\$en\$e US EPA http://es.epa.gov/	4,036	3.55%
3.	Small Business Innovation Research Phase I Funding Opportunities NCER ORD http://es.epa.gov/ncer/rfa/2008/ 2008_sbir_phase1.html	2,517	2.21%
4.	National Center for Environmental Research (NCER) ORD US EPA http://es.epa.gov/ncer/	2,021	1.78%
5.	Enviro\$en\$e Comments http://es.epa.gov/comments.html	1,856	1.63%
6.	Funding Opportunities NCER ORD US EPA http://es.epa.gov/ ncer/ rfa/	1,659	1.46%
7.	P3 NCER ORD US EPA http://es.epa.gov/ncer/p3/	1,611	1.42%
8.	Broad Agency Announcement for Conferences, Workshops, and/ or Meetings Funding http://es.epa.gov/ncer/rfa/2008/	1,452	1.28%

Single Access Pages 109

	2008_baa.html		
9.	Small Business Innovation Research NCER ORD US EPA http://es.epa.gov/ncer/sbir/	1,398	1.23%
10.	Consequences of Global Change for Water Quality Funding Opportunities NCER http://es.epa.gov/ncer/rfa/2008/ 2008_star_gcwq.html	1,264	1.11%
11.	Fellowships NCER ORD US EPA http://es.epa.gov/ncer/fellow/	1,040	0.91%
12.	http://es.epa.gov//search97cgi/s97_cgi/	877	0.77%
13.	National Sustainable Design Expo P3 NCER ORD US EPA http://es.epa.gov/ncer/p3/expo/	837	0.74%
14.	EPA-Compliance and Enforcement http://es.epa.gov/compliance/	742	0.65%
15.	Calendar of Events NCER ORD US EPA http://es.epa.gov/ncer/events/	696	0.61%
16.	http://es.epa.gov/oeca/sector/	644	0.57%
17.	SEARCH'97 Information Server – Default Template http://es.epa.gov/search97cgi/s97_cgi	636	0.56%
18.	P2 Products and Services – Search Page http://es.epa.gov/vendors/	442	0.39%
19.	Nanotechnology NCER ORD US EPA http://es.epa.gov/ncer/nano/	439	0.39%
20.	Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida http://es.epa.gov/ncer/rfa/2004/ 2004_climate_change.html	394	0.35%
	Subtotal	29,481	25.92%
	Other	84,267	74.08%
	Total	113,748	100.00%

Single Access Pages - Help Card

Single Access Page – A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non–document type file, and will not be counted in the percentage calculations.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was a single access page compared with other single access pages.



This information can be helpful when considering the design of the site with respect to the kind of visitors you attract. Consider how well these pages convey your message. Do they need improvement to extend visits, or is it possible that are you attracting the wrong visitors?

Single Access Pages 111

Top Paths Through Site

This report tracks visitor activity beginning with their entry page into the site—the first page they open—then all subsequent pages during their visit. The default definition for a page in this context is defined as a document ending with the extension .htm, .html, or .asp. This definition can be changed by the system administrator.

Top Paths Through Site

Starting Page	Paths from Start	Visits	%
All Entry Pages		5,753	3.59%
	1. http://es.epa.gov/robots.txt		
		4,651	2.90%
	1. Enviro\$en\$e US EPA		
	http://es.epa.gov/		
		2,619	1.63%
	1. National Center for		
	Environmental Research (NCER) ORD US EPA		
	http://es.epa.gov/ncer/		
	indpin estepaige vincer	2,222	1.39%
	1. Enviro\$en\$e Comments	2,222	1.39%
	http://es.epa.gov/comments.		
	html		
		2,007	1.25%
	1. Funding Opportunities	ŕ	
	NCER ORD US EPA		
	http://es.epa.gov/ncer/rfa/		
		1,956	1.22%
	1. P3 NCER ORD US EPA		
	http://es.epa.gov/ncer/p3/		
	1 G HD 1 4	1,638	1.02%
	1. Small Business Innovation Research NCER ORD US		
	EPA		
	http://es.epa.gov/ncer/sbir/		
	1 1 3	1,581	0.99%
	1. Broad Agency	1,501	0.5570
	Announcement for		
	Conferences, Workshops,		
	and/or Meetings Funding		
	http://es.epa.gov/ncer/rfa/		
	2008/2008_baa.html		
	1 CEADOUIOT Ie	1,211	0.76%
	1. SEARCH'97 Information Server – Default Template		
	http://es.epa.gov/search97cgi/		
	s97_cgi		
	-	1,150	0.72%
	1. Fellowships NCER ORD	-,200	2270
	US EPA		

http://es.epa.gov/ncer/fellow/		
	1,149	0.72%
1. http://es.epa.gov//		
search97cgi/s97_cgi/	021	0.570/
1. National Sustainable Design	921	0.57%
Expo P3 NCER ORD US		
EPA		
http://es.epa.gov/ncer/p3/ expo/		
Сирол	885	0.55%
1. EPA-Compliance and	003	0.5570
Enforcement		
http://es.epa.gov/compliance/		
1 Colondon of Events NCED	788	0.49%
1. Calendar of Events NCER ORD US EPA		
http://es.epa.gov/ncer/events/		
	693	0.43%
1. http://es.epa.gov/oeca/sector/		
1 Nanatashnalagu NCED	538	0.34%
1. Nanotechnology NCER ORD US EPA		
http://es.epa.gov/ncer/nano/		
	513	0.32%
1. P2 Products and Services –		
Search Page http://es.epa.gov/vendors/		
ntep.//os.opu.gov/vondors/	430	0.27%
1. http://es.epa.gov/ncerqa/sbir/	430	0.2770
2. Small Business Innovation		
Research NCER ORD US EPA		
http://es.epa.gov/ncer/sbir/		
	421	0.26%
1. http://es.epa.gov/ncerqa/		
2. National Center for		
Environmental Research (NCER) ORD US EPA		
http://es.epa.gov/ncer/		
	416	0.26%
1. Effects of Climate Change on		
Ecosystem Services Provided by Coral Reefs and Tida		
http://es.epa.gov/ncer/rfa/		
2004/2004_climate_change.html		

Top Paths Through Site - Help Card

Path Through Site – The sequence of pages a visitor views, from the entry page to the exit page.

Paths From Start – With the exception of the starting page, this column lists the pages of the top paths taken through your site. The paths listed are limited to the paths configured for path analysis for this profile. These lists are grouped so that more than one row has the same starting page. To see the starting page for each of these lists, look in the Starting Page column and find the first entry up from the Paths from Start row.

Starting Page - The first page, or entry page, in the full path visitors take through your site.

Visits – Number of visits where the specified path was followed. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times that the specified path through your site was taken compared to all other listed paths through your site.

We this information to evaluate the design of your web site. Where do your visitors go once they reach your site? Which pages are visited first? Do your visitors appear to be looking for pages that should be more accessible?

Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.



Referrers Dashboard 117

118 Referrers Dashboard

Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Site

	Site	Visits	%
1.	No Referrer	153,268	74.86%
2.	http://www.google.com/	17,685	8.64%
3.	http://es.epa.gov/	6,761	3.30%
4.	http://www.epa.gov/	2,956	1.44%
5.	http://search.yahoo.com/	2,413	1.18%
6.	http://images.google.com/	1,140	0.56%
7.	http://www.google.co.in/	916	0.45%
8.	http://nlquery.epa.gov/	889	0.43%
9.	http://search.msn.com/	867	0.42%
10.	http://www.sbir.gov/	820	0.40%
11.	http://search.live.com/	695	0.34%
12.	http://www07.grants.gov/	687	0.34%
13.	http://www.google.ca/	641	0.31%
14.	http://www.google.co.uk/	569	0.28%
15.	http://cfpub.epa.gov/	493	0.24%
16.	http://www.zyn.com/	396	0.19%
17.	http://www.google.cn/	339	0.17%
18.	http://intranet.epa.gov/	322	0.16%
19.	http://yosemite.epa.gov/	311	0.15%
20.	http://www.google.com.au/	241	0.12%
	Subtotal	192,409	93.98%
	Other	12,323	6.02%
	Total	204,732	100.00%

Activity by Referring Site - Help Card

Referring Sites – A web site which refers a visitor to your site by linking to it.

Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

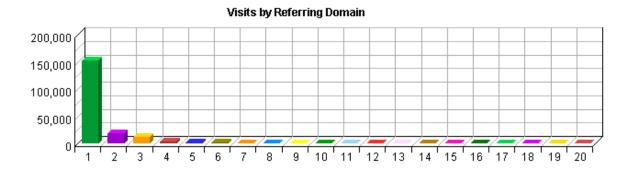
ያ

You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	153,268	74.86%
2.	google.com	19,077	9.32%
3.	epa.gov	11,894	5.81%
4.	yahoo.com	2,824	1.38%
5.	google.co.in	1,003	0.49%
6.	msn.com	877	0.43%
7.	grants.gov	834	0.41%
8.	sbir.gov	821	0.40%
9.	live.com	792	0.39%
10.	google.co.uk	733	0.36%
11.	google.ca	719	0.35%
12.	zyn.com	467	0.23%
13.	google.cn	354	0.17%
14.	google.com.au	292	0.14%
15.	aol.com	258	0.13%
16.	google.de	224	0.11%
17.	ask.com	224	0.11%
18.	google.co.id	177	0.09%
19.	google.fr	174	0.08%
20.	google.it	158	0.08%
	Subtotal	195,170	95.33%
	Other	9,562	4.67%
	Total	204,732	100.00%

Activity by Referring Domain - Help Card

Referring Domain – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

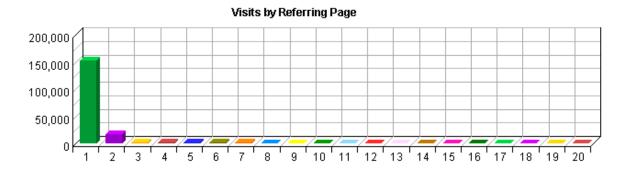
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



Activity by Referring Page

	Page	Visits	%
1.	No Referrer	153,268	74.86%
2.	http://www.google.com/search	17,345	8.47%
3.	http://search.yahoo.com/ search	1,604	0.78%
4.	http://images.google.com/ imgres	1,137	0.56%
5.	http://www.google.co.in/ search	914	0.45%
6.	http://es.epa.gov/vendors/	877	0.43%
7.	http://nlquery.epa.gov/ epasearch/epasearch	875	0.43%
8.	http://search.msn.com/results.aspx	794	0.39%
9.	http://search.live.com/ results.aspx	676	0.33%
10.	http://www.sbir.gov/ solicitations/	636	0.31%
11.	http://www.google.ca/search	635	0.31%
12.	http://www.google.co.uk/ search	565	0.28%
13.	http://es.epa.gov/comments. html	501	0.24%
14.	http://es.epa.gov/ncer/	369	0.18%
15.	http://www07.grants.gov/ search/search.do	353	0.17%
16.	http://www.google.cn/search	338	0.17%
17.	http://es.epa.gov/cgi-bin/ mail.pl	322	0.16%
18.	http://es.epa.gov/search.html	302	0.15%
19.	http://es.epa.gov/ncer/P3/	291	0.14%
20.	http://intranet.epa.gov/ ordintra/	267	0.13%
	Subtotal	182,069	88.93%
	Other	22,663	11.07%
	Total	204,732	100.00%

Activity by Referring Page - Help Card

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

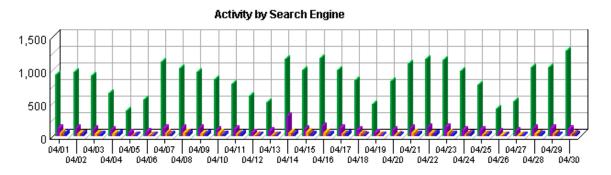
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

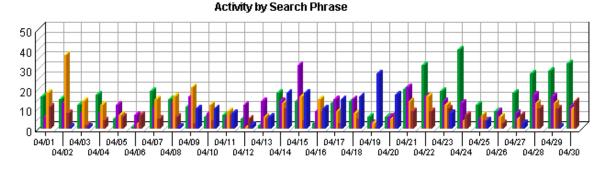
You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

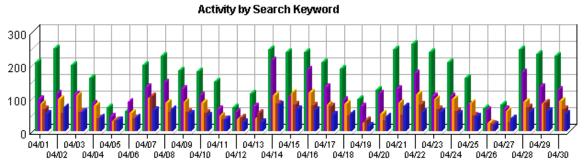
Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.







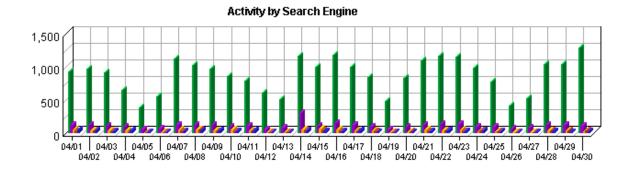


Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.



Activity by Search Engine

	Engines	Referrals	%
1.	google	26,355	76.84%
2.	yahoo	3,366	9.81%
3.	msn	1,139	3.32%
4.	google uk	855	2.49%
5.	google canada	804	2.34%
6.	google australia	342	1.00%
7.	google germany	252	0.73%
8.	google france	227	0.66%
9.	aol netfind	192	0.56%
10.	google italy	183	0.53%
11.	google japan	102	0.30%
12.	yahoo japan	92	0.27%
13.	altavista	62	0.18%
14.	yahoo spain	58	0.17%
15.	yahoo taiwan	46	0.13%
16.	google austria	36	0.10%
17.	netscape	27	0.08%
18.	yahoo singapore	20	0.06%
19.	yahoo canada	19	0.06%
20.	all the web	13	0.04%
	Subtotal	34,190	99.69%
	Total	34,298	100.00%

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1.	epa sbir	412	1.20%
google	epa star	327	0.95%
	molecular biology embryology ppt	198	0.58%
	epa	189	0.55%
	polyaniline spectrum hnmr pdf	185	0.54%
	epa p3	161	0.47%
	photocatalytic reduction cr to cr filetype:ppt	151	0.44%
	coastal ecosystem	129	0.38%
	forms	128	0.37%
	national sustainable design expo	113	0.33%
	h–nmr polyaniline	111	0.32%
	epa star fellowship	111	0.32%
	ncer	95	0.28%
	economic value of nanomaterials pdf	94	0.27%
	epa star grant	76	0.22%
	environmental problems	75	0.22%
	metal oxide catalysis pdf ppt	71	0.21%
	epa funding	71	0.21%
	microbial filtration of water using sand	70	0.20%
	environmental protection agency	67	0.20%
2.	nanobiotechnology aquatic	170	0.50%
yahoo	epa	95	0.28%
	epa sbir	20	0.06%
	carbamates toxicology pdf	18	0.05%
	consolidated plastics company	17	0.05%
	research phase	16	0.05%
	singing expands nasal	16	0.05%
	ncer	16	0.05%
	water quality presentation ppt	15	0.04%
	breast cancer taxanes or as or adjuvent or chemotherapy high risk	15	0.04%
	fellowships	15	0.04%
	nanotechnology chemistry	15	0.04%
	consolidated plastics company inc	14	0.04%
	epa p3	14	0.04%
	nano technologyin corrosion process	13	0.04%
	environmental research	11	0.03%
	epa enforcement	10	0.03%
	oeca	8	0.02%

	environmental science topics	8	0.02%
	olefin plant pdf	8	0.02%
3. msn	consolidated plastics	117	0.34%
	consolidated plastics company	58	0.17%
	consolidatedplastics.com	55	0.16%
	epa	48	0.14%
	consolidated plastics company inc	33	0.10%
	www.consolidatedplastics.com	18	0.05%
	consolidated plastics company, inc.	12	0.03%
	consolidated plastic	11	0.03%
	consolidated plastics co inc	10	0.03%
	epa.gov	9	0.03%
	consolidated plastics co	8	0.02%
	food webs of the everglades	8	0.02%
	consolidated plastics company, inc	6	0.02%
	nanotechnology	6	0.02%
	www.epa.gov	5	0.01%
	nanoparticles basic information	5	0.01%
	epa sbir	5	0.01%
	durr industries	4	0.01%
	aga gas inc	4	0.01%
4	star program	4	0.01%
4. google uk	forms	33	0.10%
800810 411	change	11	0.03%
	define:primary employment	8	0.02%
	climate change	6	0.02%
	health	4	0.01%
	basic nanotechnology	3	0.01%
	risk assessments	3	0.01%
	scientific poster	3	0.01%
	environmental	3	0.01%
	risk assessment	3	0.01%
	market mechanisms	3	0.01%
	market mechanisms waste	3	0.01%
	biogas car	3	0.01%
	safe drinking water	3	0.01%
	epa.gov/ncer/sbir	3	0.01%
	slash and burn amazon powerpoint	3	0.01%
	http://www.epa.gov	2	0.01%
	solutions to environmental problems	2	0.01%
	plating process	2	0.01%
	human effects on land	2	0.01%

5.	forms	21	0.06%
google	change	6	0.02%
canada	science topics	4	0.01%
	wagner consultants wenham ma.	4	0.01%
	scientific poster	4	0.01%
	sustainable environment	4	0.01%
	climate change	3	0.01%
	intermodal southwest ontario	3	0.01%
	drinking water in india	3	0.01%
	nano epa	3	0.01%
	epa nanotechnology	3	0.01%
	health	3	0.01%
	905-683-9400	3	0.01%
	pesticides	3	0.01%
	usepa	2	0.01%
	anachemia solvents	2	0.01%
	epa consequences of global change for air quality	2	0.01%
	the effects of weather in chile	2	0.01%
	healthy homes services, thornhill	2	0.01%
	31 filters ltd	2	0.01%
6.	forms	12	0.03%
google australia	change	8	0.02%
austrana	'las vegas' 'socioeconomic' report	7	0.02%
	science topics	3	0.01%
	enjo usa	3	0.01%
	market mechanisms pollution control	3	0.01%
	environmental health	3	0.01%
	environmental effect nanotechnology	3	0.01%
	market mechanisms	3	0.01%
	swenson equipment	2	0.01%
	national secondary student design competition may 2008	2	0.01%
	climate change to ecosystem	2	0.01%
	functions of nanotechnology	2	0.01%
	new scientist logo	2	0.01%
	urbanization effects on world	2	0.01%
	what is the human impact on extinction	2	0.01%
	environmental	2	0.01%
	sample resume for nano technology	2	0.01%
	climate change	2	0.01%
	field of corn	2	0.01%
7.	boone bicycle initiative	5	0.01%
google	p3 awards	3	0.01%

germany	cell culturing	3	0.01%
	cafimar	3	0.01%
	photo students ceremonies	2	0.01%
	national sustainable design expo	2	0.01%
	past climate	2	0.01%
	nanocatalyst review	2	0.01%
	epa nanotechnologie	2	0.01%
	us epa 2005	2	0.01%
	environmental problems	2	0.01%
	conversion coating magnesium	2	0.01%
	national center for quality assurance in washington d.c.	2	0.01%
	funding for environmental business	2	0.01%
	adsorption carbon filetype:ppt	2	0.01%
	tonotopic	2	0.01%
	phosphate detection or recognition or sensor	1	0.00%
	steroide hormone derivatization	1	0.00%
	kerouche	1	0.00%
	cu cnt	1	0.00%
8.	waste management filetype:ppt	28	0.08%
google france	es.epa.gov/ncer	4	0.01%
Trance	ecogam	3	0.01%
	ncer	3	0.01%
	glitsch process	3	0.01%
	exposures to environmental toxicants and attention deficit hyperactivity disorder in u.s. children	2	0.01%
	photochemical and hydrolytic fate of methyl isothiocyanate in the upper sacramento river	2	0.01%
	hystérésis de sorption ppt	2	0.01%
	rfa	2	0.01%
	binding versus functional studies	2	0.01%
	ecosystem	2	0.01%
	science topic	2	0.01%
	california davis	2	0.01%
	superlubricity risk of petrol company	2	0.01%
	fellowships, phd, biology	2	0.01%
	www.epa.gov	2	0.01%
	brent holben	1	0.00%
	nhanes iii cognition adults	1	0.00%
	secondary sexual trait in neonates human	1	0.00%
	email addresses of undergraduate list in american universities	1	0.00%
9. aol	epa	3	0.01%
netfind	envromental protection agency	2	0.01%

	epa sbir	2	0.01%
	penetone corporation	2	0.01%
	sbir program	2	0.01%
	science topics	2	0.01%
	epa p3	2	0.01%
	epa competition	2	0.01%
	epa grants	2	0.01%
	epa homepage	2	0.01%
	interdisciplinary approach	2	0.01%
	autism and neurodevelopmental disorders	2	0.01%
	epa scientists report april 23rd 2008	2	0.01%
	municipal rfp for microorganisms	2	0.01%
	epa environmental monitoring programs	2	0.01%
	stars system assessment research	2	0.01%
	epa licensing	1	0.00%
	mercury spill how many ounces are dangerous	1	0.00%
	rfa 2007	1	0.00%
	claude hughes and carole lewis	1	0.00%
10.	sector	4	0.01%
google	raasm usa	3	0.01%
italy	somenath mitra	2	0.01%
	quality papers is	2	0.01%
	enviro	2	0.01%
	us epa mixtures pollutants	2	0.01%
	mercury transport	2	0.01%
	ncer	2	0.01%
	biocide release polymer	2	0.01%
	http://es.epa.gov/ncer_abstracts/sbir/other/montana/warburton.html	2	0.01%
	tyler fox epa	2	0.01%
	epa quality assurance	2	0.01%
	cell colture	2	0.01%
	dunn bagley based diesel fuel 1995	2	0.01%
	swenson process equipment	2	0.01%
	thank for funding research grant	2	0.01%
	us epa	2	0.01%
	esu evolutionary ppt	1	0.00%
	cafimar chartering and trading spa	1	0.00%
	joint competition	1	0.00%
11.	fumiaki shono	3	0.01%
google	fet gas sensor	3	0.01%
japan	the persistence of economic factors in shaping regulation and environmental performance: the limits of regulation and social	2	0.01%

	license pressures		
	scott d. bridgham ppt	2	0.01%
	harvey, s. d. validation report for field-portable fiber-optic raman spectrometer	2	0.01%
	corporate environmental behavior research: informing environmental policy	2	0.01%
	the endocrine disruptor screening program overall plan	1	0.00%
	calcorp resources inc	1	0.00%
	star program epa	1	0.00%
	atm test sieve	1	0.00%
	real time pcr power point presentation	1	0.00%
	sbir epa	1	0.00%
	human health implications of environmental contaminants in arctic canada	1	0.00%
	peronospora parasitica noco2	1	0.00%
	bg6 signet caco2	1	0.00%
	survival pathogen ppt	1	0.00%
	ppt on biodegradable composite	1	0.00%
	O3 3YBRID 2 blue&pink s	1	0.00%
	linking ecology and economics for ecosystem management pdf	1	0.00%
	pt catalysis	1	0.00%
12.	dinamec	2	0.01%
yahoo japan	landa, inc.	2	0.01%
Japan	paul n.gardner	2	0.01%
	vin-dotco	2	0.01%
	ems grilon	2	0.01%
	tend of pesticide research	2	0.01%
	welcome to the new epa website	2	0.01%
	triton, virus fragmentation	2	0.01%
	emulsion pcr	2	0.01%
	epa sbir	2	0.01%
	dynasolve	2	0.01%
	national center for environmental assessment	2	0.01%
	effect of complex exposure of metals	2	0.01%
	arco chemical solvent	1	0.00%
	ï¹⁄₄³ï¹⁄₄¡ï¹⁄₄- ï¹⁄₄¢ï¹⁄₄¯	1	0.00%
	pah gcms	1	0.00%
	buffalo technologies corporation	1	0.00%
	ballast water treatment system	1	0.00%
	worcester controls	1	0.00%
	encapsulate inc	1	0.00%
13. altavista	epa	5	0.01%

	candid	2	0.01%
	epa sbir	2	0.01%
	epa dc april 2008	2	0.01%
	mt. sinai children	2	0.01%
	sbir epa	2	0.01%
	nanotechnology in pharmaceutical	1	0.00%
	extended surfactant	1	0.00%
	pellet and gasifier and solid waste	1	0.00%
	powerpoint slide of biomagnification	1	0.00%
	cordonna associates ,inc.	1	0.00%
	about nanotechnology pdf	1	0.00%
	pollution and environmental hazard research proposal	1	0.00%
	prs refining	1	0.00%
	quality of life national children's study	1	0.00%
	environmental risk assessment*environmental health assessment	1	0.00%
	ceremony agenda	1	0.00%
	pyocyanin	1	0.00%
	water disinfection by hydrogen peroxide pdf	1	0.00%
	bibliometric organization	1	0.00%
14.	candid photos	6	0.02%
yahoo spain	epa	5	0.01%
spani	garden design	4	0.01%
	sink drawing	4	0.01%
	today	3	0.01%
	vertical wind turbines	2	0.01%
	applications of nanotechnology	2	0.01%
	oberlin	2	0.01%
	drawing of sink	2	0.01%
	imta	2	0.01%
	effects of air pollution	1	0.00%
	www.epa.gov	1	0.00%
	photo fibers muscles	1	0.00%
	asthma children symptoms	1	0.00%
	aquatic food web	1	0.00%
	environmental economics	1	0.00%
	osmonics	1	0.00%
	epa method pesticide adsorption by granular activated carbon	1	0.00%
	particulate matter	1	0.00%
	lead children	1	0.00%
15.	osteoporotic,milk	4	0.01%
yahoo taiwan	bestech industry inc.	2	0.01%
	dotp plasticizer	2	0.01%

	iwata air compressor mfg.co.,ltd	2	0.01%
	o.i analytical	2	0.01%
	philadelphia mixer	2	0.01%
	john dolph co	2	0.01%
	usf filtration	2	0.01%
	pneumafil	2	0.01%
	nanotechnology	2	0.01%
	ssi shredding system	1	0.00%
	white paper on science and technology (2007 to 2010)	1	0.00%
	goyal industries, inc.	1	0.00%
	dc captial hilton hotel	1	0.00%
	maxi-blast	1	0.00%
	stokes vacuum, inc.	1	0.00%
	atochem north america	1	0.00%
	memtec america	1	0.00%
	serec	1	0.00%
	atmi scrubber	1	0.00%
16.	etus inc	2	0.01%
google	epa p3 lafayette	2	0.01%
austria	polyol bstfa	2	0.01%
	postertemplate	1	0.00%
	western blot transiently transfected thp	1	0.00%
	environmental problems	1	0.00%
	sonicor	1	0.00%
	annual report award competition	1	0.00%
	future scenarios ppt	1	0.00%
	diesel book	1	0.00%
	hako und minuteman	1	0.00%
	ultra fine particles	1	0.00%
	personal risk risk table	1	0.00%
	es.epa.gov	1	0.00%
	barbara karn nanotechnology epa	1	0.00%
	mercury ptr-ms	1	0.00%
	glycerol alanine pyocyanine	1	0.00%
	enrofloxacin daphnia magna	1	0.00%
	epa nanotechnology	1	0.00%
	www consequences	1	0.00%
17.	richisa johnson	3	0.01%
netscape	fuel cell schematic	2	0.01%
	sbir epa	2	0.01%
	how to make form science star	2	0.01%
	automotive paint sludge recycling	1	0.00%

	bacterial stress ppt	1	0.00%
	business grants for envioronmental work	1	0.00%
	air quality and its costs	1	0.00%
	epa	1	0.00%
	autism teens cincinnati ohio	1	0.00%
	describe project report	1	0.00%
	epa grants	1	0.00%
	frederick george strathmann jr.	1	0.00%
	review of changing environmental behaviors	1	0.00%
	what pollution	1	0.00%
	solar greenhouse	1	0.00%
	pervasive developmental disorder nos	1	0.00%
	nora f. savage	1	0.00%
	lab values indicative of mitochondrial disorder in autism	1	0.00%
	forms	1	0.00%
18.	nanoparticles harm to human environment	2	0.01%
yahoo	particulate model of matter	1	0.00%
singapore	nanotechnology tio2	1	0.00%
	teaching children on diseases caused by household pest	1	0.00%
	tio2 visible light	1	0.00%
	diesel storage risk assessment	1	0.00%
	children study table	1	0.00%
	p3 pollution protection	1	0.00%
	environmental health randomized control trial	1	0.00%
	drinking water	1	0.00%
	solutions to environmental problems	1	0.00%
	sanchem product safegard cc	1	0.00%
	membrane technology and research, inc. ingo pinnau	1	0.00%
	lime softening remove arsenic	1	0.00%
	future developments of nanotechnology	1	0.00%
	designs of tables	1	0.00%
	biodiversity loss and deforestation	1	0.00%
	westport environmental systems	1	0.00%
19.	us epa	2	0.01%
yahoo	fellowships	2	0.01%
canada	31 filters ltd	2	0.01%
	membrane modules manufactures	1	0.00%
	developmentally delayed children help centres in michigan	1	0.00%
	agat laboratories address	1	0.00%
	start with the winzip wizard	1	0.00%
	tiger vac	1	0.00%
	markland specialty engineering	1	0.00%

	quality assurance questions	1	0.00%
	environmental research fellowship	1	0.00%
	membrane-aerated biofilm reactor	1	0.00%
	p3	1	0.00%
	apco industries co limited	1	0.00%
	pre shredder for loader tires	1	0.00%
	sam mian	1	0.00%
20. all	environmental paradigm research	2	0.01%
the web	candid	2	0.01%
	heavy metals speciation	2	0.01%
	food products of karachi	1	0.00%
	greenzyme	1	0.00%
	epa ultrafine particulates	1	0.00%
	satellite online trace phone number in malaysia	1	0.00%
	rust–oleum expoxy	1	0.00%
	desodorantes aluminio embarazo	1	0.00%
	foundry pollution	1	0.00%

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	epa	4,539	13.23%
	of	2,648	7.72%
	environmental	1,857	5.41%
	in	1,299	3.79%
	research	1,179	3.44%
	star	1,042	3.04%
	for	1,010	2.94%
	ppt	1,000	2.92%
	the	962	2.80%
	water	788	2.30%
	pdf	784	2.29%
	sbir	772	2.25%
	to	747	2.18%
	2008	686	2.00%
	health	632	1.84%
	on	597	1.74%
	p3	555	1.62%
	nanotechnology	545	1.59%
	filetype:ppt	506	1.48%
	grant	477	1.39%
2. yahoo	epa	509	1.48%

of	303	0.88%
environmental	249	0.73%
research	211	0.62%
in	195	0.57%
aquatic	174	0.51%
nanobiotechnology	170	0.50%
for	166	0.48%
inc	133	0.39%
the	99	0.29%
water	95	0.28%
health	91	0.27%
on	85	0.25%
children	74	0.22%
company	71	0.21%
grants	69	0.20%
pdf	63	0.18%
to	62	0.18%
sbir	60	0.17%
air	58	0.17%
3. msn consolidated	271	0.79%
plastics	264	0.77%
epa	122	0.36%
company	103	0.30%
inc	78	0.23%
consolidatedplastics.com	56	0.16%
environmental	51	0.15%
of	41	0.12%
the	37	0.11%
for	36	0.10%
inc.	32	0.09%
in	24	0.07%
co	21	0.06%
company,	20	0.06%
water	18	0.05%
www.consolidatedplastics.com	18	0.05%
food	17	0.05%
on	16	0.05%
research	16	0.05%
everglades	16	0.05%
4. google uk of	125	0.03%
in the	60 50	0.17%
the	59	0.17%

	environmental	52	0.15%
	risk	45	0.13%
	health	41	0.12%
	change	39	0.11%
	assessment	37	0.11%
	forms	36	0.10%
	research	34	0.10%
	for	33	0.10%
	on	32	0.09%
	nanotechnology	28	0.08%
	environment	27	0.08%
	to	27	0.08%
	epa	25	0.07%
	powerpoint	23	0.07%
	climate	22	0.06%
	children	20	0.06%
	how	19	0.06%
5. google canada	of	76	0.22%
	epa	59	0.17%
	in	53	0.15%
	environmental	43	0.13%
	the	38	0.11%
	environment	28	0.08%
	change	27	0.08%
	water	27	0.08%
	for	26	0.08%
	on	24	0.07%
	research	23	0.07%
	health	22	0.06%
	forms	21	0.06%
	to	19	0.06%
	air	18	0.05%
	effects	17	0.05%
	inc	16	0.05%
	climate	15	0.04%
	what	14	0.04%
	pesticides	14	0.04%
6. google australia	of	49	0.14%
	change	27	0.08%
	in	21	0.06%
	the	21	0.06%
	environmental	19	0.06%

	nanotechnology	19 0.06%
	on	14 0.04%
	epa	14 0.04%
	what	14 0.04%
	for	14 0.04%
	forms	13 0.04%
	health	13 0.04%
	climate	13 0.04%
	to	11 0.03%
	research	10 0.03%
	environment	10 0.03%
	effects	10 0.03%
	water	9 0.03%
	market	9 0.03%
	mechanisms	8 0.02%
7. google germany	of	19 0.06%
	in	13 0.04%
	environmental	10 0.03%
	ppt	9 0.03%
	epa	9 0.03%
	for	7 0.02%
	climate	7 0.02%
	cell	6 0.02%
	nano	5 0.01%
	the	5 0.01%
	boone	5 0.01%
	powerpoint	5 0.01%
	environment	5 0.01%
	bicycle	5 0.01%
	quality	5 0.01%
	initiative	5 0.01%
	carbon	4 0.01%
	research	4 0.01%
	problems	4 0.01%
	national	4 0.01%
8. google france	filetype:ppt	33 0.10%
	management	29 0.08%
	waste	28 0.08%
	ppt	18 0.05%
	of	17 0.05%
	epa	10 0.03%
	in	10 0.03%

	2008	7	0.02%
	ecosystem	6	0.02%
	the	6	0.02%
	environment	5	0.01%
	research	5	0.01%
	membrane	5	0.01%
	to	5	0.01%
	nanoparticles	5	0.01%
	environmental	4	0.01%
	es.epa.gov/ncer	4	0.01%
	on	4	0.01%
	conference	3	0.01%
	ncer	3	0.01%
9. aol netfind	epa	31	0.09%
	of	17	0.05%
	environmental	15	0.04%
	in	14	0.04%
	for	13	0.04%
	research	11	0.03%
	to	10	0.03%
	protection	7	0.02%
	health	7	0.02%
	agency	7	0.02%
	the	7	0.02%
	water	7	0.02%
	on	6	0.02%
	autism	5	0.01%
	how	5	0.01%
	effects	5	0.01%
	grants	5	0.01%
	sbir	5	0.01%
	air	4	0.01%
	report	4	0.01%
10. google italy	epa	20	0.06%
	ppt	17	0.05%
	research	7	0.02%
	of	7	0.02%
	for	7	0.02%
	environment	6	0.02%
	us	5	0.01%
	environmental	5	0.01%
	quality	5	0.01%
	• •		

	in	4	0.01%
	sector	4	0.01%
	2008	4	0.01%
	water	4	0.01%
	spa	3	0.01%
	mazzali	3	0.01%
	oil	3	0.01%
	ncer	3	0.01%
	change	3	0.01%
	sustainability	3	0.01%
	transport	3	0.01%
11. google japan	environmental	11	0.03%
	ppt	9	0.03%
	epa	9	0.03%
	of	7	0.02%
	for	5	0.01%
	the	5	0.01%
	regulation	4	0.01%
	d.	4	0.01%
	air	4	0.01%
	behavior	4	0.01%
	us	3	0.01%
	fet	3	0.01%
	star	3	0.01%
	global	3	0.01%
	filetype:pdf	3	0.01%
	report	3	0.01%
	nano	3	0.01%
	shono	3	0.01%
	in	3	0.01%
	health	3	0.01%
12. yahoo japan	epa	8	0.02%
	of	6	0.02%
	research	5	0.01%
	inc.	4	0.01%
	inc	4	0.01%
	sbir	3	0.01%
	environmental	3	0.01%
	grilon	3	0.01%
	oil	2	0.01%
	website	2	0.01%
	cabot	2	0.01%

	triton, virus	2	0.01%
	dynasolve	2	0.01%
	pesticide	2	0.01%
	pcr	2	0.01%
	the	2	0.01%
	dinamec	2	0.01%
	new	2	0.01%
	ballast	2	0.01%
	center	2	0.01%
13. altavista	epa	13	0.04%
	sbir	5	0.01%
	environmental	4	0.01%
	in	3	0.01%
	nanotechnology	3	0.01%
	children	3	0.01%
	of	3	0.01%
	water	3	0.01%
	proposal	2	0.01%
	2008	2	0.01%
	mt.	2	0.01%
	dc	2	0.01%
	agenda	2	0.01%
	candid	2	0.01%
	sinai	2	0.01%
	pdf	2	0.01%
	hydrogen	2	0.01%
	research	2	0.01%
	ceremony	2	0.01%
	peroxide	2	0.01%
14. yahoo spain	of	10	0.03%
•	epa	7	0.02%
	candid	6	0.02%
	photos	6	0.02%
	drawing	6	0.02%
	sink	6	0.02%
	garden	4	0.01%
	design	4	0.01%
	applications	3	0.01%
	nanotechnology	3	0.01%
	vertical	3	0.01%
	today	3	0.01%
	children	3	0.01%
		5	3.01/0

	wind	3	0.01%
	climate	2	0.01%
	turbines	2	0.01%
	journal	2	0.01%
	imta	2	0.01%
	for	2	0.01%
	change	2	0.01%
15. yahoo taiwan	inc.	4	0.01%
	osteoporotic, milk	4	0.01%
	analytical	3	0.01%
	plasticizer	2	0.01%
	bestech	2	0.01%
	assay	2	0.01%
	comet	2	0.01%
	dotp	2	0.01%
	john	2	0.01%
	philadelphia	2	0.01%
	o.i	2	0.01%
	pneumafil	2	0.01%
	inc	2	0.01%
	mixer	2	0.01%
	paper	2	0.01%
	dolph	2	0.01%
	usf	2	0.01%
	compressor	2	0.01%
	nanotechnology	2	0.01%
	america	2	0.01%
16. google austria	epa	6	0.02%
	nanotechnology	6	0.02%
	mercury	3	0.01%
	bstfa	2	0.01%
	polyol	2	0.01%
	p3	2	0.01%
	lafayette	2	0.01%
	inc	2	0.01%
	risk	2	0.01%
	etus	2	0.01%
	environmental	2	0.01%
	ptr-ms	1	0.00%
	enrofloxacin	1	0.00%
	barbara	1	0.00%
	fine	1	0.00%

	alternate	1	0.00%
	implications.	1	0.00%
	carpenter,	1	0.00%
	materials	1	0.00%
	evidence	1	0.00%
17. netscape	epa	5	0.01%
	johnson	3	0.01%
	richisa	3	0.01%
	form	2	0.01%
	science	2	0.01%
	how	2	0.01%
	make	2	0.01%
	grants	2	0.01%
	star	2	0.01%
	schematic	2	0.01%
	autism	2	0.01%
	of	2	0.01%
	sbir	2	0.01%
	to	2	0.01%
	fuel	2	0.01%
	cell	2	0.01%
	disorder	2	0.01%
	sludge	1	0.00%
	f.	1	0.00%
	nora	1	0.00%
18. yahoo singapore	environmental	3	0.01%
	of	3	0.01%
	to	3	0.01%
	harm	2	0.01%
	children	2	0.01%
	nanoparticles	2	0.01%
	tio2	2	0.01%
	nanotechnology	2	0.01%
	human	2	0.01%
	environment	2	0.01%
	assessment	1	0.00%
	particulate	1	0.00%
	deforestation	1	0.00%
	future	1	0.00%
	water	1	0.00%
	developments	1	0.00%
	safegard	1	0.00%

	teaching	1	0.00%
	risk	1	0.00%
	pollution	1	0.00%
19. yahoo canada	ltd	2	0.01%
	filters	2	0.01%
	31	2	0.01%
	fellowships	2	0.01%
	us	2	0.01%
	epa	2	0.01%
	delayed	1	0.00%
	questions	1	0.00%
	developmentally	1	0.00%
	for	1	0.00%
	shredder	1	0.00%
	co	1	0.00%
	loader	1	0.00%
	mian	1	0.00%
	quality	1	0.00%
	assurance	1	0.00%
	children	1	0.00%
	manufactures	1	0.00%
	membrane	1	0.00%
	reactor	1	0.00%
20. all the web	research	2	0.01%
	candid	2	0.01%
	metals	2	0.01%
	speciation	2	0.01%
	heavy	2	0.01%
	environmental	2	0.01%
	paradigm	2	0.01%
	pollution	1	0.00%
	food	1	0.00%
	karachi	1	0.00%
	malaysia	1	0.00%
	of	1	0.00%
	satellite	1	0.00%
	particulates	1	0.00%
	embarazo	1	0.00%
	number	1	0.00%
	products	1	0.00%
	epa	1	0.00%
	online	1	0.00%

phone 1 0.00%

Activity by Search Engine - Help Card

? Top Search Engines Table

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.



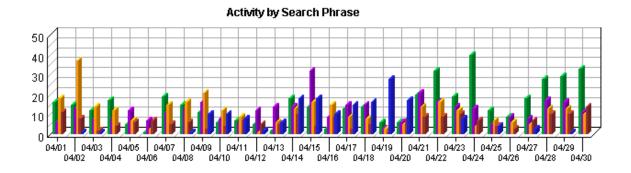
This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.



Activity by Search Phrase

	Phrases	Referrals	%
1.	epa sbir	445	1.30%
2.	epa	358	1.05%
3.	epa star	340	0.99%
4.	forms	196	0.57%
5.	epa p3	177	0.52%
6.	national sustainable design expo	124	0.36%
7.	consolidated plastics	123	0.36%
8.	ncer	121	0.35%
9.	epa star fellowship	112	0.33%
10.	consolidated plastics company	95	0.28%
11.	environmental problems	85	0.25%
12.	epa star grant	83	0.24%
13.	epa funding	74	0.22%
14.	environmental protection agency	70	0.20%
15.	nanotechnology	69	0.20%
16.	change	65	0.19%
17.	environmental research	62	0.18%
18.	particulate matter	57	0.17%
19.	consolidated plastics.com	55	0.16%
20.	epa grants	54	0.16%

Subtotal	2,765	8.07%
Total	34,255	100.00%

Activity by Search Phrase with Engines Detail

Phrases	Engines	Referrals	%
1. epa sbir	google	412	1.20%
	yahoo	20	0.06%
	msn	5	0.01%
	google uk	2	0.01%
	yahoo japan	2	0.01%
	aol netfind	2	0.01%
	altavista	2	0.01%
2. epa	google	189	0.55%
	yahoo	95	0.28%
	msn	48	0.14%
	altavista	5	0.01%
	yahoo spain	5	0.01%
	yahoo australia &nz	3	0.01%
	aol netfind	3	0.01%
	yahoo france	3	0.01%
	google uk	2	0.01%
	yahoo japan	1	0.00%
	google france	1	0.00%
	netscape	1	0.00%
	google australia	1	0.00%
	google germany	1	0.00%
3. epa star	google	327	0.95%
	yahoo	7	0.02%
	msn	4	0.01%
	google japan	1	0.00%
	google uk	1	0.00%
4. forms	google	128	0.37%
	google uk	33	0.10%
	google canada	21	0.06%
	google australia	12	0.04%
	netscape	1	0.00%
	aol netfind	1	0.00%
5. epa p3	google	161	0.47%
	yahoo	14	0.04%
	aol netfind	2	0.01%
6. national sustainable design expo	google	113	0.33%

South Sout		yahoo	5	0.01%
Second S		msn	3	0.01%
7. consolidated plastics msn 117 0.34% google 5 0.01% google 5 0.01% google canada 1 0.00% 8. neer google canada 1 0.00% 8. neer google france google france google canada google italy google uk google uk google germany 2 0.01% google germany 1 0.00% 9. epa star fellowship 1 0.00% yahoo 1 0.00% 1 0.00% 1 0.00% 1 0.00% 1 0.00% 1 0.00% 1 0.00% 1 0.00% 1 0.00% 1 0.00% 1 0.00% 1 0.00% 1 0.00% 1 0.00% 1 0.00% 1 0.00% 0.06% 0.00%		google germany	2	0.01%
South		google canada	1	0.00%
Sommary Somm	7. consolidated plastics	msn	117	0.34%
8. ncer google yahoo 16 0.05% yahoo 16 0.05% google france google canada google trally google trally google uk 2 0.01% yahoo 2 0.01% yahoo 1 0.00% yahoo 17 0.05% yahoo 2 0.01% yahoo 2<		google	5	0.01%
yahoo		google canada	1	0.00%
google france google canada 2 0.01% google canada 2 0.01% google uk google uk google uk google uk google germany 1 0.00%	8. ncer	google	95	0.28%
google canada google italy google uk google uk google uk google germany google germany 1 0.00%		yahoo	16	0.05%
google italy google uk google uk google germany google germany google germany google germany google germany google germany google goo		google france	3	0.01%
google uk google germany		google canada	2	0.01%
Soogle germany 1 0.00%		google italy	2	0.01%
9. epa star fellowship google 111 0.32% 10. consolidated plastics company msn 58 0.17% google 20 0.06% yahoo 17 0.05% 11. environmental problems google 75 0.22% google germany 2 0.01% google canada 2 0.01% yahoo 2 0.01% aol netfind 1 0.00% msn 1 0.00% dmoz 1 0.00% 12. epa star grant google 76 0.22% yahoo 6 0.02% google canada 1 0.00% 13. epa funding google 71 0.21% yahoo 2 0.01% google australia 1 0.00% 14. environmental protection agency google 67 0.20% yahoo 2 0.01% yahoo 2 0.01% google uk 1 0.00% 15. nanotechnology google 57 0.		google uk	2	0.01%
10. consolidated plastics company msn 58 0.17% google 20 0.06% yahoo 17 0.05% 17 0.05% 17 0.05% 18 19 19 19 19 19 19 19		google germany	1	0.00%
10. consolidated plastics company msn google 20 0.06% yahoo 17 0.05% 11. environmental problems google google germany 2 0.01% google canada 2 0.01% yahoo 2 0.01% yahoo 2 0.00% dmoz 1 0.00% dmoz 1 0.00% 12. epa star grant google canada 1 0.00% dmoz 1 0.00% dmoz	9. epa star fellowship	google	111	0.32%
google		yahoo	1	0.00%
11. environmental problems google 75 0.22% google germany 2 0.01% google canada 2 0.01% google canada 2 0.01% yahoo 2 0.01% aol netfind 1 0.00% google austria 1 0.00% msn 1 0.00% dmoz 1 0.00% dmoz 1 0.00% 12. epa star grant google 76 0.22% yahoo 6 0.02% google canada 1 0.00% 13. epa funding google 71 0.21% yahoo 2 0.01% yahoo 2 0.01% google australia 1 0.00% 14. environmental protection agency google 67 0.20% yahoo 2 0.01% google uk 1 0.00% 15. nanotechnology google 57 0.17% msn 6 0.02% yahoo taiwan 2 0.01% google uk 2 0.01% google uk 2 0.01% google uk 2 0.01% google germany 1 0.00%	10. consolidated plastics company	msn	58	0.17%
11. environmental problems google 75 0.22%		google	20	0.06%
google germany google canada google canada google canada google canada google canada google canada google austria da netfind di ne		yahoo	17	0.05%
google canada 2 0.01% yahoo 2 0.01% yahoo 2 0.01% aol netfind 1 0.00% google austria 1 0.00% msn 1 0.00% dmoz 1 0.00% 12. epa star grant google 76 0.22% yahoo 6 0.02% yahoo 6 0.02% google canada 1 0.00% 13. epa funding google 71 0.21% yahoo 2 0.01% yahoo 2 0.01% google australia 1 0.00% 14. environmental protection agency google 67 0.20% yahoo 2 0.01% google uk 1 0.00% 15. nanotechnology google 57 0.17% msn 6 0.02% yahoo taiwan 2 0.01% google uk 2 0.01% google germany 1 0.00% 1	11. environmental problems	google	75	
yahoo 2 0.01% aol netfind 1 0.00% google austria 1 0.00% msn 1 0.00% dmoz 1 0.00% 12. epa star grant google 76 0.22% yahoo 6 0.02% google canada 1 0.00% 13. epa funding google 71 0.21% yahoo 2 0.01% google australia 1 0.00% 14. environmental protection agency google ustralia 1 0.00% 15. nanotechnology google 57 0.17% msn 6 0.02% yahoo 2 0.01% google uk 1 0.00% 15. nanotechnology google 57 0.17% msn 6 0.02% yahoo 2 0.01% google uk 2 0.01% google uk 2 0.01% google uk 2 0.01% google uk 2 0.01%			2	
According to the content of the co		google canada		
google austria 1 0.00% msn 6 0.22% msn 6 0.02% 0.01% 0.00%		•	2	
msn 1 0.00%		aol netfind	1	
1		google austria	1	0.00%
12. epa star grant google yahoo 6 0.22% yahoo 6 0.02% google canada 1 0.00% 13. epa funding google yahoo 2 0.01% yahoo 2 0.01% google australia 1 0.00% 14. environmental protection agency google yahoo 2 0.01% google uk 1 0.00% 15. nanotechnology google yogle msn 57 0.17% msn 6 0.02% yahoo taiwan 2 0.01% google uk 2 0.01% google germany 1 0.00%		msn	1	
yahoo 6 0.02% google canada 1 0.00% 13. epa funding google yahoo 2 0.01% google australia 1 0.00% 14. environmental protection agency google yahoo 2 0.01% google uk 1 0.00% 15. nanotechnology google 57 0.17% msn 6 0.02% yahoo taiwan 2 0.01% google uk 2 0.01% google uk 2 0.01% google uk 3 0.02% yahoo taiwan 2 0.01% google uk 2 0.01% google uk 3 0.02% yahoo taiwan 3 0.00%				
google canada 1 0.00% 13. epa funding google 71 0.21% yahoo 2 0.01% google australia 1 0.00% 14. environmental protection agency google 67 0.20% yahoo 2 0.01% google uk 1 0.00% 15. nanotechnology google 57 0.17% msn 6 0.02% yahoo taiwan 2 0.01% google uk 2 0.01% google germany 1 0.00% 16. nanotechnology google germany 1 0.00% 17. nanotechnology google germany 1 0.00% 18. nanotechnology google 57 0.17% 19. nanotechnology google 10 0.00% 19. nanotechnology 1 0.	12. epa star grant			
13. epa funding google yahoo 2 0.01% yahoo 2 0.01% google australia 1 0.00% 14. environmental protection agency google 67 0.20% yahoo 2 0.01% google uk 1 0.00% 15. nanotechnology google 57 0.17% msn 6 0.02% yahoo taiwan 2 0.01% google uk 2 0.01% google uk 3 0.01% google germany 1 0.00%		-		
yahoo 2 0.01% google australia 1 0.00% 14. environmental protection agency google yahoo 2 0.01% google uk 1 0.00% 15. nanotechnology google 57 0.17% msn 6 0.02% yahoo taiwan 2 0.01% google uk 2 0.01% google uk 3 0.01%				
14. environmental protection agency google google 67 0.20% yahoo 2 0.01% google uk 1 0.00% 15. nanotechnology google 57 0.17% msn 6 0.02% yahoo taiwan 2 0.01% google uk 2 0.01% google uk 2 0.01% google germany 1 0.00%	13. epa funding			
14. environmental protection agency google 67 0.20% yahoo 2 0.01% google uk 1 0.00% 15. nanotechnology google 57 0.17% msn 6 0.02% yahoo taiwan 2 0.01% google uk 2 0.01% google germany 1 0.00%		•		
yahoo 2 0.01% google uk 1 0.00% 15. nanotechnology google 57 0.17% msn 6 0.02% yahoo taiwan 2 0.01% google uk 2 0.01% google uk 2 0.01% google germany 1 0.00%				
google uk 1 0.00% 15. nanotechnology google 57 0.17% msn 6 0.02% yahoo taiwan 2 0.01% google uk 2 0.01% google germany 1 0.00%	14. environmental protection agency			
15. nanotechnology google 57 0.17% msn 6 0.02% yahoo taiwan 2 0.01% google uk 2 0.01% google germany 1 0.00%		-		
msn 6 0.02% yahoo taiwan 2 0.01% google uk 2 0.01% google germany 1 0.00%				
yahoo taiwan 2 0.01% google uk 2 0.01% google germany 1 0.00%	15. nanotechnology	google		
google uk 2 0.01% google germany 1 0.00%				
google germany 1 0.00%		-		
google australia 1 0.00%				
		google australia	1	0.00%

16. change	e	google	40	0.12%
		google uk	11	0.03%
		google australia	8	0.02%
		google canada	6	0.02%
17. enviro	nmental research	google	51	0.15%
		yahoo	11	0.03%
18. particu	ılate matter	google	47	0.14%
		yahoo	8	0.02%
		msn	1	0.00%
		yahoo spain	1	0.00%
19. consol	lidatedplastics.com	msn	55	0.16%
20. epa gr	ants	google	44	0.13%
		yahoo	7	0.02%
		aol netfind	2	0.01%
		netscape	1	0.00%

Activity by Search Phrase - Help Card

? Top Search Phrases Table

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals– Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

S.

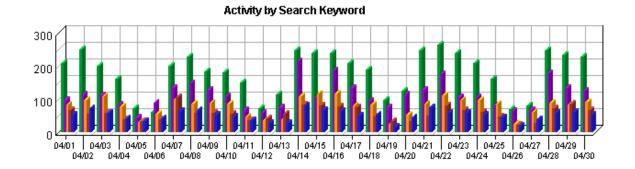
How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.



Activity by Search Keyword

	Keywords	Referrals	%
1.	epa	5,397	4.29%
2.	of	3,346	2.66%
3.	environmental	2,345	1.86%
4.	in	1,712	1.36%
5.	research	1,521	1.21%
6.	for	1,332	1.06%
7.	the	1,252	1.00%
8.	star	1,136	0.90%
9.	ppt	1,107	0.88%
10.	water	978	0.78%
11.	to	905	0.72%
12.	pdf	871	0.69%
13.	sbir	864	0.69%
14.	health	833	0.66%
15.	on	789	0.63%
16.	2008	773	0.61%
17.	nanotechnology	685	0.54%
18.	p3	613	0.49%
19.	grants	562	0.45%
20.	filetype:ppt	550	0.44%
	Subtotal	27,571	21.93%
	Total	125,741	100.00%

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. epa	google	4,539	3.61%
	yahoo	509	0.40%
	msn	122	0.10%
	google canada	59	0.05%
	aol netfind	31	0.02%
	google uk	25	0.02%
	google italy	20	0.02%
	google australia	14	0.01%
	altavista	13	0.01%
	google france	10	0.01%
	google japan	9	0.01%
	google germany	9	0.01%
	yahoo japan	8	0.01%
	yahoo spain	7	0.01%
	google austria	6	0.00%
	netscape	5	0.00%
	yahoo france	3	0.00%
	yahoo australia &nz	3	0.00%
	yahoo uk &ireland	2	0.00%
	yahoo canada	2	0.00%
2. of	google	2,648	2.11%
	yahoo	303	0.24%
	google uk	125	0.10%
	google canada	76	0.06%
	google australia	49	0.04%
	msn	41	0.03%
	google germany	19	0.02%
	google france	17	0.01%
	aol netfind	17	0.01%
	yahoo spain	10	0.01%
	google italy	7	0.01%
	google japan	7	0.01%
	yahoo japan	6	0.00%
	mamma	4	0.00%
	altavista	3	0.00%
	yahoo singapore	3	0.00%
	hotbot	2	0.00%
	netscape	2	0.00%

	cnet search.com	2	0.00%
	google austria	1	0.00%
3. environmental	google	1,857	1.48%
	yahoo	249	0.20%
	google uk	52	0.04%
	msn	51	0.04%
	google canada	43	0.03%
	google australia	19	0.02%
	aol netfind	15	0.01%
	google japan	11	0.01%
	google germany	10	0.019
	google italy	5	0.00%
	altavista	4	0.00%
	google france	4	0.00%
	yahoo japan	3	0.00%
	yahoo singapore	3	0.00%
	hotbot	2	0.009
	google austria	2	0.009
	all the web	2	0.009
	lycos	2	0.009
	yandex	2	0.009
	cnet search.com	2	0.009
4. in	google	1,299	1.039
	yahoo	195	0.169
	google uk	60	0.05%
	google canada	53	0.049
	msn	24	0.029
	google australia	21	0.029
	aol netfind	14	0.019
	google germany	13	0.019
	google france	10	0.019
	google italy	4	0.009
	google japan	3	0.009
	hotbot	3	0.00%
	altavista	3	0.00%
		2	0.007
		2.	0.009
	mamma	2	
	mamma yahoo canada	1	0.00%
	mamma yahoo canada yahoo spain	1 1	0.00% 0.00%
	mamma yahoo canada yahoo spain all the web	1 1 1	0.00% 0.00% 0.00%
	mamma yahoo canada yahoo spain	1 1	0.00% 0.00% 0.00% 0.00% 0.00%

5.	research	google	1,179	0.94%
		yahoo	211	0.17%
		google uk	34	0.03%
		google canada	23	0.02%
		msn	16	0.01%
		aol netfind	11	0.01%
		google australia	10	0.01%
		google italy	7	0.01%
		yahoo japan	5	0.00%
		google france	5	0.00%
		google germany	4	0.00%
		google japan	3	0.00%
		hotbot	2	0.00%
		yahoo australia &nz	2	0.00%
		altavista	2	0.00%
		all the web	2	0.00%
		lycos	1	0.00%
		yahoo taiwan	1	0.00%
		yahoo canada	1	0.00%
		yahoo uk &ireland	1	0.00%
6.	for	google	1,010	0.80%
		yahoo	166	0.13%
		msn	36	0.03%
		google uk	33	0.03%
		google canada	26	0.02%
		google australia	14	0.01%
		aol netfind	13	0.01%
		google germany	7	0.01%
		google italy	7	0.01%
		google japan	5	0.00%
		google france	3	0.00%
		yahoo australia &nz	2	0.00%
		yahoo japan	2	0.00%
		yahoo spain	2	0.00%
		altavista	1	0.00%
		yahoo canada	1	0.00%
		yahoo mexico	1	0.00%
		netscape	1	0.00%
		mamma	1	0.00%
		yahoo taiwan	1	0.00%
7.	the	google	962	0.77%
		yahoo	99	0.08%

	google uk	59	0.05%
	google canada	38	0.03%
	msn	37	0.03%
	google australia	21	0.02%
	aol netfind	7	0.01%
	google france	6	0.00%
	google germany	5	0.00%
	google japan	5	0.00%
	hotbot	4	0.00%
	google italy	2	0.00%
	yahoo japan	2	0.00%
	yahoo spain	1	0.00%
	cnet search.com	1	0.00%
	google austria	1	0.00%
	yandex	1	0.00%
	yahoo canada	1	0.00%
8. star	google	1,042	0.83%
	yahoo	57	0.05%
	google canada	10	0.01%
	msn	9	0.01%
	google uk	4	0.00%
	google japan	3	0.00%
	aol netfind	3	0.00%
	google australia	2	0.00%
	netscape	2	0.00%
	yandex	1	0.00%
	google france	1	0.00%
	google italy	1	0.00%
	google germany	1	0.00%
9. ppt	google	1,000	0.80%
	yahoo	23	0.02%
	google france	18	0.01%
	google italy	17	0.01%
	google uk	14	0.01%
	google japan	9	0.01%
	google germany	9	0.01%
	google canada	7	0.01%
	google australia	3	0.00%
	yahoo korea	2	0.00%
	yahoo india	1	0.00%
	google austria	1	0.00%
	yahoo taiwan	1	0.00%

	altavista	1	0.00%
	netscape	1	0.00%
10. water	google	788	0.63%
	yahoo	95	0.08%
	google canada	27	0.02%
	msn	18	0.01%
	google uk	16	0.01%
	google australia	9	0.01%
	aol netfind	7	0.01%
	google italy	4	0.00%
	google germany	4	0.00%
	altavista	3	0.00%
	google france	2	0.00%
	yahoo japan	2	0.00%
	mamma	1	0.00%
	yahoo singapore	1	0.00%
	yahoo korea	1	0.00%
11. to	google	747	0.59%
	yahoo	62	0.05%
	google uk	27	0.02%
	google canada	19	0.02%
	google australia	11	0.01%
	msn	11	0.01%
	aol netfind	10	0.01%
	google france	5	0.00%
	yahoo singapore	3	0.00%
	yahoo japan	2	0.00%
	google germany	2	0.00%
	google japan	2	0.00%
	netscape	2	0.00%
	google italy	1	0.00%
	yahoo taiwan	1	0.00%
12. pdf	google	784	0.62%
	yahoo	63	0.05%
	google canada	4	0.00%
	msn	4	0.00%
	google germany	3	0.00%
	google australia	3	0.00%
	google japan	2	0.00%
	aol netfind	2	0.00%
	google italy	2	0.00%
	altavista	2	0.00%

	google uk	1	0.00%
	google france	1	0.00%
13. sbir	google	772	0.61%
	yahoo	60	0.05%
	msn	9	0.01%
	google uk	5	0.00%
	aol netfind	5	0.00%
	altavista	5	0.00%
	yahoo japan	3	0.00%
	google canada	2	0.00%
	netscape	2	0.00%
	google japan	1	0.00%
14. health	google	632	0.50%
	yahoo	91	0.07%
	google uk	41	0.03%
	google canada	22	0.02%
	msn	15	0.01%
	google australia	13	0.01%
	aol netfind	7	0.01%
	google japan	3	0.00%
	google france	2	0.00%
	google germany	2	0.00%
	google italy	2	0.00%
	yahoo singapore	1	0.00%
	altavista	1	0.00%
	yahoo japan	1	0.00%
15. on	google	597	0.47%
	yahoo	85	0.07%
	google uk	32	0.03%
	google canada	24	0.02%
	msn	16	0.01%
	google australia	14	0.01%
	aol netfind	6	0.00%
	google france	4	0.00%
	google germany	3	0.00%
		2	0.00%
	google japan	_	0.0070
		1	
	yahoo singapore		0.00%
	yahoo singapore yahoo taiwan	1	0.00% 0.00%
	yahoo singapore yahoo taiwan google italy	1 1	0.00% 0.00% 0.00%
	yahoo singapore yahoo taiwan	1 1 1	0.00% 0.00% 0.00% 0.00% 0.00%

16. 2008	google	686	0.55%
	yahoo	49	0.04%
	google uk	9	0.01%
	google france	7	0.01%
	google canada	6	0.00%
	google italy	4	0.00%
	google australia	4	0.00%
	aol netfind	3	0.00%
	altavista	2	0.00%
	yahoo india	1	0.00%
	google japan	1	0.00%
	msn	1	0.00%
17. nanotechnology	google	545	0.43%
	yahoo	43	0.03%
	google uk	28	0.02%
	google australia	19	0.02%
	google canada	12	0.01%
	msn	9	0.01%
	google austria	6	0.00%
	google germany	4	0.00%
	google france	3	0.00%
	yahoo spain	3	0.00%
	altavista	3	0.00%
	aol netfind	2	0.00%
	google italy	2	0.00%
	yahoo singapore	2	0.00%
	google japan	2	0.00%
	yahoo taiwan	2	0.00%
18. p3	google	555	0.44%
	yahoo	31	0.02%
	msn	7	0.01%
	google canada	4	0.00%
	aol netfind	3	0.00%
	google uk	3	0.00%
	google germany	3	0.00%
	yahoo france	2	0.00%
	google austria	2	0.00%
	google italy	1	0.00%
	yahoo canada	1	0.00%
	yahoo singapore	1	0.00%
19. grants	google	474	0.38%
	yahoo	69	0.05%

	aol netfind	5	0.00%
	msn	3	0.00%
	netscape	2	0.00%
	google canada	2	0.00%
	google uk	2	0.00%
	yahoo uk &ireland	1	0.00%
	google france	1	0.00%
	google italy	1	0.00%
	google japan	1	0.00%
	google australia	1	0.00%
20. filetype:ppt	google	506	0.40%
	google france	33	0.03%
	google germany	4	0.00%
	google uk	3	0.00%
	google canada	2	0.00%
	google italy	2	0.00%

Activity by Search Keyword - Help Card

? Top Search Keywords Table

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% Percentage of visitors referred from search engines who used the specified search engine and keyword.

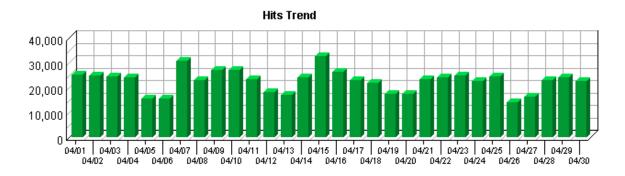
--



At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

Technical Dashboard

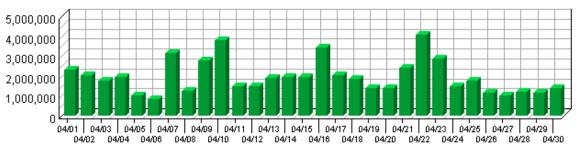
This dashboard summarizes important information related to online technical activity.



Hit Summary

Successful Hits for Entire Site	677,194
Average Hits per Day	22,573
Home Page Hits	16,802





Technical Statistics

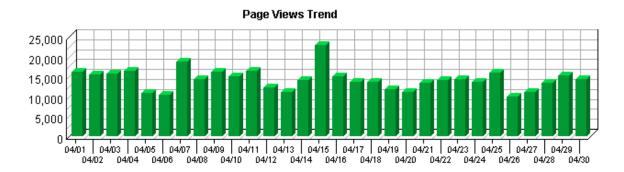
Total Hits	813,482	100%
Successful Hits	677,194	83.25%
Failed Hits	136,288	16.75%
Cached Hits	113,984	14.01%

Technical Dashboard 163

164 Technical Dashboard

Page Views Trend

This report helps you determine the bandwidth requirements of your web site by tracking page views over the course of the report period.



Page Views Trend

Time Interval	Page Views	%
04/01	16,194	3.79%
04/02	15,452	3.61%
04/03	15,827	3.70%
04/04	16,547	3.87%
04/05	10,867	2.54%
04/06	10,420	2.44%
04/07	18,787	4.39%
04/08	14,303	3.35%
04/09	16,096	3.76%
04/10	15,025	3.51%
04/11	16,518	3.86%
04/12	12,377	2.89%
04/13	11,041	2.58%
04/14	14,207	3.32%
04/15	22,923	5.36%
04/16	15,065	3.52%
04/17	13,624	3.19%
04/18	13,723	3.21%
04/19	11,841	2.77%
04/20	11,171	2.61%
04/21	13,341	3.12%
04/22	14,147	3.31%
04/23	14,253	3.33%
04/24	13,644	3.19%
04/25	15,961	3.73%

Page Views Trend 165

04/26	9,860	2.31%
04/27	11,147	2.61%
04/28	13,442	3.14%
04/29	15,357	3.59%
04/30	14,431	3.37%
Total	427,591	100.00%

Page Views Trend - Help Card



Page – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Page View – A hit to any file classified as a page. In order to view a web page with embedded images, for example, a browser must retrieve multiple files. The page and its embedded files counts as a single page view.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of total page views that occurred during the specified time interval.

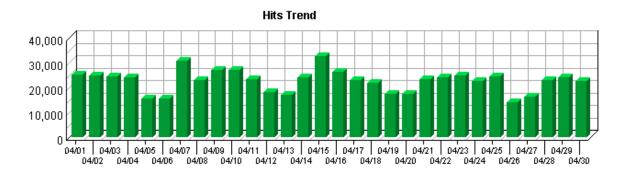


Periods of less activity can be considered good times for maintenance and content improvement.

166 Page Views Trend

Hits Trend

This report helps you learn the bandwidth requirements of your site by tracking hits over the course of the report period.



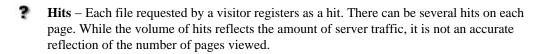
Hits Trend

Time Interval	Hits	%
04/01	25,184	3.72%
04/02	24,789	3.66%
04/03	24,334	3.59%
04/04	24,159	3.57%
04/05	15,517	2.29%
04/06	15,636	2.31%
04/07	30,751	4.54%
04/08	23,148	3.42%
04/09	27,021	3.99%
04/10	26,976	3.98%
04/11	23,161	3.42%
04/12	18,233	2.69%
04/13	17,161	2.53%
04/14	24,041	3.55%
04/15	32,441	4.79%
04/16	26,316	3.89%
04/17	22,885	3.38%
04/18	21,670	3.20%
04/19	17,417	2.57%
04/20	17,592	2.60%
04/21	23,300	3.44%
04/22	24,193	3.57%
04/23	24,799	3.66%
04/24	22,453	3.32%
04/25	24,306	3.59%

Hits Trend 167

04/26	14,165	2.09%
04/27	16,361	2.42%
04/28	22,796	3.37%
04/29	23,963	3.54%
04/30	22,426	3.31%
Total	677,194	100.00%

Hits Trend – Help Card



Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

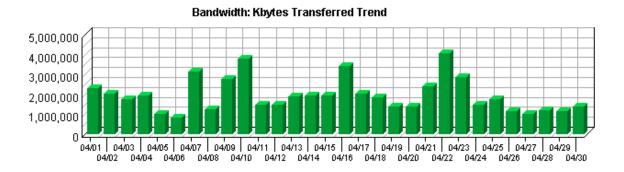
% – Percentage of hits that occurred during the specified time interval.

Periods of less activity can be considered good times for maintenance and content improvement.

168 Hits Trend

Bandwidth: Kbytes Transferred Trend

This report helps you see the bandwidth requirements of your site by tracking kilobytes transferred over the course of the report period.



Bandwidth: Kbytes Transferred Trend

Time Interval	Kbytes Transferred	%
04/01	2,332,873	4.00%
04/02	2,032,334	3.49%
04/03	1,750,140	3.00%
04/04	1,953,042	3.35%
04/05	1,034,958	1.78%
04/06	843,404	1.45%
04/07	3,168,075	5.43%
04/08	1,264,482	2.17%
04/09	2,777,820	4.77%
04/10	3,791,879	6.51%
04/11	1,491,627	2.56%
04/12	1,501,204	2.58%
04/13	1,903,036	3.26%
04/14	1,941,647	3.33%
04/15	1,930,671	3.31%
04/16	3,407,042	5.84%
04/17	2,031,800	3.49%
04/18	1,841,924	3.16%
04/19	1,377,913	2.36%
04/20	1,372,500	2.35%
04/21	2,423,325	4.16%
04/22	4,060,500	6.97%
04/23	2,886,512	4.95%
04/24	1,498,076	2.57%
04/25	1,765,452	3.03%

04/26	1,166,565	2.00%
04/27	998,187	1.71%
04/28	1,183,173	2.03%
04/29	1,163,781	2.00%
04/30	1,397,258	2.40%
Total	58,291,185	100.00%

Bandwidth: Kbytes Transferred Trend - Help Card

Reserved – Number of kilobytes of data transferred during the specified time interval.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of total kilobytes of data transferred that were transferred during the specified time interval.

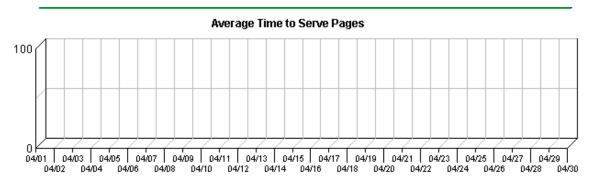


Periods of less activity can be considered good times for maintenance and content improvement.

Average Time to Serve Pages

This report displays the average amount of time (in milliseconds) it takes to serve pages.

Note: Not all web servers log the information necessary to create this report.



Average Time to Serve Pages

Time Interval	Total Time to Serve	Pages Served	Average Time to Serve
04/01	0	16,194	0
04/02	0	15,452	0
04/03	0	15,827	0
04/04	0	16,547	0
04/05	0	10,867	0
04/06	0	10,420	0
04/07	0	18,787	0
04/08	0	14,303	0
04/09	0	16,096	0
04/10	0	15,025	0
04/11	0	16,518	0
04/12	0	12,377	0
04/13	0	11,041	0
04/14	0	14,207	0
04/15	0	22,923	0
04/16	0	15,065	0
04/17	0	13,624	0
04/18	0	13,723	0
04/19	0	11,841	0
04/20	0	11,171	0
04/21	0	13,341	0
04/22	0	14,147	0
04/23	0	14,253	0
04/24	0	13,644	0
04/25	0	15,961	0

04/26	0	9,860	0
04/27	0	11,147	0
04/28	0	13,442	0
04/29	0	15,357	0
04/30	0	14,431	0
Total	0	427,591	0.0

Average Time to Serve Pages - Help Card

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Total Time to Serve – The total amount of time the server spent serving documents during the specified time interval.

Pages Served – Number of pages served to visitors during the specified time interval.

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

Consider increasing your available bandwidth if the times to serve spike at rates disproportionate to the number of documents served during the same time interval. If you see this problem and have enough bandwidth, your server power may be a factor.

Errors Dashboard

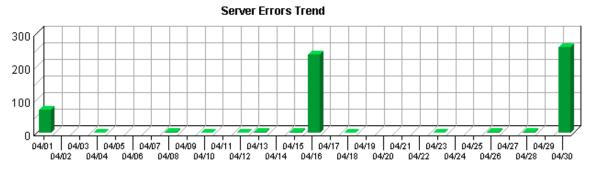
This displays key graphs and tables that provide an overview of the Errors chapter. Click on the title of a graph or table to navigate to the corresponding page.

Technical Statistics

Total Hits	813,482	100%
Successful Hits	677,194	83.25%
Failed Hits	136,288	16.75%
Cached Hits	113,984	14.01%





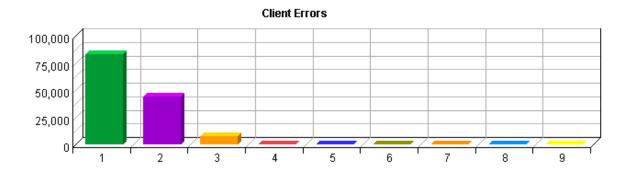


Errors Dashboard 173

174 Errors Dashboard

Client Errors

This report identifies the error codes from the browsers accessing your server.



Client Errors

	HTTP Status Codes	Hits	%
1.	404 Not Found	83,423	61.47%
2.	403 Forbidden	44,433	32.74%
3.	405 Method Not Allowed	7,407	5.46%
4.	400 Bad Request	186	0.14%
5.	000 Incomplete / Undefined	169	0.12%
6.	408 Request Timeout	55	0.04%
7.	413 Request Entity Too Large	23	0.02%
8.	401 Unauthorized Access	12	0.01%
9.	412 Precondition Failed	1	0.00%
	Total	135,709	100.00%

Client Errors – Help Card

? Client Errors – An error caused by a problem on your visitor's end of the web site connection. The server is not responsible for client errors.

Hits – Number of failed hits that returned this status code.

HTTP Status Codes – The status code for the specific error that occurred.

 $\mbox{\%}$ – Percentage of total failed hits that returned this status code.

Use this page to determine what maintenance is necessary.

Client Errors 175

176 Client Errors

File Not Found Errors

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies files that returned "404 – Not Found" or "410 – Gone" errors from your server.



File Not Found Errors

	Files Not Found and Referring URL	Hits	%
1.	/techinfo/facts/safe—fs.html (no referrer)	624	0.75%
2.	/cooperative/international/ (no referrer)	569	0.68%
3.	/techinfo/facts/safe-fs.html http://www.bygpub.com/natural/ pregnancy.htm	487	0.58%
4.	/techinfo/facts/safe-fs.html http://www.charityguide.org/ volunteer/fifteen/natural- cleaning-products.htm	278	0.33%
5.	/ssds/ssds.html (no referrer)	237	0.28%
6.	/cooperative/topics/iso14000. html (no referrer)	209	0.25%
7.	/program/exec/eo12873.html (no referrer)	198	0.24%
8.	/_vti_bin/owssvr.dll?UL=1&ACT= 4&BUILD=6551&STRMVER=4&CAPREQ= 0 (no referrer)	186	0.22%
9.	/MSOffice/cltreq.asp?UL=1&ACT= 4&BUILD=6551&STRMVER=4&CAPREQ= 0 (no referrer)	184	0.22%
10.	/program/exec/12780.html (no referrer)	180	0.22%
11.	/program/exec/12843.html (no referrer)	180	0.22%
12.	/issds/	178	0.21%

File Not Found Errors 1777

	(no referrer)		
13.	/program/exec/12845.html (no referrer)	176	0.21%
14.	/program/exec/12844.html (no referrer)	174	0.21%
15.	/program/exec/12759.html (no referrer)	172	0.21%
16.	/ncer/nano/research/white/ http://es.epa.gov/ncer/nano/ research/nano_tox.html	166	0.20%
17.	/_vti_inf.html (no referrer)	140	0.17%
18.	/cooperative/ (no referrer)	127	0.15%
19.	/techinfo/facts/recypapr.html (no referrer)	120	0.14%
20.	/ncer/publications/topical/ (no referrer)	119	0.14%
	Subtotal	4,704	5.64%
	Other	78,719	94.36%
	Total	83,423	100.00%

File Not Found Errors – Help Card

Hits – Number of times a request for this file returned a "404 – Not Found" error or a "410 – Gone" error from your server.

Files – This column lists the file that could not be found and the URL of the referrer (if known).

% – Percentage of the total 404 and 410 errors that were for this file.

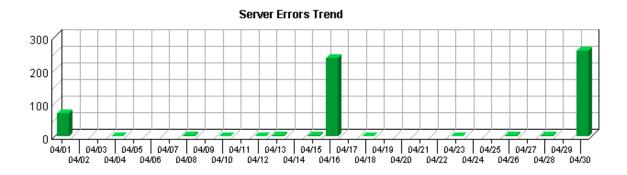
--

Check the links to all pages and files listed in this table. The files were either moved or they no longer exist, and the links are no longer successful.

178 File Not Found Errors

Server Errors

This report lists the errors which occurred on the server.



Server Errors

	HTTP Status Codes	Hits	%
1.	500 Internal Error	579	100.00%
	Total	579	100.00%

Server Errors - Help Card



Hits – Number of failed hits of the type specified in the "Pages" column. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

HTTP Status Codes – The status code for the specific error that occurred.

% – Percentage of failed hits that were of the specified type.



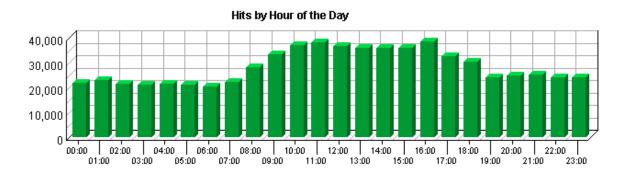
Use this page to determine what maintenance is necessary.

Server Errors 179

180 Server Errors

Activity Dashboard

This displays key graphs and tables that provide an overview of the Activity chapter. Click on the title of a graph or table to navigate to the corresponding page.



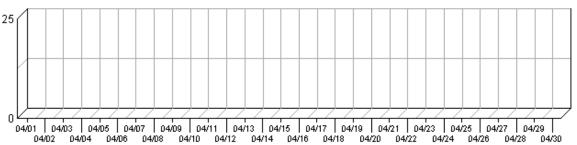
Most Active Summary

Most Active Date	April 15, 2008
Number of Hits on Most Active Date	32,441
Most Active Day of the Week	Tue
Most Active Hour of the Day	16:00-16:59

Activity on Weekdays Summary

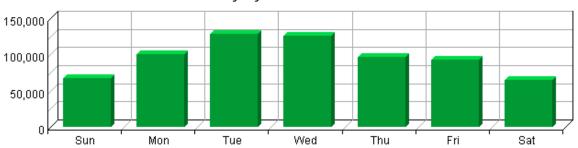
Total Hits Weekdays	545,112
Total Visits Weekdays	161,734
Average Number of Visits per day on Weekdays	7,351
Average Number of Hits per day on Weekdays	24,777





Activity Dashboard 181

Hits by Day of the Week



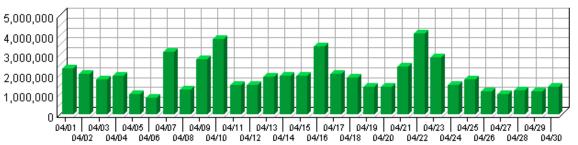
Least Active Summary

Least Active Date	April 26, 2008
Number of Hits on Least Active Date	14,165
Least Active Day of the Week	Sat
Least Active Hour of the Day	06:00-06:59

Activity on Weekends Summary

Total Hits Weekend	132,082
Total Visits Weekend	42,998
Average Number of Visits per Weekend	10,749
Average Number of Hits per Weekend	33,020

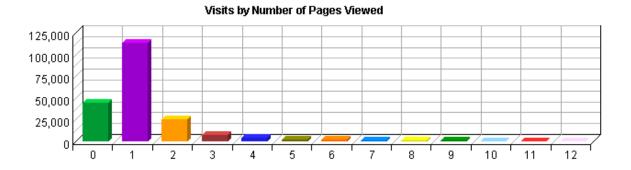




182 Activity Dashboard

Visits by Number of Pages Viewed

This report shows you how many times visitors viewed one page, how many viewed two pages, etc.



Visits by Number of Pages Viewed

Number of Pages Viewed	Visits	%
0	44,509	21.74%
1	113,748	55.55%
2	25,239	12.33%
3	7,137	3.49%
4	4,256	2.08%
5	2,158	1.05%
6	1,657	0.81%
7	940	0.46%
8	830	0.41%
9	584	0.29%
10	481	0.23%
11	308	0.15%
12	349	0.17%
Subtotal	202,196	98.75%
Other	2,553	1.25%
Total	204,749	100.00%

Visits by Number of Pages Viewed - Help Card

Number of Pages Viewed – The number of pages viewed during a visit. If the visitor viewed only non–page files such as a .gif or a .jpeg, the count of pages viewed is zero for that visit.

Visits – Number of visits by visitors who viewed the specified number of pages. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default

idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

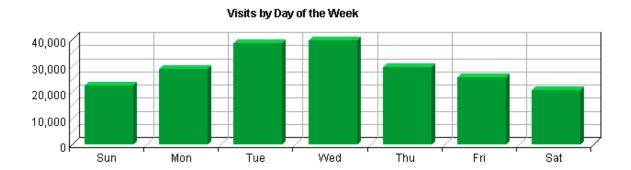
% – Percentage of total visits by people who viewed the specified number of pages.



You can use this information to quickly find out the number and percentages of viewers who read a given number of pages on your site. If most visitors only view a few pages, it may indicate that they cannot find the content they are looking for.

Visits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Visits by Day of the Week

Day	Visits	%
Sun	22,283	10.88%
Mon	28,815	14.07%
Tue	38,520	18.81%
Wed	39,583	19.33%
Thu	29,362	14.34%
Fri	25,454	12.43%
Sat	20,715	10.12%
Total Weekend	42,998	21.00%
Total Weekdays	161,734	79.00%
Total	204,732	100.00%

Visits by Day of the Week - Help Card

3

Day – Specified day of the week being tracked.

Visits – Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits that occurred on the specified day of the week.

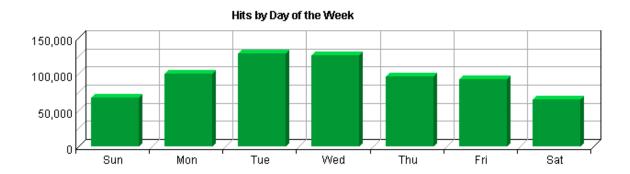
B

Number of visits on the specified day of the week. If the report period is longer than one

week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Hits by Day of the Week

Day	Hits	%
Sun	66,750	9.86%
Mon	100,888	14.90%
Tue	128,929	19.04%
Wed	125,351	18.51%
Thu	96,648	14.27%
Fri	93,296	13.78%
Sat	65,332	9.65%
Total Weekend	132,082	19.50%
Total Weekdays	545,112	80.50%
Total	677,194	100.00%

Hits by Day of the Week - Help Card

3

Day – Specified day of the week being tracked.

Hits – Number of hits on the specified day of the week. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

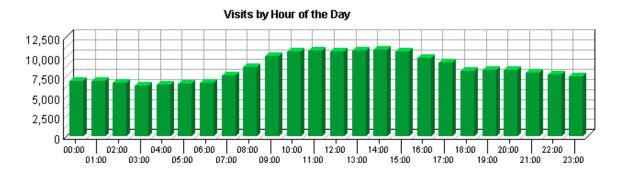
% – Percentage of total hits that occurred on the specified day of the week.

S

Days of less activity should be considered good days for maintenance and content improvement.

Visits by Hour of the Day

This report shows activity for each hour of the day. It also shows the most and the least active hours of the day for the report period.



Visits by Hour of the Day

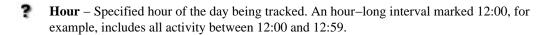
Hour	Visits	%
00:00	6,893	3.37%
01:00	6,979	3.41%
02:00	6,702	3.27%
03:00	6,375	3.11%
04:00	6,481	3.17%
05:00	6,632	3.24%
06:00	6,760	3.30%
07:00	7,671	3.75%
08:00	8,635	4.22%
09:00	10,017	4.89%
10:00	10,665	5.21%
11:00	10,778	5.26%
12:00	10,625	5.19%
13:00	10,758	5.25%
14:00	10,918	5.33%
15:00	10,654	5.20%
16:00	9,811	4.79%
17:00	9,262	4.52%
18:00	8,164	3.99%
19:00	8,328	4.07%
20:00	8,351	4.08%
21:00	7,972	3.89%
22:00	7,752	3.79%
23:00	7,549	3.69%
Total Visits during Work Hours (8:00am-5:00pm)	92,861	45.36%

Total Visits during After Hours (5:01pm-7:59am)	111,871	54.64%
Total	204,732	100.00%

Summary of Visits by Hour of the Day

Most Active Hour of the Day	14:00-14:59
Least Active Hour of the Day	03:00-03:59

Visits by Hour of the Day - Help Card



Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of visits

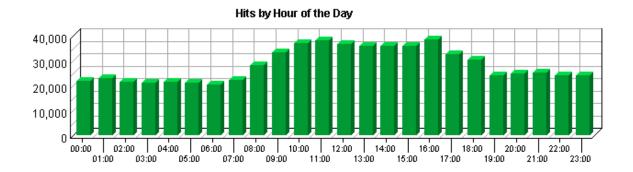
Visits – Number of visits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits to your site that occurred during the specified hour.

This information can be used to determine which hour of the day is best for system maintenance.

Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days. All times are referenced to the location of the system running the analysis.



Hits by Hour of the Day

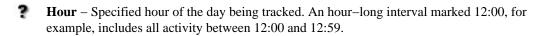
Hour	Hits	%
00:00	21,668	3.20%
01:00	22,932	3.39%
02:00	21,316	3.15%
03:00	21,104	3.12%
04:00	21,545	3.18%
05:00	21,109	3.12%
06:00	20,476	3.02%
07:00	22,259	3.29%
08:00	27,972	4.13%
09:00	33,307	4.92%
10:00	36,930	5.45%
11:00	38,107	5.63%
12:00	36,758	5.43%
13:00	35,993	5.32%
14:00	36,047	5.32%
15:00	36,032	5.32%
16:00	38,467	5.68%
17:00	32,445	4.79%
18:00	30,303	4.47%
19:00	24,031	3.55%
20:00	24,858	3.67%
21:00	25,075	3.70%
22:00	24,245	3.58%
23:00	24,215	3.58%

Total Hits during Work Hours (8:00am-5:00pm)	319,613	47.20%
Total Hits during After Hours (5:01pm-7:59am)	357,581	52.80%
Total	677,194	100.00%

Summary of Hits by Hour of the Day

Most Active Hour of the Day	16:00–16:59
Least Active Hour of the Day	06:00-06:59

Hits by Hour of the Day - Help Card



Hits – Number of hits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of hits.

% – Percentage of hits to your site that occurred during the specified hour.

This information can be used to determine which hour of the day is best for system maintenance.

Visit Duration by Visits

This report shows the number and percentages of visits over selected visit lengths.



Visit Duration by Visits

Visit Duration in Minutes	Visits	%
0–1	180,893	88.35%
1–2	3,223	1.57%
2–3	1,901	0.93%
3–4	1,367	0.67%
4–5	1,092	0.53%
5–6	897	0.44%
6–7	785	0.38%
7–8	693	0.34%
8–9	633	0.31%
9–10	564	0.28%
10–11	468	0.23%
11–12	493	0.24%
12–13	453	0.22%
13–14	416	0.20%
14–15	456	0.22%
15–16	427	0.21%
16–17	402	0.20%
17–18	389	0.19%
18–19	384	0.19%
19–20	340	0.17%
Subtotal	196,276	95.86%
Other	8,473	4.14%
Total	204,749	100.00%

Visit Duration by Visits 193

Visit Duration by Visits - Help Card

? Visit Duration (minutes) – The number of minutes your web site was viewed.

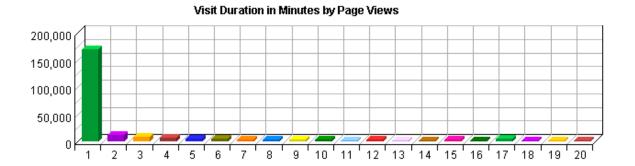
Visits – Number of visitors who viewed your page for the specified duration of time. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visitors who viewed your page for the specified duration of time.

 $\mathbf{\hat{V}}$ This information tells you how many visitors view your site for specific intervals of time.

Visit Duration by Page Views

This report shows the number and percentages of pages views over selected visit lengths.



Visit Duration by Page Views

Visit Duration in Minutes	Views	%
0–1	169,854	39.78%
1–2	12,065	2.83%
2–3	7,811	1.83%
3–4	6,593	1.54%
4–5	5,167	1.21%
5–6	5,518	1.29%
6–7	4,095	0.96%
7–8	3,769	0.88%
8–9	2,922	0.68%
9–10	2,945	0.69%
10–11	2,318	0.54%
11–12	2,793	0.65%
12–13	2,296	0.54%
13–14	1,989	0.47%
14–15	2,810	0.66%
15–16	2,194	0.51%
16–17	4,500	1.05%
17–18	2,346	0.55%
18–19	2,176	0.51%
19–20	2,015	0.47%
Subtotal	246,176	57.66%
Other	180,755	42.34%
Total	426,931	100.00%

Visit Duration by Page Views - Help Card

3

Page – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visit Duration (minutes) – The number of minutes your web site was viewed.

Views – A page view is A hit to any file classified as a page. Contrast page views with hits, which counts files of every type.

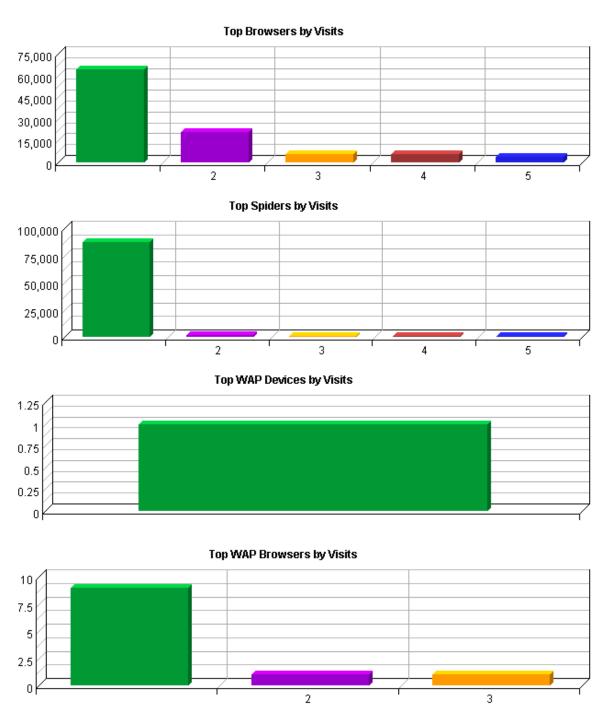
% – Percentage of visitors who viewed your page for the specified duration of time.



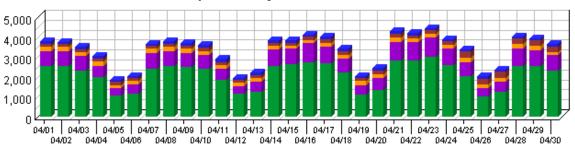
This information tells you how many visitors view your site for specific intervals of time.

Browsers and Platforms Dashboard

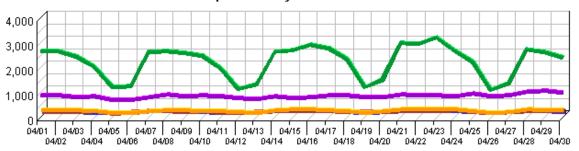
This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. Click on the title of a graph or table to navigate to the corresponding page.



Top Browsers by Visits Trend

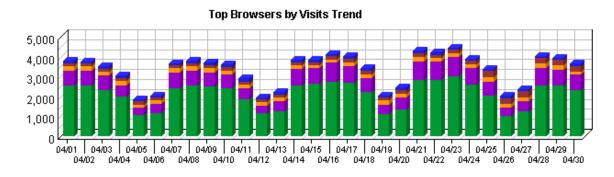


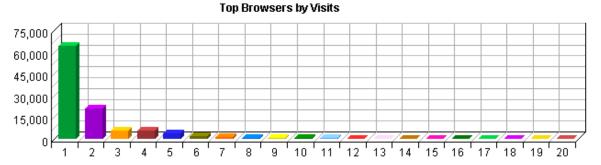
Top Platforms by Visits Trend



Top Browsers

This report identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.





Top Browsers

	Browser	Visits	%	Hits
1.	Microsoft Internet Explorer	64,016	58.19%	236,460
2.	Mozilla	20,742	18.85%	80,678
3.	Other Netscape Compatible	5,921	5.38%	27,866
4.	msnbot/1.1 (http://search.msn.com/msnbot.htm)	5,562	5.06%	43,458
5.	Others	3,567	3.24%	14,022
6.	Opera	1,709	1.55%	3,001
7.	ColdFusion	1,244	1.13%	3,438
8.	Safari	636	0.58%	2,341
9.	Netscape	591	0.54%	1,776
10.	Jakarta Commons-HttpClient/3.0.1	520	0.47%	9,039
11.	UCmore	411	0.37%	411
12.	Java/1.5.0_06	286	0.26%	419
13.	Konqueror	279	0.25%	3,927
14.	libwww-perl/5.800	274	0.25%	384
15.	NLESE USEPA	244	0.22%	16,525
16.	Wget/1.10.2 (Red Hat modified)	168	0.15%	408
17.	ia_archiver-web.archive.org	166	0.15%	166

Top Browsers 199

18.	msnbot-media/1.0 (http://search.msn.com/msnbot.htm)	122	0.11%	458
19.	msnbot/1.0 (http://search.msn.com/msnbot.htm)	119	0.11%	192
20.	Java/1.6.0_03	118	0.11%	162
	Subtotal	106,695	96.99%	445,131
	Other	3,315	3.01%	29,065
	Total	110,010 10	00.00%	474,196

Top Browsers - Help Card

Prowser – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Hits – Number of hits from visitors using the specified browser. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total activity based on the sort column (hits or visits) where there was sufficient information to identify the browser. This number may be less than the total visits or hits overall.

Visits – The total visits where there was sufficient information to identify the browser. This number may be less than the total visits overall. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total for the sort column (hits or visits) by those using the specified browser.

Prowser data can help you determine how to configure your site for optimal viewing.

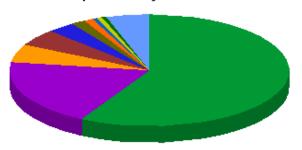
Note: Any hits identified as originating from a spider (an automated program that searches the Internet) are not counted in this table. Also, if a browser does not identify itself in its request to the Web server, it will get counted on this page as an "Other."

200 Top Browsers

Top Browsers by Version

This report lists the browser versions most common among your visitors.





Top Browsers by Version

	Browser	Version	Visits	%	Hits
1.	Microsoft Internet Explorer	6.0	30,943	28.13%	112,142
		7.0	28,093	25.54%	112,261
		7.0.5730.11	1,389	1.26%	1,573
		6.0.2900.2180	954	0.87%	1,288
		5.0	616	0.56%	2,290
		7.0.5730.13	593	0.54%	733
		5.5	365	0.33%	63
		7.0.6000.16643	299	0.27%	30′
		7.0.6000.16609	137	0.12%	140
		5.01	110	0.10%	49
		Version Unknown	70	0.06%	8
		5.00	54	0.05%	3,77
		4.0	49	0.04%	78
		7.0.6001.18000	39	0.04%	40
		5.12	38	0.03%	4
		6.0.2800.1106	31	0.03%	3.
		3.02	30	0.03%	40
		5.14	27	0.02%	5
		5.17	26	0.02%	5
		7.0b	25	0.02%	3
		6.0.2900.2149	21	0.02%	2:
		4.01	17	0.02%	30
		5.23	12	0.01%	2
		7.0a1	10	0.01%	19
		6.0b	9	0.01%	10
		2.0	8	0.01%	10

		-	0.010/	1.4
	5.0-	7	0.01%	14
	2.0d	5	0.00%	16
	3.0	5	0.00%	19
	5.22	5	0.00%	6
	999.1	5	0.00%	32
	3.0.6001.17184	3	0.00%	3
	5.13	3	0.00%	3
	l.	3	0.00%	38
	3.0B	2	0.00%	2
	5.16	2	0.00%	2
	3.0	2	0.00%	4
7	7	2	0.00%	2
2	2.1	1	0.00%	1
6	5.0.3790.0	1	0.00%	1
_5	5.21	1	0.00%	1
4	4.0b1	1	0.00%	2
7	7.0.6000.16575	1	0.00%	1
7	7.0.6000.16386	1	0.00%	1
7	7.0.6001.16549	1	0.00%	1
	Other	0	0.00%	0
2. Mozilla 2	20080311	7,114	6.47%	30,239
2	20080404	5,643	5.13%	23,567
V	Version Unknown	2,257	2.05%	7,510
2	20070308	946	0.86%	2,010
2	20071127	596	0.54%	2,175
2	20080201	516	0.47%	2,114
2	20070515	443	0.40%	1,652
2	20070725	261	0.24%	1,071
2	20070508	219	0.20%	814
2	20050915	156	0.14%	553
2	20061010	148	0.13%	620
2	20071025	147	0.13%	723
2	20070309	147	0.13%	535
	2008032620	139	0.13%	681
2	20080109	137	0.12%	327
	20070914	93	0.08%	278
	20071008	84	0.08%	295
	20061206	75	0.07%	249
	20041107	75	0.07%	240
	20061204	68	0.06%	295
	20080325	62	0.06%	192
	20060111	52	0.05%	88
2	-0000111	<i>3</i> 2	0.00 /0	30

20050511	43	0.04%	269
20070713	43	0.04%	151
20050716	42	0.04%	229
20060728	41	0.04%	206
20060909	40	0.04%	148
20080219	36	0.03%	132
20051111	35	0.03%	82
20050319	35	0.03%	40
20060508	34	0.03%	88
2008030714	33	0.03%	150
20061201	30	0.03%	61
20071115	30	0.03%	87
20070219	25	0.02%	60
2008032619	25	0.02%	80
20060426	24	0.02%	79
20080326	23	0.02%	167
20040913	21	0.02%	32
20050414	18	0.02%	38
20080206	18	0.02%	121
2007030919	16	0.01%	39
	15	0.01%	37
20031007	14	0.01%	28
20021126	14	0.01%	26
20080418	14	0.01%	47
20071128	13	0.01%	24
20080313	13	0.01%	43
20051102	11	0.01%	28
20060308	11	0.01%	216
20050919	11	0.01%	62
20080208	10	0.01%	48
20070216	10	0.01%	31
20050302	10	0.01%	19
20050317	10	0.01%	37
20071018	9	0.01%	40
20040707	9	0.01%	23
20060206	9	0.01%	17
20020502	9	0.01%	25
20060821	9	0.01%	15
20040218	8	0.01%	8
20060414	8	0.01%	45
20071126	8	0.01%	21
20040815	8	0.01%	9

2008020514	8	0.01%	21
20060612	8	0.01%	10
20050717	8	0.01%	18
20020923	8	0.01%	12
20041122	7	0.01%	12
20021112	7	0.01%	8
20080207	7	0.01%	14
2008041514	7	0.01%	13
20070509	7	0.01%	90
20050222	7	0.01%	16
20061023	7	0.01%	27
20041002	7	0.01%	9
20080330	6	0.01%	19
2007121120	6	0.01%	42
20060918	6	0.01%	17
2007110904	6	0.01%	18
20050224	6	0.01%	11
20021016	6	0.01%	17
20011011	6	0.01%	19
20011128	6	0.01%	10
20041001	6	0.01%	14
20031016	6	0.01%	11
20070312	6	0.01%	27
20040803	6	0.01%	18
20040614	6	0.01%	13
20071030	6	0.01%	6
20040416	6	0.01%	9
20060911	6	0.01%	14
20040910	5	0.00%	7
20021001	5	0.00%	9
20040206	5	0.00%	11
20071205	5	0.00%	17
20030517	5	0.00%	7
20060601	5	0.00%	14
20041103	5	0.00%	5
20020924	4	0.00%	4
20080129	4	0.00%	6
20050225	4	0.00%	7
20021207	4	0.00%	7
20070611	4	0.00%	13
20040626	4	0.00%	8
20071218	4	0.00%	27

20061025	4	0.00%	8
20051105	4	0.00%	5
20080304	4	0.00%	11
20050418	4	0.00%	9
20060319	4	0.00%	5
20071015	4	0.00%	7
20070809	4	0.00%	11
20080414	4	0.00%	12
20061024	4	0.00%	13
20050711	3	0.00%	22
20070226	3	0.00%	6
20050207	3	0.00%	8
20071206	3	0.00%	5
20060214	3	0.00%	11
20031008	3	0.00%	9
20010124	3	0.00%	4
20080328	3	0.00%	5
20040225	3	0.00%	3
20051019	3	0.00%	8
20060425	3	0.00%	6
20070228	3	0.00%	9
20041220	3	0.00%	7
20080409	3	0.00%	12
20060328	3	0.00%	10
20080327	3	0.00%	15
20020326	3	0.00%	5
20041217	3	0.00%	15
20030703	3	0.00%	3
20070417	3	0.00%	3
20040616	3	0.00%	8
20060723	3	0.00%	11
20070530	3	0.00%	5
20020910	3	0.00%	6
2008032805	2	0.00%	5
20060921	2	0.00%	6
20030704	2	0.00%	2
20070531	2	0.00%	5
20030504	2	0.00%	9
20080417	2	0.00%	3
20071102	2	0.00%	10
20070719	2	0.00%	2
20030826	2	0.00%	6

20071204	2	0.00%	12
20050908	2	0.00%	11
20050922	2	0.00%	2
20050512	2	0.00%	2
20040924	2	0.00%	5
20060512	2	0.00%	2
20071122	2	0.00%	6
20041007	2	0.00%	4
20080316	2	0.00%	4
20051130	2	0.00%	3
20071004	2	0.00%	2
20050712	2	0.00%	9
20070802	2	0.00%	3
20041109	2	0.00%	7
20041020	2	0.00%	7
20070723	2	0.00%	5
20050226	2	0.00%	5
20050223	2	0.00%	5
20080203	2	0.00%	3
20051107	2	0.00%	4
20070403	2	0.00%	3
20070208	2	0.00%	4
20060602	1	0.00%	2
20031002	1	0.00%	1
20070221	1	0.00%	3
20030422	1	0.00%	1
20070220	1	0.00%	8
2008040604	1	0.00%	2
20010611	1	0.00%	1
20071109	1	0.00%	1
20070411	1	0.00%	3
20080226	1	0.00%	4
20050920	1	0.00%	1
2008021904	1	0.00%	1
2008040816	1	0.00%	1
20060124	1	0.00%	2
20070710	1	0.00%	4
20031114	1	0.00%	1
2007110703	1	0.00%	5
2008042106	1	0.00%	3
20080215	1	0.00%	5
2006101023	1	0.00%	2

		20021204	1	0.00%	1
		2008042806	1	0.00%	4
		20030827	1	0.00%	1
		20080305	1	0.00%	1
		20061221	1	0.00%	6
		20080416	1	0.00%	2
		20020	1	0.00%	1
		20070622	1	0.00%	7
		20061107	1	0.00%	3
		20050720	1	0.00%	1
		Other	72	0.07%	0
3.	Other Netscape Compatible	Version Unknown	5,921	5.38%	27,866
		Other	0	0.00%	0
4.	msnbot/1.1 (Version Unknown	5,562	5.06%	43,458
	http://search.msn.com/msnbot.htm)	Other	0	0.00%	0
5.	Others	Version Unknown	3,567	3.24%	14,022
		Other	0	0.00%	0
6.	Opera	9.0	1,267	1.15%	1,901
		9.26	74	0.07%	264
		9.27	59	0.05%	157
		9.25	42	0.04%	103
		9.24	27	0.02%	79
		8.01	20	0.02%	44
		9.21	19	0.02%	50
		9.50	18	0.02%	97
		9.00	17	0.02%	26
		9.01	16	0.01%	23
		9.23	16	0.01%	29
		7.54	12	0.01%	17
		8.50	12	0.01%	26
		9.10	11	0.01%	23
		7.0	9	0.01%	10
		9.20	9	0.01%	16
		8.00	8	0.01%	18
		8.51	8	0.01%	10
		9.22	7	0.01%	9
		9.02	7	0.01%	10
		8.0	6	0.01%	7
		6.01	6	0.01%	11
		7.11	6	0.01%	11
		7.02	4	0.00%	10
		7.60	3	0.00%	4

		8.52	3	0.00%	3
		5.0	3	0.00%	8
		7.51	2	0.00%	5
		6.0	2	0.00%	3
		ING	2	0.00%	10
		7.23	2	0.00%	3
		8.65	1	0.00%	2
		8.53	1	0.00%	1
		7.50	1	0.00%	1
		6.02	1	0.00%	1
		6.X	1	0.00%	1
		7.52	1	0.00%	1
		7.20	1	0.00%	1
		8.02	1	0.00%	2
		9.30	1	0.00%	1
		8.5	1	0.00%	1
		6.04	1	0.00%	1
		5.12	1	0.00%	1
		Other	0	0.00%	0
7.	ColdFusion	Version Unknown	1,244	1.13%	3,438
		Other	0	0.00%	0
8.	Safari	419.3	240	0.22%	721
		312.6	132	0.12%	387
		YY/ADOBE	101	0.09%	118
		YY	54	0.05%	305
		312.6_ADOBE	10	0.01%	542
		417.9.2	10	0.01%	32
		125.8	7	0.01%	13
		412	7	0.01%	22
		312.5	6	0.01%	17
		416.12_ADOBE	6	0.01%	40
		312.3	5	0.00%	19
		412.2	5	0.00%	12
		417.9.3	5	0.00%	7
		417.8	5	0.00%	11
		312	4	0.00%	11
		419.3_ADOBE	3	0.00%	6
		412.5	3	0.00%	4
		85.8.1	3	0.00%	5
		312.3.3	3	0.00%	11
		OOKMARKCHECKER/1.30	2	0.00%	6
		416.12	2	0.00%	3

125.12	2	0.00%	7
312.3.1	2	0.00%	4
125.9	2	0.00%	8
125.7	2	0.00%	4
125.1	2	0.00%	2
100	2	0.00%	3
417.9	2	0.00%	6
312_ADOBE	1	0.00%	1
312.3_ADOBE	1	0.00%	3
85.5	1	0.00%	1
Version Unknown	1	0.00%	1
100.1	1	0.00%	1
416.13	1	0.00%	2
74	1	0.00%	3
521.8	1	0.00%	2
12X.X	1	0.00%	1
Other	0	0.00%	0
9. Netscape 4.5	164	0.15%	585
7.2	68	0.06%	268
4.08	43	0.04%	88
Version Unknown	42	0.04%	81
7.1	33	0.03%	139
4.05	22	0.02%	85
8.0.4	20	0.02%	49
6.2.1	19	0.02%	25
8.1.2	17	0.02%	32
7	14	0.01%	37
8.1.3	14	0.01%	48
8.0	10	0.01%	29
Connect	10	0.01%	10
4.0	10	0.01%	25
8.0.1	9	0.01%	17
3.0	9	0.01%	18
4.61	9	0.01%	19
4.75	8	0.01%	12
7.0	7	0.01%	28
7.02	7	0.01%	50
4.8	6	0.01%	11
0.6	6	0.01%	11
4.76	4	0.00%	11
4.7	4	0.00%	4
6.2	4	0.00%	8
0.2	-	0.00/0	0

		4.78	4	0.00%	5
		0.91	4	0.00%	8
		4.79	3	0.00%	7
		8.1	3	0.00%	8
		4.7C-SGI	2	0.00%	4
		6.0	2	0.00%	7
		4.x	2	0.00%	2
		4.06	1	0.00%	6
		2.02E	1	0.00%	1
		6.1	1	0.00%	2
		7.01	1	0.00%	2
		Nutch-0.9	1	0.00%	2
		2.02Gold	1	0.00%	1
		2.02	1	0.00%	1
		6.2.3	1	0.00%	2
		8.0.2	1	0.00%	20
		4.77	1	0.00%	5
		4.74	1	0.00%	1
		8.0.3.3	1	0.00%	2
		Other	0	0.00%	0
10.	Jakarta Commons–HttpClient/3.0.1	Version Unknown	520	0.47%	9,039
	•	Other	0	0.00%	0
11.	UCmore	Version Unknown	411	0.37%	411
		Other	0	0.00%	0
12.	Java/1.5.0_06	Version Unknown	286	0.26%	419
	_	Other	0	0.00%	0
13.	Konqueror	3.2	144	0.13%	3,727
	•	3.5	80	0.07%	143
		3.1	14	0.01%	14
		3.0	5	0.00%	5
		3.1–RC4	5	0.00%	5
		3.1–RC1	5	0.00%	5
		3.1–RC2	4	0.00%	4
		3.1–RC6	3	0.00%	3
		3.1–RC5	3	0.00%	3
		3.0-RC3	3	0.00%	3
		2.2.2	2	0.00%	4
		3.0-RC4	2	0.00%	2
		3.0-RC1	2	0.00%	2
		3.0-RC2	2	0.00%	2
		3.0-RC6	2	0.00%	2
		3	1	0.00%	1
		3	1	0.00%	1

3.3 1 0.00% 1 3.1-RC3 1 0.00% 1 Other 0 0.00% 0 14. libwww-perl/5.800 Version Unknown 274 0.25% 384 Other 0 0.00% 0 15. NLESE USEPA Version Unknown 244 0.22% 16,525 Other 0 0.00% 0 16. Wget/1.10.2 (Red Hat modified) Version Unknown 168 0.15% 408
Other 0 0.00% 0 14. libwww-perl/5.800 Version Unknown 274 0.25% 384 Other 0 0.00% 0 15. NLESE USEPA Version Unknown 244 0.22% 16,525 Other 0 0.00% 0
14. libwww-perl/5.800 Version Unknown 274 0.25% 384 Other 0 0.00% 0 15. NLESE USEPA Version Unknown 244 0.22% 16,525 Other 0 0.00% 0
Other 0 0.00% 0 15. NLESE USEPA Version Unknown 244 0.22% 16,525 Other 0 0.00% 0
15. NLESE USEPA Version Unknown 244 0.22% 16,525 Other 0 0.00% 0
Other 0 0.00% 0
16 Wget/1 10.2 (Red Hat modified) Version Unknown 168 0.15% 408
10. Wgct/1.10.2 (Red Hat modified) Version Christown 100 0.1370 400
Other 0 0.00% 0
17. ia_archiver–web.archive.org Version Unknown 166 0.15% 166
Other 0 0.00% 0
18. msnbot-media/1.0 (Version Unknown 122 0.11% 458
http://search.msn.com/msnbot.htm) Other 0 0.00% 0
19. msnbot/1.0 (Version Unknown 119 0.11% 192
http://search.msn.com/msnbot.htm) Other 0 0.00%
20. Java/1.6.0_03 Version Unknown 118 0.11% 162
Other 0 0.00% 0
Subtotal 106,695 96.99% 445,131
Other 3,315 3.01% 29,065
Total 110,010 100.00% 474,196

Top Browsers by Version - Help Card

Prowser – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of the total visits in which the visitor viewed this page at least once.

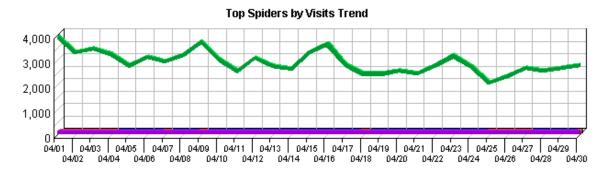
Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

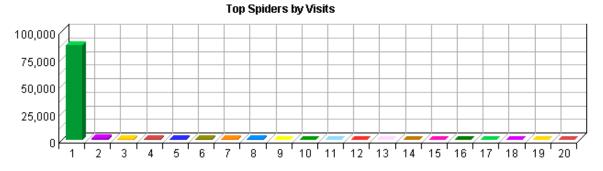
8

This information can help you decide which technology to implement on your site. You can determine whether the majority of your visitors are ready to benefit from the latest technologies (DHTML, Flash, etc.) available with the most recent versions of the main browsers.

Top Spiders

This report identifies robots, spiders, crawlers and search services visiting your site. The spiders shown in this report are based on a configured list in the product code. If your site uses JavaScript tagging to monitor traffic (for example, WebTrends SmartSource Data Collector), only spiders that use JavaScript will appear in this report.





Top Spiders

	Spider	Visits	%	Hits
1.	Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	87,150	92.01%	105,793
2.	Baiduspider (http:	1,647	1.74%	1,679
3.	Mozilla/5.0 (compatible; Yahoo! Slurp China; http://misc.yahoo.com.cn/help.html)	702	0.74%	748
4.	Mozilla/5.0 (compatible; Yahoo! DE Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	649	0.69%	1,386
5.	Gigabot	593	0.63%	4,724
6.	NSF-googlebot (Enterprise; GIX-02431; dlien@nsf.gov,trinehar@nsf.gov,lscott@nsf.gov,twilling@nsf.go	575	0.61%	2,949
7.	Yeti	497	0.52%	607
8.	Mozilla/5.0 (Twiceler–0.9 http://www.cuill.com/twiceler/robot.html)	476	0.50%	2,316
9.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT; MS Search 4.0 Robot)	412	0.43%	1,358
10.	Mozilla/5.0 (compatible; Googlebot/2.1; http://www.google.com/bot.html)	407	0.43%	44,198
11.	Mozilla/5.0 (compatible; Exabot/3.0; http://www.exabot.com/go/robot)	342	0.36%	998

Top Spiders 213

12.	WebAlta Crawler	145	0.15%	1,059
13.	Mozilla/5.0 (compatible; Yahoo! Slurp/3.0; http://help.yahoo.com/help/us/ysearch/slurp)	135	0.14%	18,963
14.	FAST Enterprise Crawler 6	117	0.12%	1,161
15.	Mozilla/5.0 (compatible; YodaoBot/1.0; http://www.yodao.com/help/webmaster/spider/;)	64	0.07%	128
16.	Googlebot	52	0.05%	331
17.	Grub	51	0.05%	70
18.	Gaisbot	37	0.04%	44
19.	Mozilla/4.0 (compatible; MSIE enviable; DAUMOA 2.0; DAUM Web Robot; Daum Communications Corp., Kore	37	0.04%	37
20.	DoCoMo	30	0.03%	57
	Subtotal	94,118	99.36%	188,606
	Other	604	0.64%	14,392
	Total	94,722	100.00%	202,998

Top Spiders - Help Card

? Hits – Number of times the specified spider hit your site. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Spider – An automated program which searches the Internet.

Visits – Number of times the specified spider visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

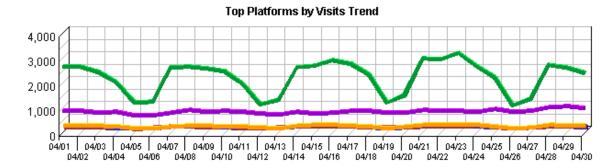
% – Percentage of total spider visits or hits by the specified spider.

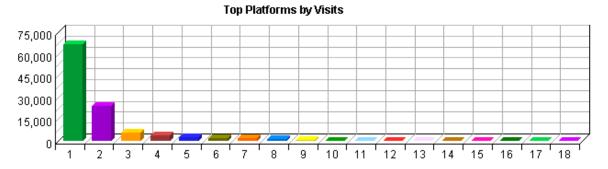
This information is important for a Webmaster trying to block spiders that tax the server. It also tells you what kind of automated attention you have attracted to your site.

214 Top Spiders

Top Platforms

This report identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.





Top Platforms

	Platform	Visits	%	Views
1.	Windows XP	66,835	60.75%	260,085
2.	Others	24,349	22.13%	141,116
3.	Windows 2000	5,911	5.37%	21,922
4.	Windows NT	3,887	3.53%	13,491
5.	Macintosh	2,810	2.55%	9,253
6.	Macintosh PowerPC	1,996	1.81%	6,772
7.	Linux	1,948	1.77%	4,709
8.	Windows 98	957	0.87%	7,393
9.	Windows 2003	511	0.46%	1,659
10.	Windows 95	270	0.25%	504
11.	Windows Win32s	160	0.15%	283
12.	FreeBSD	151	0.14%	3,743
13.	Windows ME	143	0.13%	404
14.	SunOS	45	0.04%	164
15.	Windows 3.x	32	0.03%	2,690
16.	OS/2	3	0.00%	4
17.	Macintosh 68K	1	0.00%	1

Top Platforms 215

18. NetBSD 1 0.00% 3
Total 110,010 100.00% 474,196

Top Platforms – Help Card

ş

Hits – Number of hits by visitors using the specified platform. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Platform – The specified platform being analyzed. The operating system used by the visitor to your site.

Total – The total hits or visits that were not identified as from a spider. This number may be less than the total overall.

Visits – Number of visits by visitors using the specified platform. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of hits or visits by those using the specified platform.

--

This information is useful when determining what content to include on your web site.

216 Top Platforms

Glossary

The following terms are used in Reporting Center reports, and some are used throughout the World Wide Web in general.

Glossary

Active Campaign	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Active Campaigns	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Ad	A graphic or banner which takes a visitor to another web site when clicked.
Ad Click	A click on an advertisement which takes a visitor to another web site.
Ad View	Occurs when an ad is displayed to a visitor. Once visitors have viewed an ad, they can click on it (see Ad Click). There may be more than one ad on an ad view.
Authenticated Username	A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.
Authentication	Technique that limits access to Internet or intranet resources to visitors who identify themselves by entering a user name and password.
Avg. Frequency	This measure is the average number of times these visitors have visited your site over their lifetime.
Avg. Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Avg. Lifetime Value	The average lifetime value is the average of the sum of all order values.
Avg. Most Recent Purchase Amt.	The average most recent purchase amount for this group of visitors.
Avg. Recency	The number of days since the last visit is averaged for each visit in the reporting timeframe. Note: A zero recency means you have visited within the last 24 hours, or that the average value is less than one day.
Bandwidth	Measure of the traffic on a site. Bandwidth is expressed as the amount of data transferred in a specified unit of time.
Browser	A program used to locate and view web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.
Campaign Lifetime Value	The total order value associated to the campaign.
Click Through Rate	Percentage of visitors who viewed an ad and also clicked on it. This is a good indication of an ad's effectiveness.
Client	A computer that accesses resources provided by another computer, called a server.
Client Errors	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400–range. See the "Status Code" glossary entry for more information.

Company Database	The database installed and used by Reporting Center to look up the company name, city, state, and country corresponding to a specific domain name.
Cookies	Files containing information about web site visitors. This information can include the visitor's user name, preferences, etc. The information is provided by visitors during their first visit to a web site. The server records this information in a text file and stores it on the visitor's hard drive. At the beginning of later visits, the server looks for a cookie and configures itself based on the information provided.
Days Since First Purchase	The number of days since the first purchase since these visitors have been tracked.
Days Since Most Recent Purchase	The number of days since the last purchase for the campaign.
Destination Page	A page chosen by the system administrator for Path Analysis. The Path Analysis pages track which clicks brought each visitor to the selected Destination Page.
Domain Name	The text name corresponding to the IP address of a computer on the Internet. For example, www.webtrends.com is a domain name.
Domain Name Lookup	The process of converting an IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
Entry File	The first file requested by a visitor during a visit to your web site.
Entry Page	The first page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.
Exit Page	The last page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.
FTP	File Transfer Protocol. It is a standard method of sending files from one computer to another over the Internet.
File Type	Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."
Filters	A means of narrowing the scope of a report by specifying ranges or types of data to include or exclude.
First Campaign	The First Campaign is the one that originally drove a visitor to your site.
First Campaign Lifetime Value	The lifetime value is the sum of all order values.
First Campaign Type	User-defined category shown for the first campaign for a visitor. Examples include online banner ads, e-marketing newsletters, and direct mail campaigns.
Frequency	Frequency is the number of times this visitor has visited your site since this visitor has been tracked.
GIF	Graphics Interchange Format. It is a graphics file format commonly used in HTML documents.
Geography	Geography indicates the world region, country, state/province, and city.
HTML	Hypertext Markup Language. It is the programming language for static web pages. It usually includes hypertext links between related objects and documents.
HTTP	Hypertext Transfer Protocol. It is a standard method of transferring data between a Web server and a Web browser.
Hit	Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
Home Page	The main or introductory page of a web site. The home page provides visitors with an

overview and links to the rest of the site. It often contains or links to a Table of Contents.

	Contents.
Home Page URL	The URL for the home page of the site analyzed in the report.
IP Address	Internet Protocol Address. It is a series of four one—to three—digit numbers separated by periods. It is used to identify a computer connected to the Internet. For example, 212.6.125.76 is an IP address.
JPEG	Joint Photographic Expert Group. It is a compressed graphics format common on the Internet.
Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Lifetime Value	This is the maximum value for all orders for this period.
Log File	A file created by a Web or proxy server which contains information about the activity of the server.
Most Recent Campaign	The Most Recent Camapaign is the last one that a visitor has seen or received that has not reached the end of its duration.
New Users	Visitors who didn't have a cookie on their first visit, but had one during later visits.
No Referrer	Indicates visits to your web site that did not originate from any other site. For example, any visitor who types the URL of your site directly into their browser window fits into this category.
Order Count	This measure reflects the number of orders from completed purchases.
Order Value	This measure reflects the monetary amount generated from completed purchases.
Other	In tables showing a variable-length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items not currently shown are added together and shown in the row named "Other."
Page	Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator.
Page View	A hit to any file classified as a page. Contrast the value for "page views" with the value for "hits," which includes hits to files of every type.
Palm Browser	A program used on a Palm device to display site content, similar to Netscape or Internet Explorer on PCs.
Palm Device	A portable personal computer small enough to fit in the palm of a person's hand. Reporting Center reports only include Palm devices if the log files shows the device used a Palm browser.
Path Through Site	The sequence of pages a visitor views, from the entry page to the exit page and all pages in between.
Paths from Start	The sequence of pages a visitor views, excluding the entry page.
Paths to Destination	The sequence of pages a visitor views before arriving at a selected Destination Page.
Platform	Refers to the operating system, such as Linux or Windows 98.
Protocol	An established method of exchanging data over the Internet.
Purchase Conversion Funnel	Analysis of the conversion process through a four-step purchase process.
Purchase Count	The total number of purchase transactions (not units ordered) for this visitor since the visitor has been tracked.
Recency	This measure is the number of days since the most recent visit for a visitor.

Referrer	URL of a web page that refers visitors to your site.
Report Period	The dates covered in the report. You may select a report period of any day, week, month, quarter, or year within the data provided by the log analysis.
Returning Visitors	Visitors who already had a cookie from your site before they visited.
Scenario Analysis Step	The name of the step in the defined scenario. The step marks progress on the path that is being monitored.
Script	A simple programming language used to execute specific or limited tasks. Scripts are often used for pages on the Internet to serve dynamic content and to tailor pages for individual visitors.
Search Keywords	A keyword is a single word from within a search phrase. In the phrase "cordless phone" the individual keywords are "cordless" and "phone".
Search Phrase	The search phrase a visitor used to find your site.
Server	A computer that hosts information available to anyone accessing the Internet or an internal intranet.
Server Error	An error occurring on the server. Web server errors have codes in the 500 range.
Single Access Page	A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non–document type file, and will not be counted in the percentage calculations.
Spider	An automated program which searches the internet.
Status Code	The HTTP status code of a file request specifies whether the transfer was successful or not, and why. These codes are defined in RFC 2616, section 6.1.1.

"Success" codes:

100 = Success: Continue

101 = Success: Switching Protocols

200 = Success: OK 201 = Success: Created 202 = Success: Accepted

203 = **Success**: Non–Authoritative Information

204 = Success: No Content
205 = Success: Reset Content
206 = Success: Partial Content
300 = Success: Multiple Choices
301 = Success: Moved Permanently

302 = Success: Found 303 = Success: See Other 304 = Success: Not Modified 305 = Success: Use Proxy

307 = Success: Temporary Redirect

"Failed" codes:

400 = Failed: Bad Request401 = Failed: Unauthorized402 = Failed: Payment Required

403 = Failed: Forbidden

404 = **Failed**: Not Found **405** = **Failed**: Method Not Allowed **406** = **Failed**: Not Acceptable **407** = **Failed**: Proxy Authentication Required **408** = **Failed**: Request Time-out **409** = **Failed**: Conflict 410 = Failed: Gone 411 = Failed: Length Required 412 = Failed: Precondition Failed 413 = Failed: Request Entity Too Large **414 = Failed**: Request–URI Too Large **415** = **Failed**: Unsupported Media Type **416** = **Failed**: Requested range not satisfiable **417** = **Failed**: Expectation Failed **500** = **Failed**: Internal Server Error **501** = **Failed**: Not Implemented **502** = **Failed**: Bad Gateway **503** = **Failed**: Service Unavailable **504** = **Failed**: Gateway Time–out **505** = **Failed**: HTTP Version Not Supported Subtotal In tables showing a variable length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items currently shown are added together and shown in the row named "Subtotal." See "Top-Level Domain." Suffix (Domain Name) Time Interval A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59. Time before The number of days between a new buyer's first visit and first purchase. Order Time between The number of days between a visitor's previous purchase and most recent purchase in Purchases this report period. Top-Level The suffix of a domain name. A top-level domain can be based on the type of **Domain** organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains: ARPANET: .arpa Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz **Education**: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn **International**: .int .int.co .int.ve .intl.tn Government: .gov .gov.[country code] .gove.[country code] .go.[country code] Military: .mil .mil.[country code]

Glossary 221

Network: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Total	This table row gives the sum of all of the items for the current table during this report period. If the number of items for the table exceeds the number that can be viewed at one time, then a "Subtotal" row and an "Other" row will also be provided, and their sum will equal the Total row.
Traffic	The quantity of data transferred.
URL	Uniform Resource Locator. It is a means of identifying an exact location on the Internet. For example, http://www.webtrends.com/html/info/default.htm is the URL which defines the location of the page Default.htm in the /html/info/ directory on the NetIQ Corporation web site. As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).
Unique Visitors	Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.
User Agent	Portion of a log file that identifies the browser and platform used by a visitor.
Users Without Cookies	Visitors who come to your site with cookies disabled. There is no way to determine if these visitors are new or returning.
Visit	A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.
Visit Duration (Minutes)	The number of minutes your web site was viewed by a visitor.
Visitor Minutes	Total number of minutes your site was viewed by all visitors during the report period.
Visits with Clicks	Visits to your site where at least one ad was clicked on.
WAP Browser	A program used on a WAP device to display site content, similar to Netscape or Internet Explorer on PCs.
WAP Carrier	A server that acts as an intermediary and relays requests from visitors with WAP devices to your site.
WAP Device	A wireless device using Wireless Application Protocol (WAP), such as a cellular telephone or radio transceiver, that can be used to access the Internet. Reporting Center reports only include WAP devices if the log file shows the device used a WAP browser.
WTLS	Acronym for Wireless Transport Layer Security protocol, which is the security layer endorsed by the WAP Forum (www.wapforum.org). Its primary goal is to provide privacy, data integrity, and authentication for WAP applications.